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## CFA Institute Certificate in ESG Investing Sample Questions (Q272-Q277):

### NEW QUESTION # 272

For developed markets, an increase in inequality between the richest and the poorest population of a country most likely results in:

- A. higher economic growth in skill-based industries
- B. greater reliance on family structures
- C. lower social mobility

**Answer: C**

Explanation:

In developed markets, an increase in inequality between the richest and the poorest population of a country most likely results in lower social mobility.

Lower social mobility (A): Increased inequality tends to create barriers to opportunities for the poorer segments of the population. This limits their ability to move up the socio-economic ladder, thereby reducing overall social mobility. Higher inequality often correlates with reduced access to quality education, healthcare, and other essential services, which are critical for social mobility. Greater reliance on family structures (B): While inequality might lead to some reliance on family structures, this is not the most direct or significant consequence compared to the impact on social mobility.

Higher economic growth in skill-based industries (C): Inequality generally hampers inclusive economic growth and can exacerbate skill gaps, leading to reduced overall economic efficiency and growth.

Reference:

CFA ESG Investing Principles

Economic research on the impacts of inequality on social mobility

### NEW QUESTION # 273

Which of the following would most likely be the initial step when drafting a client's investment mandate?

- A. Defining how to measure financial performance
- B. Defining how to measure ESG performance
- C. **Clarifying the client's ESG investment beliefs**

**Answer: C**

Explanation:

The initial step when drafting a client's investment mandate should be clarifying the client's ESG investment beliefs. This foundational step helps in defining the client's values, objectives, and priorities related to ESG, which will guide the entire investment strategy and ensure that it aligns with the client's expectations and goals.

### NEW QUESTION # 274

For sovereign debt, the predominant approach to ESG investing is most likely:

- A. Screening
- B. Stewardship/Engagement
- C. **Integration**

**Answer: C**

Explanation:

ESG integration is the dominant approach for sovereign debt investing, as investors evaluate macroeconomic ESG risks, such as climate policies, governance stability, and human rights records, alongside financial metrics.

Engagement (C) is difficult in sovereign debt, and screening (A) is less common than integration, as investors prefer a risk-based approach rather than exclusions.

References:

\* World Bank Sovereign ESG Risk Assessment Framework

\* Principles for Responsible Investment (PRI) ESG in Sovereign Debt Guide

\* IMF Reports on ESG Factors in Government Bonds

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### NEW QUESTION # 275

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on:

- A. **both ESG integration and stewardship activities**
- B. ESG integration only.
- C. stewardship activities only.

**Answer: A**

Explanation:

Under the disclosure guide for public equities published by the Pension and Lifetime Savings Association (PLSA), fund managers are expected to report on both ESG integration and stewardship activities. Here's a detailed explanation:

#### ESG Integration:

Fund managers are required to disclose how they integrate ESG factors into their investment processes. This includes the identification and management of ESG risks and opportunities.

They need to provide examples of material ESG factors identified in their analysis, how these factors influence their investment decisions, and how they monitor ESG risks over time.

#### Stewardship Activities:

Stewardship activities involve how fund managers engage with companies they invest in to promote sustainable business practices and good governance.

This includes voting at shareholder meetings, engaging in dialogue with company management, and participating in collaborative initiatives aimed at improving ESG standards across the industry.

#### CFA ESG Investing References:

The CFA Institute's ESG curriculum emphasizes the dual role of ESG integration and stewardship in sustainable investing. Both aspects are crucial for ensuring that ESG considerations are fully embedded in the investment process and that fund managers actively contribute to improving corporate practices through engagement and voting.

### NEW QUESTION # 276

Compared to traditional index-based funds, ESG index-based funds typically have:

- A. The same fee structure
- B. A higher fee structure
- C. A lower fee structure

#### Answer: B

#### Explanation:

ESG index-based funds generally have a higher fee structure than traditional index funds due to additional costs related to ESG data acquisition, portfolio screening, and research. Unlike conventional passive funds, ESG index funds require reactive decision-making to select securities based on sustainability criteria, which increases operational expenses.

Moreover, ESG indices often have lower liquidity and higher tracking error compared to traditional benchmarks, further contributing to cost differences.

#### References:

- \* Morningstar ESG Fund Fee Analysis (2023)
- \* MSCI ESG Index Cost Comparisons
- \* CFA Institute Research on ESG Fund Expenses

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### NEW QUESTION # 277

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