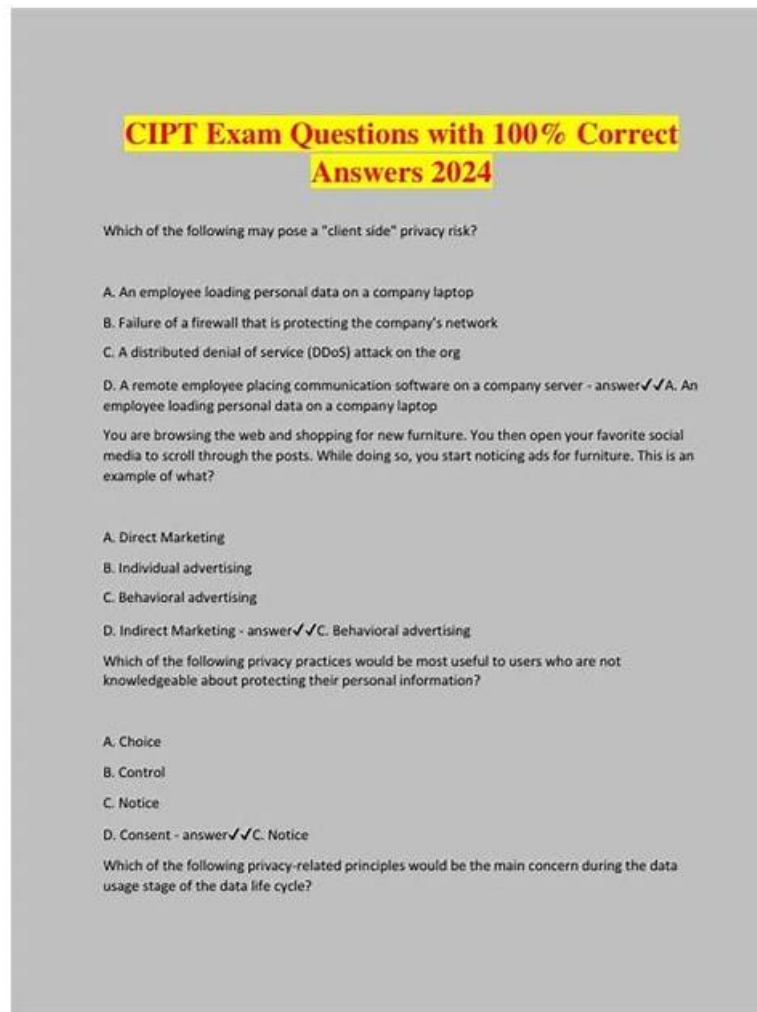


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IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q15-Q20):

NEW QUESTION # 15

Which of the following is the best method to minimize tracking through the use of cookies?

- A. Manage settings in the browser to limit the use of cookies and remove them once the session completes.
- B. Install a commercially available third-party application on top of the browser that is already installed.
- C. Use 'private browsing' mode and delete checked files, clear cookies and cache once a day.
- D. Install and use a web browser that is advertised as 'built specifically to safeguard user privacy'.

Answer: A

Explanation:

Use 'private browsing' mode and delete checked files, clear cookies and cache once a day (A): While this can reduce tracking, it is not the most effective method for minimizing cookie tracking. Reference: IAPP CIPT Body of Knowledge.

Install a commercially available third-party application on top of the browser (B): This method may introduce additional risks and is not the most direct approach to managing cookies. Reference: IAPP CIPT Body of Knowledge.

Install and use a web browser that is advertised as 'built specifically to safeguard user privacy' (C):

This can be effective, but it depends on the browser's capabilities and user settings. Reference: IAPP CIPT Body of Knowledge.

Manage settings in the browser to limit the use of cookies and remove them once the session completes (D): This is the most proactive and direct method to minimize tracking via cookies. Reference: IAPP CIPT Body of Knowledge.

NEW QUESTION # 16

What is the potential advantage of homomorphic encryption?

- A. Ciphertext size decreases as the security level increases.
- B. It makes data impenetrable to attacks.
- C. It allows greater security and faster processing times.
- D. Encrypted information can be analyzed without decrypting it first.

Answer: D

Explanation:

Homomorphic encryption allows computations to be performed on ciphertext without decrypting it first, which means the data remains secure during processing. This capability provides a significant advantage in terms of privacy and security, as sensitive information can be analyzed and manipulated without exposing it.

The IAPP documentation explains that homomorphic encryption is an emerging technology that can revolutionize data security by enabling secure computations on encrypted data (IAPP, "Advanced Encryption Techniques").

NEW QUESTION # 17

A key principle of an effective privacy policy is that it should be?

- A. Designed primarily by the organization's lawyers.
- B. Written in enough detail to cover the majority of likely scenarios.
- C. Presented with external parties as the intended audience.
- D. Made general enough to maximize flexibility in its application.

Answer: A

NEW QUESTION # 18

SCENARIO

Carol was a U.S.-based glassmaker who sold her work at art festivals. She kept things simple by only accepting cash and personal checks.

As business grew, Carol couldn't keep up with demand, and traveling to festivals became burdensome. Carol opened a small boutique and hired Sam to run it while she worked in the studio. Sam was a natural salesperson, and business doubled. Carol told Sam, "I don't know what you are doing, but keep doing it!" But months later, the gift shop was in chaos. Carol realized that Sam needed help so she hired Jane, who had business expertise and could handle the back-office tasks. Sam would continue to focus on sales. Carol gave Jane a few weeks to get acquainted with the artisan craft business, and then scheduled a meeting for the three of them to discuss Jane's first impressions.

At the meeting, Carol could not wait to hear Jane's thoughts, but she was unprepared for what Jane had to say.

"Carol, I know that he doesn't realize it, but some of Sam's efforts to increase sales have put you in a vulnerable position. You are not protecting customers' personal information like you should." Sam said, "I am protecting our information. I keep it in the safe with our bank deposit. It's only a list of customers' names, addresses and phone numbers that I get from their checks before I deposit them. I contact them when you finish a piece that I think they would like. That's the only information I have! The only other thing I do is post photos and information about your work on the photo sharing site that I use with family and friends. I provide my email address and people send me their information if they want to see more of your work. Posting online really helps sales, Carol. In fact, the only complaint I hear is about having to come into the shop to make a purchase." Carol replied, "Jane, that doesn't sound so bad. Could you just fix things and help us to post even more online?"

"I can," said Jane. "But it's not quite that simple. I need to set up a new program to make sure that we follow the best practices in data management. And I am concerned for our customers. They should be able to manage how we use their personal information. We also should develop a social media strategy." Sam and Jane worked hard during the following year. One of the decisions they made was to contract with an outside vendor to manage online sales. At the end of the year, Carol shared some exciting news. "Sam and Jane, you have done such a great job that one of the biggest names in the glass business wants to buy us out!

And Jane, they want to talk to you about merging all of our customer and vendor information with theirs beforehand." Which regulator has jurisdiction over the shop's data management practices?

- A. The Federal Trade Commission.
- B. The Department of Commerce.
- C. The Data Protection Authority.
- D. The Federal Communications Commission.

Answer: A

NEW QUESTION # 19

SCENARIO

Clean-Q is a company that offers house-hold and office cleaning services. The company receives requests from consumers via their website and telephone, to book cleaning services. Based on the type and size of service, Clean-Q then contracts individuals that are registered on its resource database - currently managed in-house by Clean-Q IT Support. Because of Clean-Q's business model, resources are contracted as needed instead of permanently employed.

The table below indicates some of the personal information Clean-Q requires as part of its business operations:

Clean-Q has an internal employee base of about 30 people. A recent privacy compliance exercise has been conducted to align employee data management and human resource functions with applicable data protection regulation. Therefore, the Clean-Q permanent employee base is not included as part of this scenario.

With an increase in construction work and housing developments, Clean-Q has had an influx of requests for cleaning services. The demand has overwhelmed Clean-Q's traditional supply and demand system that has caused some overlapping bookings.

In a business strategy session held by senior management recently, Clean-Q invited vendors to present potential solutions to their current operational issues. These vendors included Application developers and Cloud-Q's solution providers, presenting their proposed solutions and platforms.

The Managing Director opted to initiate the process to integrate Clean-Q's operations with a cloud solution (LeadOps) that will provide the following solution one single online platform: A web interface that Clean-Q accesses for the purposes of resource and customer management. This would entail uploading resource and customer information.

A customer facing web interface that enables customers to register, manage and submit cleaning service requests online.

A resource facing web interface that enables resources to apply and manage their assigned jobs.

An online payment facility for customers to pay for services.

If Clean-Q were to utilize LeadOps' services, what is a contract clause that may be included in the agreement entered into with LeadOps?

- A. A provision prescribing technical and organizational controls that LeadOps must implement.
- B. A provision that holds LeadOps liable for a data breach involving Clean-Q's information.
- C. A provision that allows Clean-Q to conduct audits of LeadOps' information processing and information security environment, at LeadOps' cost and at any time that Clean-Q requires.
- D. A provision that requires LeadOps to notify Clean-Q of any suspected breaches of information that involves customer or resource information managed on behalf of Clean-Q.

