

New Plat-UX-102 Test Tutorial & Plat-UX-102 Reliable Test Sims

Week 5 Tutorial Worksheet Questions:

Test 1: High gas mileage and speed are not given the same importance by respondents.

Test: Paired samples t-test → because we are comparing two questions for one group
 Ha: μ mileage \neq μ speed
 Ho: μ mileage = μ speed
 P-value: 0.856

| Paired Samples Statistics | | Mean | St. Deviation | N | Minimum | Maximum |
|------------------------------------|------------------------------------|------|---------------|-----|---------|---------|
| Q11. Gas mileage is most important | Q12. Speed is most important | 4.24 | 1.04 | 100 | 1 | 5 |
| Q12. Speed is most important | Q11. Gas mileage is most important | 4.22 | 1.04 | 100 | 1 | 5 |

| Paired Samples T-Test | | Mean | St. Deviation | N | Minimum | Maximum | Q1 | Q3 |
|------------------------------------|------------------------------------|------|---------------|-----|---------|---------|----|----|
| Q11. Gas mileage is most important | Q12. Speed is most important | -.02 | 1.04 | 100 | 1 | 5 | 1 | 4 |
| Q12. Speed is most important | Q11. Gas mileage is most important | -.02 | 1.04 | 100 | 1 | 5 | 1 | 4 |

Conclusion: As the p-value is larger than 0.05, we fail to reject the null hypothesis. We can therefore conclude that respondents gave high gas mileage and speed a similar level of importance, and there is no significant difference between them.

Can you provide a manager some recommendations from this test?
 The manager should treat high gas mileage and speed as equally important features.

Test 2: High gas mileage and speed are given the same importance by respondents

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 Ha: μ mileage \neq μ speed
 Ho: μ mileage = μ speed
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| Paired Samples Statistics | | Mean | St. Deviation | N | Minimum | Maximum |
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>> **New Plat-UX-102 Test Tutorial** <<

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Salesforce Certified Platform Strategy Designer Sample Questions (Q21-Q26):

NEW QUESTION # 21

After a series of interviews with key stakeholders, a strategy designer realizes the company is duplicating efforts across internal teams, each creating similar programs for customer engagement.

Which approach should the designer propose to create alignment?

- A. Journey mapping workshop
- B. Design sprint
- C. Service blueprint workshop

Answer: C

Explanation:

The best approach to create alignment among internal teams who are duplicating efforts is to conduct a service blueprint workshop, as this helps map out the current state of the service delivery across different touchpoints, channels, and actors, and identify gaps, redundancies, and opportunities for improvement. A design sprint or a journey mapping workshop may not be suitable for addressing the internal silos and inefficiencies.

NEW QUESTION # 22

Cloud Kicks has generated a handful of ideas to solve the challenge of customer dissatisfaction over long waiting periods between order placement and delivery.

Which method should the strategy designer use to help stakeholders decide which ideas to build-

- A. Priority matrix
- B. Data analysis
- C. Design critique

Answer: A

Explanation:

A priority matrix is a method that helps stakeholders decide which ideas to build by evaluating them based on two criteria, such as impact and feasibility. It helps prioritize the most valuable and viable solutions and eliminate the ones that are not worth pursuing. <https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/prioritize-ideas-with-a-priority-matrix> A Priority Matrix is a tool used in decision-making to help stakeholders prioritize tasks or ideas based on their urgency and importance. For Cloud Kicks, facing a challenge with customer dissatisfaction due to long waiting periods, a Priority Matrix will help the team to visually plot the ideas based on their potential impact on solving the issue and the effort required to implement them. This method allows for a structured comparison of ideas, making it easier to decide which ones to build on.

NEW QUESTION # 23

A fitness company is starting a service that combines data from connected weights with virtual coaching. The company is about to start a new innovation sprint with the following challenge statement: "How might we empower people who are new to fitness to increase their strength?" Which metrics should be used to measure the success of the initiative?

- A. New user activations and connected weight sales
- B. Increase in new user activity and connected weight utilization
- C. Increase in user referrals and net promoter score (NPS) rating

Answer: B

Explanation:

The metrics that should be used to measure the success of the initiative are increase in new user activity and connected weight utilization. These metrics are aligned with the challenge statement of empowering people who are new to fitness to increase their strength, as they indicate engagement and retention of the target audience.

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/measure-the-success-of-the-initiative>

NEW QUESTION # 24

A strategy designer is presenting the results of a design sprint including sketches of new concepts for an upcoming release. Several business stakeholders were not aligned on the priorities driving the design sprint outcomes and spent the meeting arguing about new directions in which they would like to take the product.

What should the strategy designer do to gain alignment?

- A. Share research insights to build a deeper understanding and urgency around the problems to solve.
- B. Refine the ideas to a higher fidelity so the stakeholders get a better sense of the vision,
- C. Add the stakeholders' ideas and agree to pursue both; it is more important to keep the peace on the team.

Answer: A

Explanation:

Grounding discussions in user research insights can refocus stakeholder conversations on user needs and the underlying problems the project aims to solve. This approach can help align stakeholders by emphasizing the importance of addressing these user-centered issues, moving beyond personal preferences or directions.

NEW QUESTION # 25

Cloud Kicks (CK) is working on enhanced functionality for an existing sales application.

What should CK do to ensure the proposed design is compatible with the current data model?

- A. Run a technical design critique.
- B. Create high fidelity prototypes.
- C. Perform end user testing.

Answer: A

Explanation:

A technical design critique is a method that helps ensure the proposed design is compatible with the current data model by inviting feedback from technical experts, such as developers or architects. It helps identify potential issues or gaps in the design and suggest improvements or alternatives. <https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/run-a-technical-design-critique>

NEW QUESTION # 26

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