

試験の準備方法-実際のData-Cloud-Consultant受験対策試験-権威のあるData-Cloud-Consultant復習教材



BONUS!!! Topexam Data-Cloud-Consultantダンプの一部を無料でダウンロード: https://drive.google.com/open?id=1iWXOLzmmuY-f8ezjc2QzHAqJkG_dzn6

我々のサービスはみんなの認可を得ています。Data-Cloud-Consultant問題集を購入する前のサービスといい、アフターサービスといい、きっとあなたの要求を満たすことができると信じています。我々の係員は全日24時間あなたのお問い合わせをお待ちしております。あなたは我々のData-Cloud-Consultant対策に疑問を持っているなら、あなたはいつでもどこでもオンラインで我々の係員を問い合わせたり、メールで我々のメールアドレスに送ったりすることができます。

Salesforce Data-Cloud-Consultant 認定試験の出題範囲:

トピック	出題範囲
トピック 1	Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
トピック 2	Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.
トピック 3	Segmentation and Insights: This topic defines basic concepts of segmentation and use cases, identifies scenarios for analyzing segment membership, configuring, refining, and maintaining segments within Data Cloud, and differentiating between calculated and streaming insights.

>> Data-Cloud-Consultant受験対策 <<

試験の準備方法-有難いData-Cloud-Consultant受験対策試験-素敵なData-Cloud-Consultant復習教材

もちろん、資格試験を審査するとき、非公開にすることはできません。テストData-Cloud-Consultant認定に関連する新しいポリシーと情報に注意する必要があります。ユーザーの便宜を図るため、ホームページでData-

Cloud-Consultantテスト資料を更新し、資格試験に関連する情報をタイムリーに更新します。年次認定試験は、内容はほぼ同じですが、各年のポリシーとして、対応する試験パターンのグレーディング基準とホットスポットが変更されます。Data-Cloud-Consultantテスト準備は、ユーザーが最短時間で合格するのに役立ちます。試験。

Salesforce Certified Data Cloud Consultant 認定 Data-Cloud-Consultant 試験問題 (Q142-Q147):

質問 # 142

What is the primary purpose of Data Cloud?

- A. Managing sales cycles and opportunities
- B. Providing a golden record of a customer
- C. Integrating and unifying customer data
- D. Analyzing marketing data results

正解: C

解説:

* Primary Purpose of Data Cloud:

Salesforce Data Cloud's main function is to integrate and unify customer data from various sources, creating a single, comprehensive view of each customer.

Reference:

* Benefits of Data Integration and Unification:

Golden Record: Providing a unified, accurate view of the customer.

Enhanced Analysis: Enabling better insights and analytics through comprehensive data.

Improved Customer Engagement: Facilitating personalized and consistent customer experiences across channels.

* Steps for Data Integration:

Ingest data from multiple sources (CRM, marketing, service platforms).

Use data harmonization and reconciliation processes to unify data into a single profile.

* Practical Application:

Example: A retail company integrates customer data from online purchases, in-store transactions, and customer service interactions to create a unified customer profile.

This unified data enables personalized marketing campaigns and improved customer service.

質問 # 143

Northern Trail Outfitters wants to be able to calculate each customer's lifetime value {LTV} but also create breakdowns of the revenue sourced by website, mobile app, and retail channels.

What should a consultant use to address this use case in Data Cloud?

- A. Nested segments
- B. Metrics on metrics
- C. Streaming data transform
- D. Flow Orchestration

正解: B

解説:

Metrics on metrics is a feature that allows creating new metrics based on existing metrics and applying mathematical operations on them. This can be useful for calculating complex business metrics such as LTV, ROI, or conversion rates. In this case, the consultant can use metrics on metrics to calculate the LTV of each customer by summing up the revenue generated by them across different channels. The consultant can also create breakdowns of the revenue by channel by using the channel attribute as a dimension in the metric definition. Reference: Metrics on Metrics, Create Metrics on Metrics

質問 # 144

A consultant wants to ensure that every segment managed by multiple brand teams adheres to the same set of exclusion criteria, that are updated on a monthly basis.

What is the most efficient option to allow for this capability?

- A. Create a reusable container block with common criteria.
- B. Create a segment and copy it for each brand.
- C. Create, publish, and deploy a data kit.
- D. Create a nested segment.

正解: A

解説:

The most efficient option to allow for this capability is to create a reusable container block with common criteria. A container block is a segment component that can be reused across multiple segments. A container block can contain any combination of filters, nested segments, and exclusion criteria. A consultant can create a container block with the exclusion criteria that apply to all the segments managed by multiple brand teams, and then add the container block to each segment. This way, the consultant can update the exclusion criteria in one place and have them reflected in all the segments that use the container block.

The other options are not the most efficient options to allow for this capability. Creating, publishing, and deploying a data kit is a way to share data and segments across different data spaces, but it does not allow for updating the exclusion criteria on a monthly basis. Creating a nested segment is a way to combine segments using logical operators, but it does not allow for excluding individuals based on specific criteria. Creating a segment and copying it for each brand is a way to create multiple segments with the same exclusion criteria, but it does not allow for updating the exclusion criteria in one place.

Reference:

Create a Container Block

Create a Segment in Data Cloud

Create and Publish a Data Kit

Create a Nested Segment

質問 # 145

During an implementation project, a consultant completed ingestion of all data streams for their customer. Prior to segmenting and acting on that data, which additional configuration is required?

- A. Data Mapping
- B. Identity Resolution
- C. Data Activation
- D. Calculated Insights

正解: B

解説:

After ingesting data from different sources into Data Cloud, the additional configuration that is required before segmenting and acting on that data is Identity Resolution. Identity Resolution is the process of matching and reconciling source profiles from different data sources and creating unified profiles that represent a single individual or entity¹. Identity Resolution enables you to create a 360-degree view of your customers and prospects, and to segment and activate them based on their attributes and behaviors². To configure Identity Resolution, you need to create and deploy a ruleset that defines the match rules and reconciliation rules for your data³. The other options are incorrect because they are not required before segmenting and acting on the data. Data Activation is the process of sending data from Data Cloud to other Salesforce clouds or external destinations for marketing, sales, or service purposes⁴. Calculated Insights are derived attributes that are computed based on the source or unified data, such as lifetime value, churn risk, or product affinity⁵. Data Mapping is the process of mapping source attributes to unified attributes in the data model. These configurations can be done after segmenting and acting on the data, or in parallel with Identity Resolution, but they are not prerequisites for it. Reference: Identity Resolution Overview, Segment and Activate Data in Data Cloud, Configure Identity Resolution Rulesets, Data Activation Overview, Calculated Insights Overview, [Data Mapping Overview]

質問 # 146

Northern Trail Outfitters is using the Marketing Cloud Starter Data Bundles to bring Marketing Cloud data into Data Cloud. What are two of the available datasets in Marketing Cloud Starter Data Bundles? Choose 2 answers

- A. Personalization
- B. MobilePush
- C. MobileConnect
- D. Loyalty Management

正解： B、C

解説:

Explanation

The Marketing Cloud Starter Data Bundles are predefined data bundles that allow you to easily ingest data from Marketing Cloud into Data Cloud¹. The available datasets in Marketing Cloud Starter Data Bundles are Email, MobileConnect, and MobilePush². These datasets contain engagement events and metrics from different Marketing Cloud channels, such as email, SMS, and push notifications². By using these datasets, you can enrich your Data Cloud data model with Marketing Cloud data and create segments and activations based on your marketing campaigns and journeys¹. The other options are incorrect because they are not available datasets in Marketing Cloud Starter Data Bundles. Option A is incorrect because Personalization is not a dataset, but a feature of Marketing Cloud that allows you to tailor your content and messages to your audience³. Option C is incorrect because Loyalty Management is not a dataset, but a product of Marketing Cloud that allows you to create and manage loyalty programs for your customers⁴. References: Marketing Cloud Starter Data Bundles in Data Cloud, Connect Your Data Sources, Personalization in Marketing Cloud, Loyalty Management in Marketing Cloud

質問 # 147

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近年、社会の急速な発展に伴って、IT業界は人々に愛顧されました。Salesforce Data-Cloud-ConsultantIT認定試験を受験して認証資格を取ることを通して、IT事業を更に上がる人は多くなります。そのときは、あなたにとって必要するのはあなたのSalesforce Data-Cloud-Consultant試験合格をたすけてあげるのTopexamというサイトです。Topexamの素晴らしい問題集はIT技術者が長年を重ねて、総括しました経験と結果です。先人の肩の上に立って、あなたも成功に一步近付くことができます。

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