

Salesforce Marketing-Cloud-Developer Real Dump - Marketing-Cloud-Developer Questions Answers

**Salesforce Marketing Cloud Developer -
Practice Questions 2025/2026 Exam All
Answers and Illustrations Given**

1

A developer wants to delete a batch of subscribers from Marketing Cloud.

The developer performs a Contact Delete on a batch of records in a data extension in Contact Builder. Which scenario would cause subscriber records to remain in the data extension?

- A. Contact Delete process does not delete rows from data extensions
- B. Sendable data extension with SubscriberKey field
- C. Non-sendable data extension with SubscriberKey field
- D. Sendable data extension with SubscriberKey and EmailAddress fields -

ANSWER ✓ C. Non-sendable data extension with SubscriberKey field

A developer wants to configure an automation to import files placed on the SFTP shared by a customer's data vendor. The automation will start when a file matching a specific naming pattern is encountered in the Import folder. The first step of the automation is a File Import Activity referencing a

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Marketing-Cloud-Developer Questions Answers, Marketing-Cloud-Developer Exam Introduction

We will continue to pursue our passion for better performance and human-centric technology of latest Marketing-Cloud-Developer quiz prep. And we guarantee you to pass the Marketing-Cloud-Developer exam for we have confidence to make it with our technological strength. A good deal of researches has been made to figure out how to help different kinds of candidates to get the Marketing-Cloud-Developer Certification. We have made classification to those faced with various difficulties, aiming at which we adopt corresponding methods. According to the statistics shown in the feedback chart, the general pass rate for latest Marketing-Cloud-Developer test prep is 98%.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions (Q115-Q120):

NEW QUESTION # 115

A developer uses the messageDefinitionSends REST API endpoint to send a triggered send email. This method returns a 202 (success) response code. How could the developer validate if the email was successfully sent?

- A. Confirm the record was successfully inserted into the associated Triggered Send Data Extension.
- B. Use the messageDefinitionSend/key:(key)/deliveryRecords REST endpoint with GET method
- C. The 202 response code indicates the message was sent successfully; no further action is required.
- D. Use the validateEmail REST resource with POST method to obtain the email delivery details from the request.

Answer: B

Explanation:

After using the messageDefinitionSends REST API endpoint to send a triggered send email, and receiving a 202 (success) response code, the developer can validate if the email was successfully sent by using the messageDefinitionSend/key:(key)/deliveryRecords REST endpoint with the GET method. This endpoint provides delivery records and allows verification of the email's delivery status.

References:

- * Salesforce Marketing Cloud REST API Reference
- * Triggered Send Email Validation

NEW QUESTION # 116

Northern Trail Outfitters (NTO) uses a numeric identifier for Subscriber Key. Customer data is stored in a data extension with the Subscriber Key set as a Primary Key.

Which step is required for NTO when creating relationships for this data extension in Data Designer?

- A. Use a one-to-one cardinality when creating the relationship
- B. Link the Contact ID to the Subscriber Key when creating the relationship
- C. Set Subscriber Key as a text data type before linking the data extension to Contact Key
- D. Link the Contact Key to the Subscriber's email address when creating the relationship

Answer: B

NEW QUESTION # 117

Northern Trail Outfitters (NTO) uses a numeric identifier for Subscriber Key. Customer data is stored in a data extension with the Subscriber Key set as a Primary Key.

Which step is required for NTO when creating relationships for this data extension in Data Designer?

- A. Use a one-to-one cardinality when creating the relationship
- B. Link the Contact ID to the Subscriber Key when creating the relationship
- C. Set Subscriber Key as a text data type before linking the data extension to Contact Key
- D. Link the Contact Key to the Subscriber's email address when creating the relationship

Answer: B

Explanation:

When creating relationships in Data Designer, it's essential to link the Contact ID to the Subscriber Key. The Contact ID in Marketing Cloud represents a unique identifier for contacts across various data sources, and linking it to the Subscriber Key ensures accurate data mapping and integration.

NEW QUESTION # 118

A marketer is planning a weekly promotional send.
Which two types of data extensions could be sent to?
Choose 2 answers

- A. Synchronized Data Extension
- B. **Salesforce Data Extension**
- C. **Sendable Data Extension**
- D. Send Log Data Extension

Answer: B,C

Explanation:

For a weekly promotional send, the marketer can use:

* Sendable Data Extension: These are standard data extensions that are configured for sending and contain the necessary fields like Email Address and Subscriber Key.
* Salesforce Data Extension: These are data extensions that are synchronized with Salesforce objects and can be used for sending emails.

NEW QUESTION # 119

Contact Builder can be used to create a relational model of an organization's data within Marketing Cloud.

Which three factors should be taken into consideration when preparing data to be used in Contact Builder?

Choose 3 answer

- A. **Assigning data relationships and primary keys across all channels**
- B. **Verifying data address marketing needs**
- C. **Verifying all data extensions have a sendable value**
- D. Normalizing data to reduce redundancy
- E. Verifying each data extension has the required Email Address field populated

Answer: A,B,C

NEW QUESTION # 120

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These Salesforce Marketing-Cloud-Developer exam questions give you an idea about the final Salesforce Marketing-Cloud-Developer exam questions formats, exam question structures, and best possible answers, and you will also enhance your exam time management skills. Finally, at the end of Salesforce Marketing-Cloud-Developer Exam Practice test you will be ready to pass the final Salesforce Marketing-Cloud-Developer exam easily. Best of luck in Salesforce Salesforce exam and professional career!!!

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