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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 2	<ul style="list-style-type: none"> Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.

Topic 3	<ul style="list-style-type: none"> • Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 4	<ul style="list-style-type: none"> • Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Salesforce Certified Tableau Consultant Sample Questions (Q89-Q94):

NEW QUESTION # 89

A client wants guidance for Creators to build efficient extracts from large data sources. What are three Tableau best practices that the Creators should use? Choose three.

- **A. Keep only the data required for analysis by using extract filters.**
- B. Include all the data from the original data source in the extract.
- **C. Use aggregate data for visible dimensions, whenever possible.**
- **D. Hide all unused fields.**
- E. Use only live connections as they are always faster than extracts.

Answer: A,C,D

Explanation:

To build efficient extracts from large data sources, it is crucial to minimize the load and optimize the performance of the extracts:

A . Keep only the data required for analysis by using extract filters: This best practice involves using filters to reduce the volume of data extracted, thus focusing only on the data necessary for analysis.

B . Use aggregate data for visible dimensions, whenever possible: Aggregating data at the time of extraction reduces the granularity of the data, which can significantly improve performance and reduce the size of the extract.

E . Hide all unused fields: Removing fields that are not needed for analysis from the extract reduces the complexity and size of the data model, which in turn enhances performance and speeds up load times.

These practices are endorsed in Tableau's official documentation and training sessions as effective ways to enhance the performance of Tableau extracts and optimize dashboard responsiveness.

NEW QUESTION # 90

A consultant used Tableau Data Catalog to determine which workbooks will be affected by a field change.

Catalog shows:

- * Published Data Source # 7 connected workbooks
- * Field search (Lineage tab) # 6 impacted workbooks

The client asks: Why 7 connected, but only 6 impacted?

- A. The consultant lacked sufficient permissions to see the seventh workbook.
- B. The seventh workbook is connected via Custom SQL so it didn't appear in the list.
- **C. The field being altered is not used in the seventh workbook.**
- D. The field is used twice in a single workbook.

Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Key Tableau Catalog behaviors:

- * Connected workbooks = any workbook linked to the published data source.
 - * Impacted workbooks = only workbooks that use the specific field.
 - * If a workbook connects to the data source but never uses the field, it appears as "connected" but not impacted.
- This explains EXACTLY why:

- * 7 workbooks are connected
- * Only 6 use the changed field
- * Therefore only 6 are impacted

This matches Option C.

Why the other options are incorrect:

A). Field used twice

Still counts as one workbook - does not explain discrepancy.

B). Permission issue

If permissions blocked visibility, the data source would not list 7 connections.

D). Custom SQL use

Catalog can still detect field usage through metadata lineage; Custom SQL does NOT hide workbook dependency.

Thus, only Option C logically explains the scenario.

* Data Catalog lineage rules: "Connected vs. Impacted" distinction.

* Field-level impact analysis documentation.

* Workbook dependency logic within Tableau Catalog.

NEW QUESTION # 91

SIMULATION

Use the following login credentials to sign in to the virtual machine:

Username: Admin

Password:

The following information is for technical support purposes only:

Lab Instance: 40201223

To access Tableau Help, you can open the Help.pdf file on the desktop.

From the desktop, open the **CC** workbook.

Open the **Categorical Sales** worksheet.

You need to use table calculations to compute the following:

- For each category and year, calculate the average sales by segment.
- Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click

Save

From the desktop, open the CC workbook.

Open the Categorical Sales worksheet.

You need to use table calculations to compute the following:

- . For each category and year, calculate the average sales by segment.
- . Create another calculation to

compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation

Explanation:

To compute the required calculations and update the worksheet in Tableau Desktop, follow these steps:

Compute Average Sales by Segment for Each Category and Year:

Open the CC workbook and navigate to the Categorical Sales worksheet.

Drag the 'Sales' field to the Rows shelf if it's not already there.

Drag the 'Segment' field to the Rows shelf as well, placing it next to 'Category' and 'Year'.

Right-click on the 'Sales' field in the Rows shelf and select 'Quick Table Calculation' > 'Average'. This will compute the average sales for each segment within each category and year.

Create a Calculation for Year-over-Year Percentage Change:

Right-click in the data pane and select 'Create Calculated Field'.

Name the calculated field something descriptive, e.g., "YoY Sales Change".

Enter the formula to calculate the year-over-year percentage change:

$(ZN(SUM([Sales])) - LOOKUP(ZN(SUM([Sales])), -1)) / ABS(LOOKUP(ZN(SUM([Sales])), -1))$ Click 'OK' to save the calculated field.

Replace the Original Measure with the Year-over-Year Percentage Change in the Crosstab:

Remove the original 'Sales' measure from the view by dragging it off the Rows shelf.

Drag the newly created "YoY Sales Change" calculated field to the Rows shelf where the 'Sales' field was originally.

Format the "YoY Sales Change" field to display as a percentage. Right-click on the field in the Rows shelf, select 'Format', and adjust the number format to percentage.

Save Your Changes:

From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers guidance on creating calculated fields and using table calculations.

Tableau Desktop User Guide: Provides instructions on formatting and saving worksheets.

These steps allow you to manipulate data within Tableau effectively, using table calculations to analyze trends and changes in sales data by category and segment over years.

NEW QUESTION # 92

A client is using the Tableau Content Migration Tool to move content from an old Tableau Server to a new Tableau Server. Which content will need to be moved using a different tool or process?

- A. Published data sources that use extracts
- B. Workbooks
- **C. Tableau Prep flows**
- D. Published data sources that use live connections

Answer: C

Explanation:

When migrating content between Tableau servers, certain types of content may require special consideration or different tools for migration:

Tableau Prep Flows: These are specific to Tableau Prep and are not included in the standard content migration capabilities of the Tableau Content Migration Tool. Tableau Prep flows often require separate processes for migration due to their distinct setup and integration with data sources and workflows.

Published Data Sources and Workbooks: These can typically be migrated directly using the Tableau Content Migration Tool, which supports moving published data sources (both live connections and extracts) and workbooks without requiring additional tools.

References:

Tableau Help and Support: Offers comprehensive tutorials and guidelines on using different tools for migrating various types of content, including the specific requirements for migrating Tableau Prep flows which are not covered by the standard content migration tool.

NEW QUESTION # 93

An online sales company has a table data source that contains Order Date. Products ship on the first day of each month for all orders from the previous month.

The consultant needs to know the average number of days that a customer must wait before a product is shipped.

Which calculation should the consultant use?

- A. Calc1: DATETRUNC ('month', DATEADD ('month', 1, [Order Date]))
Calc2: AVG(DATEDIFF ('day', [Order Date], [Calc1]))
- B. Calc1: DATETRUNC ('month', DATEADD('month', 1, [Order Date]))
Calc2: AVG(DATEDIFF ('week', [Order Date], [Calc1]))
- C. Calc1: DATETRUNC ('day', DATEADD('week', 4, [Order Date]))
Calc2: AVG([Order Date] - [Calc1])
- D. Calc1: DATETRUNC ('day', DATEADD ('day', 31, [Order Date]))
Calc2: AVG ([Order Date] - [Calc1])

Answer: A

Explanation:

The correct calculation to determine the average number of days a customer must wait before a product is shipped is to first find the shipping date, which is the first day of the following month after the order date. This is done using DATETRUNC('month', DATEADD('month', 1, [Order Date])). Then, the average difference in days between the order date and the shipping date is calculated using AVG(DATEDIFF('day', [Order Date], [Calc1])). This approach ensures that the average wait time is calculated in days, which is the most precise measure for this scenario.

References: The solution is based on Tableau's date functions and their use in calculating differences between dates, which are well-documented in Tableau's official learning resources and consultant documents¹².

To calculate the average waiting days from order placement to shipping, where shipping occurs on the first day of the following month:

Calculate Shipping Date (Calc1): Use the DATEADD function to add one month to the order date, then apply DATETRUNC to truncate this date to the first day of that month. This represents the shipping date for each order.

Calculate Average Wait Time (Calc2): Use DATEDIFF to calculate the difference in days between the original order date and the calculated shipping date (Calc1). Then, use AVG to average these differences across all orders, giving the average number of days customers wait before their products are shipped.

References:

Date Functions in Tableau: Functions like DATEADD, DATETRUNC, and DATEDIFF are used to manipulate and calculate differences between dates, crucial for creating metrics that depend on time intervals, such as customer wait times in this scenario.

NEW QUESTION # 94

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