100% Pass 2026 Salesforce Professional Marketing-Cloud-Consultant: Salesforce Certified Marketing Cloud Consultant Exam Reference

If you are preparing for the Salesforce Certified Marketing Cloud Consultant (Marketing-Cloud-Consultant) exam dumps our Marketing-Cloud-Consultant Questions help you to get high scores in your Salesforce Marketing-Cloud-Consultant exam. Test your knowledge of the Salesforce Certified Marketing Cloud Consultant exam dumps with DumpsActual Salesforce Marketing-Cloud-Consultant Practice Questions. The software is designed to help with Marketing-Cloud-Consultant exam dumps preparation.

Preparing for the Marketing-Cloud-Consultant Exam requires a combination of hands-on experience and study. Candidates should have experience working with Marketing Cloud and be familiar with its various tools and features. They should also be familiar with marketing concepts such as segmentation, targeting, and personalization. Salesforce provides a range of resources to help candidates prepare for the exam, including study guides, online courses, and practice exams.

>> Marketing-Cloud-Consultant Exam Reference <<

Practice Test Marketing-Cloud-Consultant Pdf & Marketing-Cloud-Consultant Flexible Testing Engine

With the qualification certificate, you are qualified to do this professional job. Therefore, getting the test Marketing-Cloud-Consultant certification is of vital importance to our future employment. Our Marketing-Cloud-Consultant practice materials are updating according to the precise of the real exam. Our test prep can help you to conquer all difficulties you may encounter. In other words, we will be your best helper. Pass the Marketing-Cloud-Consultant Exam, for most people, is an ability to live the life they want, and the realization of these goals needs to be established on a good basis of having a good job. A good job requires a certain amount of competence, and the most intuitive way to measure competence is whether you get a series of the test Marketing-Cloud-Consultant certification and obtain enough qualifications.

Salesforce Certified Marketing Cloud Consultant Sample Questions (Q152-Q157):

NEW QUESTION # 152
A small restaurant franchise wants to implement Marketing Cloud to support their franchise owners. The owners of franchised stores add a customized local message to the marketing campaign.
What hierarchy should be recommended?

- A. A parent business unit for each franchise owner
- B. One parent business unit and a child business unit for franchise owners.
- C. One business unit.

- D. One parent business unit and a child business unit for each franchise owners

Answer: B

NEW QUESTION # 153
A financial services customer wants to send email to customers who log in for the first on a new IP. This message should be deployed as fast as possible due to its sensitive content.The message contain information related to the login IP.
What should a consultant recommend to deploy the email?

- A. Use a User-Initiated Emails Interaction.
- B. Use the Transactional Messaging API.
- C. Inject the subscriber into a Journey.
- D. Execute a Triggered Emails Interaction.

Answer: B

Explanation:
The Transactional Messaging API can be used to send email to customers who log in for the first time on a new IP. The Transactional Messaging API allows for fast and reliable delivery of transactional messages, such as password resets, order confirmations, or account alerts. The message can include information related to the login IP by using personalization strings or AMPscript variables. References:
https://developer.salesforce.com/docs/marketing/marketing-cloud/guide/transactional-messaging-api.htmlhttps://

NEW QUESTION # 154
An analytics team wants to get hourly updates on email metrics (send, open, click) to provide timely next best actions to the sales team.
What method should the team use?

- A. Data views
- B. Scheduled Reports
- C. Tracking Extracts
- D. Send Logs

Answer: A

Explanation:
Data views are system-generated tables that store information about subscriber actions, such as sends, opens, clicks, bounces, etc. Data views can be queried using SQL statements in automation studio or query studio to retrieve email metrics for analysis and reporting purposes. Data views store data for up to six months (or longer for some tables), and can be queried as frequently as needed, such as hourly or daily.References:https://help.salesforce.com/articleView?id=sf.mc_as_data_views.htm&type=5

NEW QUESTION # 155
Northern Trail Outfitters has created child business units (BU) for their different regional offices. They want to limit subscriber records by BU, so users who are assigned to a BU can only view and send to Subscriber records in their region. A Profile Attribute named 'Region' associates a subscriber to a geographical region.
How could they ensure subscribers with a matching 'Region' Profile Attribute value are available in each BU?

- A. Create a measure for each corresponding 'Region' Profile Attribute and include the measure in a Filtered Data Extension for each BU.
- B. Create a list in each BU and add subscribers with a matching Region to the list.
- C. Select 'Define Subscriber Filter' for each BU on the BU Setup page and configure a condition to match the corresponding Profile Attribute.
- D. Open the the Profile Attribute Properties for the Region' Profile Attribute and select the'Filter Subscribers by Attribute' option.

Answer: C

Explanation:

To limit subscriber records by BU based on the 'Region' profile attribute, Northern Trail Outfitters should select 'Define Subscriber Filter' for each BU on the BU Setup page and configure a condition to match the corresponding profile attribute. This will allow users who are assigned to a BU to only view and send to subscribers who have the same region value as their BU. References:https://help.salesforce.com/s/articleView?id=sf.mc_co_business_unit_setup.htm&type=5

NEW QUESTION # 156
A customer wants to perform an email send to a subset of a Synchronized Data Extension filtered on custom object data and return tracking to the Sales Cloud.
What approach should the consultant recommend?
Choose2 answers

- A. Use Data Filters or Query Activities to output a Sendable Salesforce Data Extension.
- B. Use Query Activities to create a Sendable Synchronized Data Extension.
- C. Use Data Stream to sync Sales Cloud objects to the Marketing Cloud.
- D. Use DataFilters to segment data to output a Sendable Data Extension

Answer: A,C

NEW QUESTION # 157
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