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## HOT New Data-Architect Test Experience - Trustable Salesforce Salesforce Certified Data Architect - Detailed Data-Architect Study Dumps

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### Salesforce Certified Data Architect Sample Questions (Q209-Q214):

#### NEW QUESTION # 209

A casino is implementing Salesforce and is planning to build a customer 360 degree view for a customer who visits its resorts. The casino currently maintains the following systems that record customer activity:

1. Point-of-sale system: All purchases for a customer
2. Salesforce; All customer service activity and sales activities for a customer
3. Mobile app: All bookings, preferences, and browser activity for a customer
4. Marketing: All email, SMS, and social campaigns for a customer

Customer service agents using Salesforce would like to view the activities from all four systems to provide support to customers. The information has to be current and real time.

What strategy should the data architect implement to satisfy this requirement?

- A. Migrate customer activities from all four systems into Salesforce.
- B. Use a customer data mart to create the 360 degree view of the customer.
- **C. Explore external data sources in Salesforce to build a 360 degree view of the customer.**
- D. Periodically upload summary information in Salesforce to build a 360 degree view.

**Answer: C**

### NEW QUESTION # 210

Cloud Kicks is launching a Partner Community, which will allow users to register shipment requests that are then processed by Cloud Kicks employees. Shipment requests contain header information, and then a list of no more than 5 items being shipped. First, Cloud Kicks will introduce its community to 6,000 customers in North America, and then to 24,000 customers worldwide within the next two years. Cloud Kicks expects 12 shipment requests per week per customer, on average, and wants customers to be able to view up to three years of shipment requests and use Salesforce reports.

What is the recommended solution for the Cloud Kicks Data Architect to address the requirements?

- A. Create a custom object to track shipment requests and a child custom object to track shipment items. Implement an archiving process that moves data off-platform after three years.
- B. Create a custom object to track shipment requests with five lookup custom fields for each item being shipped. Implement an archiving process that moves data off-platform after three years.
- C. Create an external custom object to track shipment requests and a child external object to track shipment items. External objects are stored off-platform in Heroku's Postgres database.
- D. Create an external custom object to track shipment requests with five lookup custom fields for each item being shipped. External objects are stored off-platform in Heroku's Postgres database.

**Answer: A**

Explanation:

The recommended solution for the Cloud Kicks Data Architect to address the requirements is to create a custom object to track shipment requests and a child custom object to track shipment items. Implement an archiving process that moves data off-platform after three years. This solution would allow Cloud Kicks to store and manage their shipment data on Salesforce, and use Salesforce reports to analyze it. However, since Cloud Kicks expects a large volume of data over time, they should implement an archiving process that moves data off-platform after three years to avoid hitting the Org data storage limit and maintain optimal performance<sup>3</sup>. External objects are not a good option for this scenario, because they are stored off-platform in an external system, such as Heroku's Postgres database, and they have limited functionality and performance compared to custom objects.

### NEW QUESTION # 211

Universal Containers (UC) has lead assignment rules to assign leads to owners. Leads not routed by assignment rules are assigned to a dummy user. Sales rep are complaining of high load times and issues with accessing leads assigned to the dummy user.

What should a data architect recommend to solve these performance issues?

- A. Create multiple dummy user and assign leads to them
- B. Periodically delete leads to reduce number of leads
- C. Assign dummy user to highest role in role hierarchy
- D. Assign dummy user last role in role hierarchy

**Answer: A**

Explanation:

According to the official Salesforce guide<sup>1</sup>, assigning leads to a single dummy user can cause performance issues and data skew, especially if the dummy user owns more than 10,000 records. Data skew occurs when a single user or a small number of users own a disproportionately large number of records, which can affect query performance and sharing calculations. Option B is the correct answer because it suggests creating multiple dummy users and assigning leads to them, which can distribute the load and reduce data skew. Option A is incorrect because assigning the dummy user to the last role in the role hierarchy does not affect the performance or data skew issues. Option C is incorrect because assigning the dummy user to the highest role in the role hierarchy can worsen the performance and data skew issues, as it will grant access to more users and records. Option D is incorrect because periodically deleting leads can cause data loss and does not address the root cause of the problem.

### NEW QUESTION # 212

US has released a new disaster recovery (DR) policy that states that cloud solutions need a business continuity plan in place separate from the cloud providers built in data recovery solution.

Which solution should a data architect use to comply with the DR policy?

- A. Utilize an ETL tool to migrate data to an on-premise archive solution.
- B. Leverage salesforce weekly exports, and store data in Flat files on a protected system.

- C. Leverage a 3rd party tool that extract salesforce data/metadata and stores the information in an external protected system.
- D. Write a custom batch job to extract data changes nightly, and store in an external protected system.

**Answer: C**

Explanation:

The best solution to comply with the DR policy is to leverage a 3rd party tool that extract Salesforce data/metadata and stores the information in an external protected system. This solution can help create a backup of Salesforce data and metadata in case of a disaster or data loss event. It can also help restore data from the backup system to Salesforce if needed. There are various 3rd party tools available in the AppExchange or online that offer data backup and recovery services for Salesforce<sup>67</sup>. Leverage Salesforce weekly exports and store data in flat files on a protected system is not a good solution because it does not include metadata backup and it does not allow granular or automated data recovery. Utilize an ETL tool to migrate data to an on-premise archive solution is not a good solution because it does not include metadata backup and it may require complex data transformations and synchronizations. Write a custom batch job to extract data changes nightly and store in an external protected system is not a good solution because it does not include metadata backup and it may have performance or reliability issues.

### NEW QUESTION # 213

North Trail Outfitters (NTO) operates a majority of its business from a central Salesforce org, NTO also owns several secondary orgs that the service, finance, and marketing teams work out of, At the moment, there is no integration between central and secondary orgs, leading to data-visibility issues.

Moving forward, NTO has identified that a hub-and-spoke model is the proper architect to manage its data, where the central org is the hub and the secondary orgs are the spokes.

Which tool should a data architect use to orchestrate data between the hub org and spoke orgs?

- A. Develop custom APIs to poll the hub org for change data and push into the spoke orgs.
- B. Develop custom APIs to poll the spoke for change data and push into the org.
- C. A backup and archive solution that extracts and restores data across orgs.
- D. A middleware solution that extracts and distributes data across both the hub and spokes.

**Answer: D**

### NEW QUESTION # 214

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