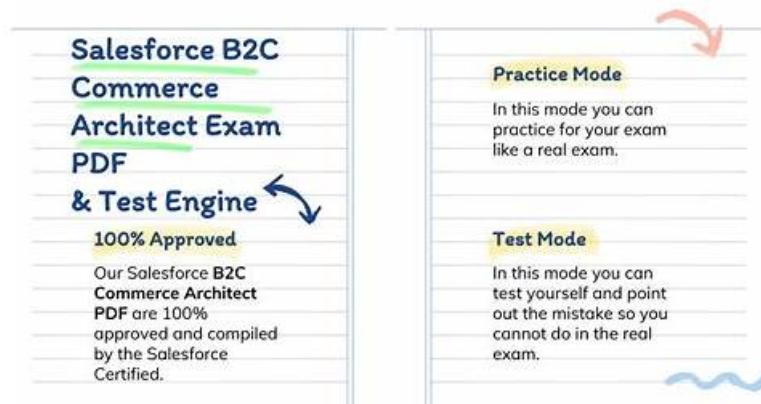


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Salesforce Certified B2C Commerce Architect Sample Questions (Q53-Q58):

NEW QUESTION # 53

During a load test the storefront shows steady but slow performance on all the pages being tested. The Architect opens Pipeline Profiler and sorts the data by *total time" column. The following come as the top Ave items:

Controller Name	Function Name	Hits	Total Time	Average Time	Minimum Time	Maximum salesforce time
Product	Detail	38,880	23,606,640	604	29	2,311
Search	Show	32,400	16,630,360	464	107	1,143
Home	IncludeHeader	5,184	10,776,564	2,079	2,056	2,200
Product	HitTitle	239,760	7,944,480	33	10	245
Product	ShowInCategory	38,880	2,663,280	69	33	100

Which controller should the Architect focus on to further investigate the performance issue?

- A. Search Show as this is one of the key controllers that the customer uses
- **B. Product-Detail as It has the highest total time and highest maximum time.**
- C. Product-HitTile as it has the highest hits during the load test.
- D. Home-IncludeHeaderMenu as it has highest average time.

Answer: B

Explanation:

Focusing on the 'Product-Detail' controller is prudent given that it has the highest total time and the highest maximum time (Answer C), suggesting that it significantly contributes to the overall load and potential slowdowns on the site. By analyzing and optimizing this controller, the architect can potentially achieve the most substantial improvement in performance. Efforts might include optimizing database queries, caching frequently requested data, or simplifying complex logic in the Product-Detail page's processing.

NEW QUESTION # 54

The following promotions are configured with no exclusivity (can be combined with any other promotion) in a -1 month campaign:

- * Free correct- in-store shipping
- * 20% accessories products discount, applies for all customers
- * \$5 off coupon based discount, sent to a selected group of customers

The combination of above promotions allows customers to get 16 socks for free in store. This was unintended, and the Client is considering disabling the coupon. The Client is concerned about a potential spike in the number of Call Center calls from customers who had the coupon code added to their baskets before it was disabled. As basket lifetime is set to 30 days for all customers, this can continue for the full length of the campaign.

What solutions should the Architect suggest to keep the Call Center calls to a minimum?

- **A. Disable the coupon code. Reduce the basket lifetime in Business Manager to expire some of the existing baskets.**
- B. Disable the coupon code. Clear the production cache from the Business Manager to clear existing baskets.
- C. Disable the coupon code. Restart the production instance from control Center to clear existing baskets.
- D. Disable the coupon code. Email all the customers to not use the coupon code in their baskets.

Answer: A

Explanation:

Reducing the basket lifetime is a strategic approach to minimizing the impact of disabling a promotional coupon. This action will cause baskets that may still contain the now-disabled coupon to expire sooner, thereby reducing the potential volume of calls to the Call Center from customers inquiring about the coupon.

This method also avoids the drastic measure of clearing all existing baskets or restarting the production instance, which could disrupt user experience and lead to further customer dissatisfaction.

NEW QUESTION # 55

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- **A. Analytics Conversion Reports**
- B. Custom Log Settings
- **C. Job Schedules**
- D. Pipeline Profiler
- **E. Quota Status**

Answer: A,C,E

NEW QUESTION # 56

The Client is Crowning and decided to migrate its ecommerce website to B2C Commerce. The Client provided the Architect with the metrics for its existing website over the past 12 months and forecasted into the next year:

Average visits per hour	500
Peak visits per hour	1000
Average page views per hour	10000
Peak page views per hour	20000
Average orders per hour	100
Peak orders per hour	250
Average items per order	2.1
Average order value	300 USD
Expected growth percentage	300

Noting these historical metrics and the forecasted growth of 300%, which load test targets meet best practices for testing the new B2C Commerce site?

- A. 1500 visits per hour, 30000 page views per hour, and 375 orders per hour
- B. 15000 visits per hour, 300000 page views per hour, and 3750 orders per hour
- C. 3000 visits per hour, 60000 page views per hour, and 750 orders per hour
- D. 150000 visits per hour, 3000000 page views per hour, and 37500 orders per hour

Answer: A

NEW QUESTION # 57

You're in charge of Pipeline migration to Controllers. What should be the best approach to do it in order to avoid poor performance and using Pipelines and controllers together until all migration is done?

- A. Use the same name for new Controllers than pipelines because it will be easy to identify that is migrated and Controllers take precedence. Furthermore it will be a good practice to do it in separate cartridges.
- B. To reduce risk of circular dependencies and for easier migration mix pipelines and controllers in a single cartridge.
- C. **onRequest and onSession pipelines are replaced with the OnRequest and OnSession hooks.**
- D. Controllers and pipelines must be in the same folder to avoid collisions between them.

Answer: A,C

NEW QUESTION # 58

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