

AP-212 echter Test & AP-212 sicherlich-zu-bestehen & AP-212 Testguide



BONUS!!! Laden Sie die vollständige Version der PrüfungFrage AP-212 Prüfungsfragen kostenlos herunter:
<https://drive.google.com/open?id=1t3xdBKtOII6hbW0rg7GJIGFEY-mlga9L>

Die Produkte von PrüfungFrage werden den Kandidaten nicht nur helfen, die Salesforce AP-212 Zertifizierungsprüfung zu bestehen, sondern Ihnen auch einen einjährigen kostenlosen Update-Service bieten. Sie wird den Kunden die neuesten Salesforce AP-212 Prüfungsmaterialien so schnell wie möglich liefern, so dass sich die Kunden über die Prüfungsinformationen zur Salesforce AP-212 Zertifizierung informieren können. Deshalb ist PrüfungFrage eine erstklassige Website. Außerdem ist der Service hier auch ausgezeichnet.

Möchten Sie wissen, woher unsere Konfidenz für Salesforce AP-212 kommt? Lassen Sie mich erzählen. Zuerst, PrüfungFrage besitzt eine sehr erfahrene Gruppe, die Prüfungssoftware entwickelt. Zweitens, zahllose Kunden haben nach dem Benutzen unserer Produkte die Salesforce AP-212 Prüfung bestanden. Die Zertifizierung der Salesforce AP-212 wird weltweit anerkannt. Möchten Sie diese Zertifizierung besitzen? Mit Hilfe unserer Salesforce AP-212 Prüfungssoftware können Sie auch unbelastet erwerben!

>> AP-212 Zertifizierung <<

AP-212 Prüfungsfragen Prüfungsvorbereitungen, AP-212 Fragen und Antworten, Loyalty Management Accredited Professional

Möchten Sie Ihre Freizeit ausnützen, um die Zertifizierung der Salesforce AP-212 zu erwerben? Mit der PDF Version von Salesforce AP-212 Prüfungsunterlagen, die von uns geboten wird, können Sie irgendwann und irgendwo lesen. Außerdem bieten wir Online Test Engine und Simulierte-Software. Sie sind auch inhaltsreich und haben ihre eigene Überlegenheit. Sie können Demos unterschiedlicher Versionen von Salesforce AP-212 gratis probieren und die geeignetste Version finden!

Salesforce Loyalty Management Accredited Professional AP-212 Prüfungsfragen mit Lösungen (Q38-Q43):

38. Frage

A new segment in Customer Data Platform (CDP) will be used for sending notification emails to members with the following requirements: - The mail is sent on the first day of the month to the members that will have their membership expire at the end of the same month, starting from the 1st of April to 30th of June
- member's expiry-date are standardized to the last day of the month.

Which two configuration options below should be used for the new segment to fulfill this segmentation requirement?

- A. In the Segmentation Rule, Use "LoyaltyProgramMember" as the Direct object, > Operator: "Next Number of days" = 30 for the "Membership Expiry Date" attribute.
- B. In the Segmentation Rule, Use "LoyaltyProgramMember" as the Direct object, > Operator: "This Month" for the "Membership Expiry Date" attribute.
- C. In "Segment Property", set "Publish Schedule" to "Don't Refresh".
- D. In "Segment Property," set "Publish Schedule" to "24 hours" and the appropriate "Start Date" and "End Date"

Antwort: B,D

Begründung:

For this segmentation requirement, the key is to identify members whose membership will expire at the end of the current month and to ensure the segment is refreshed daily within the specified date range.

* Option B is correct because using "This Month" for the "Membership Expiry Date" attribute will accurately segment members

whose memberships expire at the end of the current month.

* Option D is also correct because setting the "Publish Schedule" to "24 hours" ensures the segment is refreshed daily, capturing new members meeting the criteria as the month progresses. The "Start Date" and "End Date" should be set from the 1st of April to 30th of June to match the requirement.

* Option A is not suitable because "Don't Refresh" would prevent the segment from updating daily, which is necessary to capture new members as their membership expiry dates become relevant.

* Option C using "Next Number of days" = 30 might incorrectly include members whose memberships expire in the next 30 days from the current date, not specifically at the end of the current month.

39. Frage

A loyalty Program would like to set up a new process where a push notification or email will be sent to the client immediately after a voucher is added to their member account within Salesforce Marketing Cloud.

The notification message will require the "first name" and the "membership number" to personalize the message and, a custom object named

"voucher issued" with the necessary data attributes.

Which option for the entry event should be selected as the preferred implementation approach that can meet the requirements with the least amount of development effort?

- A.
- B.
- C.
- D.

Antwort: D

Begründung:

For the scenario described, where a loyalty program wants to send an immediate notification after a voucher is added to a member's account, the entry event in Salesforce Marketing Cloud needs to trigger off of the creation of a record in Salesforce that contains the necessary data attributes for personalization.

Option C is the most suitable choice because it specifies an entry event based on the "Voucher," "Contact," and "LoyaltyProgramMember" objects. This approach aligns with the requirements because it directly utilizes the "first name" from the Contact object and the "membership number" from the LoyaltyProgramMember object, which are necessary for personalizing the notification message.

Moreover, Option C would likely require the least amount of development effort because it leverages existing Salesforce data and related objects without the need for additional configuration or data extensions. In contrast, other options would require the setup of a data extension or custom objects that may not be directly tied to the triggering event, thereby increasing the complexity and development effort.

In Salesforce Marketing Cloud, Journey Builder is the tool that would be used to create this customer journey.

It allows for the configuration of entry events based on data changes in Salesforce, such as the addition of a voucher to a member's account. The real-time nature of this trigger is essential for the immediate notification requirement.

According to Salesforce's official documentation, using Salesforce data as the entry source for a journey allows for real-time messaging based on record creation or updates. This means that as soon as a voucher record is created or updated in Salesforce, the entry event can trigger and begin the journey, which will send the personalized notification to the member.

In practice, setting up this entry event in Journey Builder would involve specifying the criteria for the trigger (in this case, the creation of a voucher) and mapping the necessary data fields for personalization. This is consistent with Salesforce's best practices for creating personalized, real-time customer engagements through Journey Builder.

Salesforce's documentation on Journey Builder and real-time event triggers provides further details on how to configure these types of journeys and can be referred to for step-by-step guidance and the latest feature updates.

40. Frage

Using extensive Data Processing Engine jobs to modify Salesforce data at scale, which two limits should be monitored?

- A. Apex Governor Limits
- B. Data Pipeline Limits
- C. Record Storage Limits
- D. Batch Limit in Bulk Api

Antwort: B,C

Begründung:

When using extensive Data Processing Engine (DPE) jobs to modify Salesforce data at scale, the two limits that should be monitored are:

- * Option A "Record Storage Limits," as extensive data processing and modification can significantly impact the volume of data stored in Salesforce, potentially reaching storage capacity limits.
- * Option C "Data Pipeline Limits," since DPE jobs involve data processing tasks that may be constrained by the limits of Salesforce's data processing capabilities and resources.

41. Frage

An Administrator uses Analytics for Loyalty to develop an InApp-Dashboard showing top and bottom agent performers on the Loyalty call center.

Which dashboard readily available through the Analytics Studio tool can be used to track agents' performance based on the number of members assisted, customer satisfaction scores, and modifications?

- A. Member Services Manager Home Dashboard
- **B. Loyalty Member Services Dashboard**
- C. Program Manager Home Dashboard
- D. Team Performance Dashboard

Antwort: B

Begründung:

To develop an InApp-Dashboard showing top and bottom agent performers in the Loyalty call center, the most suitable dashboard available through the Analytics Studio tool is the:

* Loyalty Member Services Dashboard (D): This dashboard is designed to track the performance of agents interacting with loyalty program members, including metrics like the number of members assisted, customer satisfaction scores, and modifications made by agents. It provides insights into agent

* performance and service quality in the context of loyalty member services.

The Program Manager Home Dashboard (option A), Member Services Manager Home Dashboard (option B), and Team Performance Dashboard (option C) may contain relevant metrics but are not specifically tailored to tracking individual agent performance in the context of loyalty member services.

Salesforce documentation on Analytics for Loyalty would provide information on available dashboards and their intended use cases, including how to customize and leverage them for specific analytical needs, such as tracking call center agent performance.

42. Frage

What are the three steps required to complete integration between Loyalty and B2C Commerce Cloud when using the reference cartridge?

- **A. Add Loyalty Management for Commerce Cartridge**
- B. Install Loyalty Management for B2C Commerce Package
- C. Configure connected app named B2C Commerce Loyalty Connector
- **D. Configure connected app named B2C Loyalty Connector**
- **E. Configure Loyalty Program preferences for B2C Commerce Site**

Antwort: A,D,E

Begründung:

To complete the integration between Loyalty and B2C Commerce Cloud using the reference cartridge, the steps required are:

* Configure Loyalty Program preferences for B2C Commerce Site (A): This involves setting up specific preferences and configurations within B2C Commerce Cloud to align with the Loyalty Program's requirements.

* Configure connected app named B2C Loyalty Connector (C): This step involves setting up a connected app within Salesforce to facilitate secure communication and data exchange between Loyalty Management and B2C Commerce Cloud.

* Add Loyalty Management for Commerce Cartridge (E): This involves installing the specific cartridge within B2C Commerce Cloud that integrates with Salesforce Loyalty Management, enabling the Commerce site to utilize loyalty program features.

These steps ensure a seamless integration between Salesforce Loyalty Management and B2C Commerce Cloud, allowing for a unified customer experience across commerce and loyalty program interactions.

