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GInI Certified Innovation Professional (CInP) Sample Questions (Q192-Q197):

NEW QUESTION # 192

Although the idea capture aspect of Stage 2 of the GInI InMS is an ongoing process, the best results usually happen when the organization is focused on a particular area, which is usually done by running what?

- A. Challenge campaigns.
- B. Secret projects.
- C. Games and other fun activities.
- D. An internal ad featuring an inspirational speech.

Answer: A

Explanation:

The correct answer is A. Challenge campaigns. In Stage 2 of the GInI Innovation Management System, idea capture is treated as a continuing activity, but organizations generally get stronger and more relevant results when idea generation is directed toward a defined need, theme, or strategic priority. This focus helps employees and contributors concentrate their thinking on areas that matter

most to the business.

Challenge campaigns are a structured way to do this. They invite participants to submit ideas in response to a clearly framed question, opportunity area, or business challenge. By narrowing the scope, the organization improves the quality, relevance, and usefulness of the ideas that enter the system. This also makes idea evaluation more efficient because submitted ideas are more closely aligned with current objectives.

The other options do not reflect a formal or effective mechanism for focused idea capture within an innovation management system. Secret projects are unrelated to broad participation. Inspirational advertisements and games may raise interest, but they do not provide the structured focus needed for sustained idea capture. Challenge campaigns are therefore the most appropriate method for concentrating innovation input around a particular area.

NEW QUESTION # 193

In order to gain insights from the research we undertake and the observations we make, we have to distill down all of that information to figure out what the information is trying to tell us.

Select one correct answer from the list:

- A. Have far less information
- B. Determine what other information we need
- C. Figure out what the information is trying to tell us
- D. Figure out why the pieces of information do not match one another

Answer: C

Explanation:

GInI's CInP Handbook emphasizes that research and observation in the Front End (e.g., needfinding) generate raw data that must be distilled to extract meaning- "figure out what the information is trying to tell us." This involves synthesizing patterns, needs, or opportunities, a core skill for innovators to translate data into actionable insights. Option B, "why pieces don't match," focuses on discrepancies, not the broader goal.

Option C, "have far less information," misinterprets distillation as reduction, not understanding. Option D, "what other information we need," is a follow-up, not the primary aim. Option A aligns with GInI's insight-driven approach, matching the original answer, reflecting a Design Thinking-inspired process where meaning precedes action, critical for effective innovation.

Reference: GInI CInP Handbook , Section on Research and Insight Generation.

NEW QUESTION # 194

In Stage 1 of the GInI InMS, Innovation Managers would apply the business' _____ to focus the inputs coming into the System on certain core objectives.

- A. Innovation Plans
- B. Innovation Strategies
- C. Corporate Strategies
- D. Innovation Agendas

Answer: C

Explanation:

The correct answer is D. Corporate Strategies. In the GInI Innovation Management System, Stage 1 is concerned with directing and focusing innovation activity so that the ideas, opportunities, and initiatives entering the system are aligned with the broader priorities of the business. Innovation should not operate in isolation. It must be guided by the organization's overall strategic intent, goals, and direction.

Corporate strategies provide this guiding framework. They define where the business intends to compete, how it plans to grow, what priorities matter most, and which objectives should shape investment and decision-making. By applying the business's corporate strategies, Innovation Managers can ensure that inputs into the innovation system are not random or disconnected. Instead, innovation efforts are focused on areas that support the enterprise's core objectives and long-term direction.

The other options may relate to innovation activity, but they are not as foundational in this context. Innovation plans and innovation agendas are more operational or programmatic, while innovation strategies may be derived from broader business priorities. Stage 1 begins with alignment to the corporate strategy so the innovation system is connected to what the business is trying to achieve overall.

NEW QUESTION # 195

Innovation Professionals are called upon to use their creativity in order to resourcefully arrange things in new ways to arrive at some desired new end point.

Select one correct answer from the list:

- A. Their creativity
- B. Their imagination
- C. Connecting the dots
- D. Their analytical abilities

Answer: A

Explanation:

GInI's CInP Handbook frames innovation as a discipline rooted in "creativity" -the ability to "resourcefully arrange things in new ways" to achieve novel, valuable outcomes (e.g., new products, processes). This aligns with GInI's core definition of innovation as novel value creation, requiring professionals to think divergently and recombine ideas, resources, or insights into a "desired new end point."

"Analytical abilities" (A) are vital for evaluation (Mid Zone), but the question emphasizes arrangement, not analysis. "Imagination" (B) is a facet of creativity, but GInI uses the broader term to encompass both vision and action. "Connecting the dots" (C) is a skill within creativity, but less comprehensive than the full creative process GInI intends. Option D matches the handbook's emphasis on creativity as the driving force, aligning with the original answer. This reflects GInI's view of innovation professionals as creative problem-solvers, a competency honed through methods like Design Thinking and reinforced by GInI's certification-a foundational trait distinguishing them in practice.

Reference: GInI CInP Handbook , Introduction to Innovation Competencies and Definition of Innovation.

NEW QUESTION # 196

Hard Research generally consists of two areas, namely Technology Research & Development and Intellectual Property Research.

Select one correct answer from the list:

- A. Theoretical Science and Journal Publication
- B. Technology Research & Development and Intellectual Property Research
- C. Scientific Discovery and Engineering Design
- D. Psychology Research & Development and Real Property Research

Answer: B

Explanation:

GInI's CInP Handbook defines "Hard Research" as technical, innovation-focused investigation, comprising "Technology Research & Development" (exploring new tech applications) and "Intellectual Property Research" (assessing patents, IP opportunities). These areas support innovation by advancing capabilities and protecting assets, aligning with GInI's emphasis on tangible outcomes. Option A, "Theoretical Science and Journal Publication," is academic, not applied. Option B, "Scientific Discovery and Engineering Design," is broader and less specific to GInI's focus. Option D, "Psychology R&D and Real Property Research," is unrelated-psychology might inform behavior, but real property is off-topic. Option C matches GInI's exact terminology, aligning with the original answer, reflecting a practical, business-oriented approach to leveraging technology and IP for competitive advantage-a strategic pillar of GInI's innovation ecosystem.

NEW QUESTION # 197

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