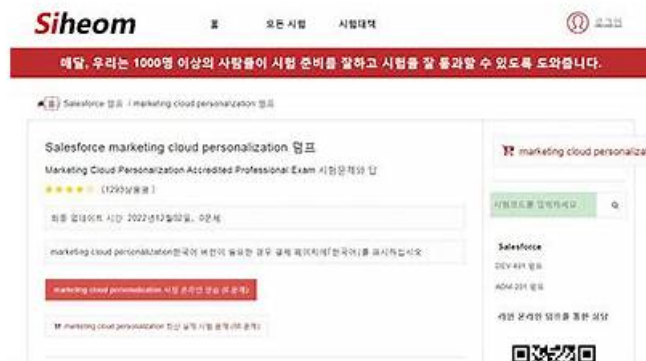


Marketing-Cloud-Consultant 시험덤프 샘플 100% 합격보장 가능한 시험자료



그리고 Fast2test Marketing-Cloud-Consultant 시험 문제집의 전체 버전을 클라우드 저장소에서 다운로드할 수 있습니다: https://drive.google.com/open?id=1RCM_trWeB832x7_1U8RM5Ci_ZhnlYyA

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Salesforce Marketing-Cloud-Consultant (Salesforce Certified Marketing Cloud Consultant) 인증 시험은 Salesforce Marketing Cloud에서 전문 지식을 보여준 개인을 인식하는 전문 인증입니다. Salesforce Marketing Cloud는 비즈니스가 이메일, 모바일, 소셜 미디어 및 웹과 같은 다양한 채널에서 대상 마케팅 캠페인을 만들고 실행할 수 있는 강력한 플랫폼입니다. 인증 시험은 이메일 마케팅, 모바일 마케팅, 소셜 미디어 광고, 데이터 관리 및 분석과 같은 분야에서 개인의 지식과 기술을 평가합니다.

인증 시험은 60 개의 객관식 질문으로 구성되며 105 분 동안 지속됩니다. 시험에 합격하려면 최소 68%의 점수를 얻어야 합니다. 시험은 테스트 센터에서 온라인 또는 직접 복용 할 수 있습니다. 시험을 치르기 전에 Salesforce Marketing Cloud를 사용한 경험이 6 개월 이상인 것이 좋습니다.

>> Marketing-Cloud-Consultant 시험덤프 샘플 <<

Marketing-Cloud-Consultant 시험덤프 샘플 최신 업데이트된 덤프

많은 분들이 고난의도인 Salesforce 관련 인증 시험을 응시하고 싶어 하는데 이런 시험은 많은 전문적인 관련 지식이 필요합니다. 시험은 당연히 완전히 전문적인 Marketing-Cloud-Consultant 관련 지식을 터득하자만이 패스할 가능성이 높습니다. 하지만 지금은 많은 방법들로 여러분의 부족한 면을 보충해드릴 수 있으며 또 힘든 Salesforce 시험도 패스하실 수 있습니다. 혹은 여러분은 전문적인 Salesforce Certified Marketing Cloud Consultant 관련 지식을 터득하자들보다 더 간단히 더 빨리 시험을 패스하실 수 있습니다.

Salesforce Marketing-Cloud-Consultant Exam은 Salesforce Certified Marketing Cloud Consultant Exam으로도 알려져 있으며, Marketing Cloud 솔루션을 구현하고 관리하는 전문가들의 전문성을 증명하고자하는 사람들을 위해 설계되었습니다. 이 시험은 비즈니스 목표와 일치하는 마케팅 전략을 디자인하고 구현할 수 있는 능력뿐만 아니라, Marketing Cloud의 기능, 기능 및 모범 사례에 대한 지식을 검증합니다.

최신 Salesforce Marketing Cloud Consultant Marketing-Cloud-Consultant 무료 샘플 문제 (Q134-Q139):

질문 # 134

ABC Company has to import a file that will be different every time.

What method should be used?

- A. Add Only
- **B. Overwrite**
- C. Update Only
- D. Add/Update

정답: B

설명:

In overwrite everything is changed. Removed and then added.

질문 # 135

Northern Trail Outfitters injects customers into Journey B based upon email engagement in Journey A.

Which method would facilitate this solution?

- **A. In Journey A, engagement split after email send. In Automation Studio, query JourneyActivity data view for the Engagement split result Boolean field, use result Data.**
- B. In Automation Studio, use verification activity to verify engagement on email in Journey A; query engagement data extension for Journey B Subjects.
- C. In Journey A, engagement split followed by Contact Activity to Boolean on an engagement data extension; query engagement data extension injections.
- D. In Automation Studio, query activity engagement on Journey System data view for email send to Journey A; Use result data extension for Journey B Subjects.

정답: A

설명:

You would:

- * Use an Engagement Split in Journey A to track who engaged (opened or clicked).
- * After the Engagement Split, capture the engagement decision (typically Boolean) into an attribute or Data Extension.
- * Then use Automation Studio to query the JourneyActivity data views for those who engaged and inject them into Journey B.

-

Exact Extracts from Salesforce Documentation:

Source: Salesforce Help - Engagement Split Activity

"The Engagement Split activity evaluates contacts based on interactions with an email activity, such as opens or clicks." Source:

Salesforce Help - Journey Activity and Data Views

"Query JourneyActivity Data Views to retrieve information about contact flow and outcomes, including engagement split results."

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질문 # 136

A restaurant supply company captures email subscribers and leads through trade shows. They hold a giveaway at each trade show to entice booth visitors to leave their contact information. In the past, they have used a fishbowl to capture business cards, but need to update this to an online sweepstakes entry vehicle displayed on a mounted tablet. Individuals should only be allowed to enter once, and the winner will be selected randomly. All entrants receive a follow-up email after the trade show asking them to confirm their opt-in for a monthly newsletter.

Which two components are appropriate for this solution? (Choose two.)

- **A. Microsite with Smart Capture to store entrants on a data extension.**
- B. Microsite with Web Collect to store entrants on a data extension.
- C. Send Email Activity with a link to a subscription center.
- **D. Data Extension with double opt-in status defined.**

정답: A,D

설명:

Web collect works with lists only, not data extensions.

질문 # 137

A customer wants to capture and categorize email Not Sent events and begin identifying trends. They want to keep the data in Marketing Cloud and run queries against the dataset. The customer created a data extension to receive the information. Which order of Automation Studio activities should be recommended?

- A. Data Factory Utility > File Transfer from Safehouse > Import File > Data Extract with Tracking Extract type
- B. Data Extract with the Data Extension Extract type > File Transfer to Safehouse > File Transfer unzip > SQL Query
- **C. Data Extract with the Tracking Extract type > File Transfer from Safehouse > File Transfer unzip > Import File**
- D. SQL Query > Data Extract with the Data Extension Extract type > File Transfer to Safehouse > Import File

정답: C

설명:

To capture and categorize email Not Sent events and insert them into a data extension using Automation Studio, Northern Trail Outfitters should use the following order of activities:

- * Data Extract with the Tracking Extract type. This activity will extract tracking data, such as Not Sent events, from Marketing Cloud and place a zipped file in the Safehouse.
- * File Transfer from Safehouse. This activity will move the zipped file from the Safehouse to an Enhanced FTP location.
- * File Transfer unzip. This activity will unzip the file and place it in an Enhanced FTP location.
- * Import File. This activity will import the file into a data extension.

Data Extension Extract is not a valid extract type for tracking data. SQL Query is not an activity that can insert data into a data extension from a file. Data Factory Utility is not a valid activity in Automation Studio.

References: https://help.salesforce.com/s/articleView?id=sf.mc_as_data_extract_activity.htm&type=5

https://help.salesforce.com/s/articleView?id=sf.mc_as_file_transfer_activity.htm&type=5

https://help.salesforce.com/s/articleView?id=sf.mc_as_import_file_activity.htm&type=5

질문 # 138

Northern Trail Outfitters wants to send a welcome email to Contacts when a Contact record is added as a campaign Member to a 'Loyalty Member' Campaign in Sales Cloud.

Which method should they use to send the email from Marketing Cloud?

- **A. Create a Journey with a Salesforce Campaign entry source and an Email Activity**
- B. Use Content Builder Send Flow to send the email to the Salesforce Campaign
- C. Create a scheduled Automation with a Query Activity and a Send Email Activity
- D. Create a Journey with a Salesforce Data entry source and an Email Activity

정답: A

설명:

Comprehensive and Detailed Explanation:

The correct answer is C - Create a Journey with a Salesforce Campaign entry source and an Email Activity.

* Salesforce Campaign Entry Source automatically injects Contacts or Leads into a Journey when they are added to a Campaign in Sales Cloud.

* It's the best method for triggering welcome or loyalty messages in near real-time, based on Campaign Membership.

#Why others are wrong:

* A: Query and automation adds delay and isn't real-time.

* B: Content Builder Send Flow is for manual sends, not dynamic Journey entry.

* D: Salesforce Data Entry Sources are broader and not directly tied to Campaign Membership.

Exact Extract from Salesforce Official Documentation:

Salesforce Help - Journey Builder Salesforce Campaign Entry Source:

"The Salesforce Campaign Entry Source allows contacts or leads added to a campaign in Salesforce CRM to automatically enter a Journey in Marketing Cloud." (Source:https://help.salesforce.com/s/articleView?id=sf.mc_jb_salesforce_campaign_entry_source.htm)

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질문 # 139

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Marketing-Cloud-Consultant시험대비 최신버전 공부자료 : <https://kr.fast2test.com/Marketing-Cloud-Consultant-premium->

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참고: Fast2test에서 Google Drive로 공유하는 무료 2026 Salesforce Marketing-Cloud-Consultant 시험 문제집이 있습니다:
https://drive.google.com/open?id=1RCM_trWeB832x7_1U8RMi5Ci_ZhnwIYa