

Data-Cloud-Consultant Exam Course - Data-Cloud-Consultant Cert Guide

Salesforce Certified Data Cloud Consultant (Data-Con-101) Study Guide

The Data Cloud Consultant exam is designed to test your knowledge of implementing and consulting on the full Data Cloud lifecycle. The exam has 60 multiple-choice/multiple-select questions, and a passing score of 62%.

Focus heavily on the practical application of Data Cloud concepts in real-world scenarios.

1. Data Cloud Overview (18%)

Focus: Core concepts, terminology, and strategic business value.

Key Concepts	Study Objectives
Core Value	Describe Data Cloud's function, key terminology, and business value. Identify typical use cases (e.g., unified profile, personalized marketing).

P.S. Free & New Data-Cloud-Consultant dumps are available on Google Drive shared by TestInsides:
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A second format is a Salesforce Data-Cloud-Consultant web-based practice exam that can take for self-assessment. However, it differs from desktop-based Data-Cloud-Consultant practice exam software as it can be taken via any browser, including Chrome, Firefox, Safari, and Opera. This Salesforce Data-Cloud-Consultant web-based practice exam does not require any other plugins. It also includes all of the functionalities of desktop Data-Cloud-Consultant software and will assist you in passing the Data-Cloud-Consultant certification test.

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Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.
Topic 2	Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.

Topic 3	• Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 4	• Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.
Topic 5	• Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.

Salesforce Certified Data Cloud Consultant Sample Questions (Q67-Q72):

NEW QUESTION # 67

What is a key functionality of Data Cloud?

- A. To build insights on unified profiles
- B. To give a persistent ID for unified profiles
- C. To create a master data management (MUM) strategy
- D. To help users build a heat map using their data

Answer: A

NEW QUESTION # 68

A segment fails to refresh with the error "Segment references too many data lake objects (DLOS)".

Which two troubleshooting tips should help remedy this issue?

Choose 2 answers

- A. Space out the segment schedules to reduce DLO load.
- B. Use calculated insights in order to reduce the complexity of the segmentation query.
- C. Split the segment into smaller segments.
- D. Refine segmentation criteria to limit up to five custom data model objects (DMOs).

Answer: B,C

Explanation:

The error "Segment references too many data lake objects (DLOS)" occurs when a segment query exceeds the limit of 50 DLOs that can be referenced in a single query. This can happen when the segment has too many filters, nested segments, or exclusion criteria that involve different DLOs. To remedy this issue, the consultant can try the following troubleshooting tips:

* Split the segment into smaller segments. The consultant can divide the segment into multiple segments that have fewer filters, nested segments, or exclusion criteria. This can reduce the number of DLOs that are referenced in each segment query and avoid the error.

The consultant can then use the smaller segments as nested segments in a larger segment, or activate them separately.

* Use calculated insights in order to reduce the complexity of the segmentation query. The consultant can create calculated insights that are derived from existing data using formulas. Calculated insights can simplify the segmentation query by replacing multiple filters or nested segments with a single attribute.

For example, instead of using multiple filters to segment individuals based on their purchase history, the consultant can create a calculated insight that calculates the lifetime value of each individual and use that as a filter.

The other options are not troubleshooting tips that can help remedy this issue. Refining segmentation criteria to limit up to five custom data model objects (DMOs) is not a valid option, as the limit of 50 DLOs applies to both standard and custom DMOs. Spacing out the segment schedules to reduce DLO load is not a valid option, as the error is not related to the DLO load, but to the segment query complexity.

References:

- * Troubleshoot Segment Errors
- * Create a Calculated Insight
- * Create a Segment in Data Cloud

NEW QUESTION # 69

What should an organization use to stream inventory levels from an inventory management system into Data Cloud in a fast and scalable, near-real-time way?

- **A. Ingestion API**
- B. Cloud Storage Connector
- C. Commerce Cloud Connector
- D. Marketing Cloud Personalization Connector

Answer: A

Explanation:

The Ingestion API is a RESTful API that allows you to stream data from any source into Data Cloud in a fast and scalable way. You can use the Ingestion API to send data from your inventory management system into Data Cloud as JSON objects, and then use Data Cloud to create data models, segments, and insights based on your inventory data. The Ingestion API supports both batch and streaming modes, and can handle up to 100,000 records per second. The Ingestion API also provides features such as data validation, encryption, compression, and retry mechanisms to ensure data quality and security. References: Ingestion API Developer Guide, Ingest Data into Data Cloud

NEW QUESTION # 70

Which consideration related to the way Data Cloud ingests CRM data is true?

- A. The CRM Connector's synchronization times can be customized to up to 15-minute intervals.
- B. Formula fields are refreshed at regular sync intervals and are updated at the next full refresh.
- C. CRM data cannot be manually refreshed and must wait for the next scheduled synchronization.
- **D. The CRM Connector allows standard fields to stream into Data Cloud in real time.**

Answer: D

Explanation:

The correct answer is D. The CRM Connector allows standard fields to stream into Data Cloud in real time. This means that any changes to the standard fields in the CRM data source are reflected in Data Cloud almost instantly, without waiting for the next scheduled synchronization. This feature enables Data Cloud to have the most up-to-date and accurate CRM data for segmentation and activation¹.

The other options are incorrect for the following reasons:

A . CRM data can be manually refreshed at any time by clicking the Refresh button on the data stream detail page². This option is false.

B . The CRM Connector's synchronization times can be customized to up to 60-minute intervals, not 15-minute intervals³. This option is false.

C . Formula fields are not refreshed at regular sync intervals, but only at the next full refresh⁴. A full refresh is a complete data ingestion process that occurs once every 24 hours or when manually triggered. This option is false.

Reference:

1: Connect and Ingest Data in Data Cloud article on Salesforce Help

2: Data Sources in Data Cloud unit on Trailhead

3: Data Cloud for Admins module on Trailhead

4: [Formula Fields in Data Cloud] unit on Trailhead

5: [Data Streams in Data Cloud] unit on Trailhead

NEW QUESTION # 71

What is a typical use case for Salesforce Data Cloud?

- A. Data synchronization across the Salesforce ecosystem
- B. Sending personalized emails at scale
- **C. Data harmonization across multiple platforms**
- D. Storing CRM data on promises

Answer: C

Explanation:

A typical use case for Salesforce Data Cloud is data harmonization across multiple platforms . Here's why:

Understanding Salesforce Data Cloud

Salesforce Data Cloud is designed to aggregate, unify, and analyze customer data from multiple sources, including CRM, Marketing Cloud, external systems, and third-party platforms.

Its primary purpose is to provide a unified view of customer data for personalized experiences and actionable insights.

Why Data Harmonization Across Multiple Platforms?

Data Harmonization :

Data Cloud harmonizes data by standardizing and cleansing it from disparate sources.

This ensures consistency and accuracy across platforms, enabling organizations to create a single source of truth for customer data.

Use Case Alignment :

Data harmonization is a core functionality of Data Cloud, making it the most relevant use case among the options provided.

Other Options Are Less Relevant :

A . Data synchronization across the Salesforce ecosystem : While Data Cloud integrates with Salesforce products, its primary focus is on unifying data from multiple platforms, not just Salesforce.

B . Storing CRM data on premises : Data Cloud is a cloud-based solution and does not support on-premises storage.

D . Sending personalized emails at scale : This is a use case for Marketing Cloud, not Data Cloud.

Steps to Achieve Data Harmonization

Step 1: Ingest Data

Bring in customer data from multiple sources (e.g., CRM, Marketing Cloud, external systems) into Data Cloud.

Step 2: Standardize and Cleanse Data

Use batch or streaming transformations to standardize formats, remove duplicates, and cleanse data.

Step 3: Create Unified Profiles

Use identity resolution to merge related records into a single unified profile.

Step 4: Activate Insights

Leverage the harmonized data for segmentation, personalization, and analytics.

Conclusion

The most typical use case for Salesforce Data Cloud is data harmonization across multiple platforms , enabling organizations to unify and leverage customer data effectively.

NEW QUESTION # 72

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