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Salesforce Data-Cloud-Consultant Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Data Cloud Overview: This topic covers Data Cloud's function, key terminology, business value, typical use cases, the Data Cloud lifecycle, dependencies, and principles of data ethics. These sub-topics provide an overview of Data Cloud's capabilities and applications.
Topic 2	<ul style="list-style-type: none"> Identity Resolution: It describes matching and how its rule sets are applied. Furthermore, it discusses reconciling data and its rule sets, the results of identity resolution, and use cases.
Topic 3	<ul style="list-style-type: none"> Act on Data: This topic defines activations and their basic use cases, using attributes and related attributes, identifying and analyzing timing dependencies affecting the Data Cloud lifecycle. Additionally it focuses on troubleshooting common problems with activations, and using data actions, including their requirements and intended use cases.
Topic 4	<ul style="list-style-type: none"> Data Ingestion and Modeling: This topic covers the different transformation capabilities within Data Cloud. It includes describing processes and considerations for data ingestion from various sources, defining, mapping, and modeling data using best practices aligned with identity resolution. Lastly, it discusses using available tools to inspect and validate ingested and modeled data.
Topic 5	<ul style="list-style-type: none"> Data Cloud Setup and Administration: This topic includes applying Data Cloud permissions, permission sets, org-wide settings. It describes and configures data stream types, and data bundles. Moreover, it discusses use cases for data spaces, creating data spaces, managing and administering Data Cloud using reports, dashboards, flows, packaging, data kits, diagnosing and exploring data using Data Explorer, Profile Explorer, and APIs.

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Salesforce Certified Data Cloud Consultant Sample Questions (Q50-Q55):

NEW QUESTION # 50

How does Data Cloud ensure high availability and fault tolerance for customer data?

- A. By limiting data access to essential personnel
- B. By using a data center with robust backups
- C. By Implementing automatic data recovery procedures
- **D. By distributing data across multiple regions and data centers**

Answer: D

Explanation:

Ensuring High Availability and Fault Tolerance:

* High availability refers to systems that are continuously operational and accessible, while fault tolerance is the ability to continue functioning in the event of a failure.

NEW QUESTION # 51

What is a reason to create a formula when ingesting a data stream?

- A. To add a unique external identifier to an existing ruleset
- B. To remove duplicate rows of data from the data stream
- **C. To transform is date time field into a date field for use in data mapping**
- D. To concatenate files so they are ingested in the correct sequence

Answer: C

Explanation:

Creating a formula during data stream ingestion is often done to manipulate or transform data fields to meet specific requirements. In this case, the most common reason is to transform a date-time field into a date field for use in data mapping . Here's why:

Understanding the Requirement

When ingesting data into Salesforce Data Cloud, certain fields may need to be transformed to align with the target data model.

For example, a date-time field (e.g., "2023-10-05T14:30:00Z") may need to be converted into a date field (e.

g., "2023-10-05") for proper mapping and analysis.

Why Transform a Date-Time Field into a Date Field?

Data Mapping Compatibility :

Some data models or downstream systems may only accept date fields (without the time component).

Transforming the field ensures compatibility and avoids errors during ingestion or activation.

Simplified Analysis :

Removing the time component simplifies analysis and reporting, especially when working with daily trends or aggregations.

Standardization :

Converting date-time fields into consistent date formats ensures uniformity across datasets.

Steps to Implement This Solution

Step 1: Identify the Date-Time Field

During the data stream setup, identify the field that contains the date-time value (e.g., "Order_Date_Time").

Step 2: Create a Formula Field

Use the Formula Field option in the data stream configuration to create a new field.

Apply a transformation function (e.g., DATE() or equivalent) to extract the date portion from the date-time field.

Step 3: Map the Transformed Field

Map the newly created date field to the corresponding field in the target data model (e.g., Unified Profile or Data Lake Object).

Step 4: Validate the Transformation

Test the data stream to ensure the transformation works correctly and the date field is properly ingested.

Why Not Other Options?

A). To concatenate files so they are ingested in the correct sequence :Concatenation is not a typical use case for formulas during ingestion. File sequencing is usually handled at the file ingestion level, not through formulas.

B). To add a unique external identifier to an existing ruleset :Adding a unique identifier is typically done during data preparation or identity resolution, not through formulas during ingestion.

D). To remove duplicate rows of data from the data stream :Removing duplicates is better handled through deduplication rules or transformations, not formulas.

Conclusion

The primary reason to create a formula when ingesting a data stream is to transform a date-time field into a date field for use in data mapping . This ensures compatibility, simplifies analysis, and standardizes the data for downstream use.

NEW QUESTION # 52

A customer notices that their consolidation rate has recently increased. They contact the consultant to ask why.

What are two likely explanations for the increase?

Choose 2 answers

- A. Identity resolution rules have been added to the ruleset to increase the number of matched profiles.
- B. Duplicates have been removed from source system data streams.
- C. Identity resolution rules have been removed to reduce the number of matched profiles.
- D. New data sources have been added to Data Cloud that largely overlap with the existing profiles.

Answer: A,D

Explanation:

The consolidation rate is a metric that measures the amount by which source profiles are combined to produce unified profiles in Data Cloud, calculated as $1 - (\text{number of unified profiles} / \text{number of source profiles})$. A higher consolidation rate means that more source profiles are matched and merged into fewer unified profiles, while a lower consolidation rate means that fewer source profiles are matched and more unified profiles are created. There are two likely explanations for why the consolidation rate has recently increased for a customer:

* New data sources have been added to Data Cloud that largely overlap with the existing profiles. This

* means that the new data sources contain many profiles that are similar or identical to the profiles from the existing data sources.

For example, if a customer adds a new CRM system that has the same customer records as their old CRM system, the new data source will overlap with the existing one.

When Data Cloud ingests the new data source, it will use the identity resolution ruleset to match and merge the overlapping profiles into unified profiles, resulting in a higher consolidation rate.

* Identity resolution rules have been added to the ruleset to increase the number of matched profiles. This means that the customer has modified their identity resolution ruleset to include more match rules or more match criteria that can identify more profiles as belonging to the same individual. For example, if a customer adds a match rule that matches profiles based on email address and phone number, instead of just email address, the ruleset will be able to match more profiles that have the same email address and phone number, resulting in a higher consolidation rate.

References: Identity Resolution Calculated Insight: Consolidation Rates for Unified Profiles, Configure Identity Resolution Rulesets

NEW QUESTION # 53

A consultant is integrating an Amazon S3 activated campaign with the customer's destination system.

In order for the destination system to find the metadata about the segment, which file on the S3 will contain this information for processing?

- A. The .txt file
- B. The .zip file
- C. The json file
- D. The .csv file

Answer: C

NEW QUESTION # 54

A customer requests that their personal data be deleted.

Which action should the consultant take to accommodate this request in Data Cloud?

- A. Use Consent API to request deletion of the customer's information.
- B. Use Profile Explorer to delete the customer data from Data Cloud.
- C. Use the Data Rights Subject Request tool to request deletion of the customer's information.
- D. Use a streaming API call to delete the customer's information.

Answer: A

Explanation:

The Data Rights Subject Request tool is a feature that allows Data Cloud users to manage customer requests for data access, deletion, or portability. The tool provides a user interface and an API to create, track, and fulfill data rights requests. The tool also generates a report that contains the customer's personal data and the actions taken to comply with the request. The consultant should use this tool to accommodate the customer's request for data deletion in Data Cloud. References: Data Rights Subject Request Tool, Create a Data Rights Subject Request

NEW QUESTION # 55

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