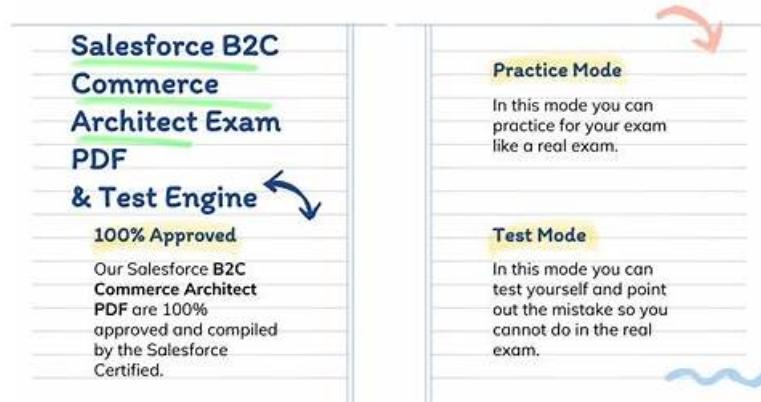


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Salesforce B2C-Commerce-Architect exam is designed for individuals who are interested in pursuing a career in Salesforce B2C-Commerce. As a Salesforce Certified B2C Commerce Architect, you will be responsible for designing and implementing solutions that meet the unique needs of B2C businesses.

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Salesforce Certified B2C Commerce Architect exam is designed to test an individual's knowledge and expertise in the B2C Commerce platform. Salesforce Certified B2C Commerce Architect certification is suitable for individuals who possess a deep understanding of the B2C eCommerce domain and have experience in designing, architecting, and implementing eCommerce solutions. Salesforce Certified B2C Commerce Architect certification validates the skills required to lead and manage successful B2C Commerce implementations.

## **Salesforce Certified B2C Commerce Architect Sample Questions (Q64-Q69):**

## NEW QUESTION # 64

A company manages its regional operations as separate businesses. The regional sites (Site A and Site B) operate with:

- \* Separate realms
- \* Different code bases
- \* Different category navigation menus
- \* Frequent updates on category structure

The requirement from the business is to provide hreflang link tags on category pages pointing to the same category on the other regional site. Example MTML for one of these links as displayed on Site A is:

```
<link rel="alternate" href="https://www.siteB.com/en_US/womens-new-arrivals"
      hreflang="en_US" />
```

Which solution should the Architect choose while keeping performance in mind?

- A. Create a new custom attribute on the Category. Populate the attribute with the other entire site URLs corresponding to locales In JSON Format. Use the attribute to display the hreflang link tag.
- B. Create a new custom object type. Populate the hreflang mapping for each category and locale in this custom object. Use the custom object to display the hreflang link tag.
- C. Create a custom Business Manager module. Ask the business to maintain the hreflang link tags for each regional site in this Business Manager module.
- D. Create additional locales in all realms create a new custom attribute on the category that is localized. Populate the attribute with the other site URLs and use it to display the hreflang tag.

**Answer: A**

## NEW QUESTION # 65

An Order Management System (OMS) handles orders from multiple brandspecific sites, as part of the processing, the OMS sends the processing detail to be added at notes to the orders in B2C Commerce. These processing details are captured temporarily in custom objects, and are later processed by a batch Job that:

- \* Processes the custom object to extract the orderid and note data.
- \* Tries to load the order.
- \* If the order is not found, it deletes the custom object and moves on.
- \* If the order is found, it updates notes In the Order, upon successful update of this order, it deletes the custom object.

There is an Issue reported that the job is constantly failing and custom objects are growing in number. On investigating the production look the message below is being logged on each failure:

```
Processing of custom object 1xoskncjdw687769 failed for order 50000001 and has an associated replacement order 100000001. Exception details:
com.demandware.core.quota.QuotaLimitExceededException: Limit for quota 'object.OrderPO.relation.notes' exceeded. Limit is 1000, actual is 1001. at
com.demandware.core.quota.QuotaExceededException.throwLimitExceed(QuotaExceededException.java:21) at
com.demandware.core.quota.QuotaImpl.handleHardLimitViolation(QuotaImpl.java:333) at
```

What are three solution The Architect can take to fix this issue without losing meaningful data?

Choose 3 answers

- A. Engage B2C Commerce Support Team to soften the quota limit for "object.OrderPO.relation.notes"
- B. Take the backup of the Order as XML and delete the Order to ensure on the next job run, the custom objects are getting processed.
- C. Take the backup of the Order as XML and delete the notes from Order to ensure on the next job run the custom objects are getting processed.
- D. Using BM site import/export, soften the <quota id="object.orderPo.relation.notes"> <custom-action>warn<custom-action> </quot> to make sure that neither order notes are lost and custom object is processed.
- E. Take the backup of the custom object and delete the custom object to ensure on the next job run the custom objects are getting processed.

**Answer: A,C,E**

Explanation:

When facing an issue with a growing number of custom objects due to the exceeded quota limit for order notes, effective solutions include:

Option C (Take the backup of the custom object and delete the custom object): This ensures that the data is preserved while freeing

up space for new processes and reducing the load, allowing the job to continue running without the impediment of quota limits. Option D (Engage B2C Commerce Support Team to soften the quota limit for 'object.OrderPO.relation.notes'): Increasing the quota limit can resolve the root cause of the issue by accommodating the actual business needs without compromising the integrity of order processing and note addition.

Option E (Take the backup of the Order as XML and delete the notes from Order): This allows the job to process the custom objects as intended in subsequent runs by clearing out space while ensuring the order data remains intact for business needs. These steps address the quota limit issue effectively without losing valuable order or note data, ensuring continuity and integrity of business operations.

### NEW QUESTION # 66

a B2C Commerce developer has implemented a job that connects to an SFTP, loops through a specific number of .csv files, and generates a generic mapping for every file. In order to keep track of the mappings imported, if a generic mapping is created successfully, a custom object instance is created with the .csv file name. After running the job in the Development instance, the developer checks the Custom Objects in Business Manager and notices there isn't a Custom Object for each csv file that was on SFTP.

What are two possible reasons that some generic mappings were not created? Choose 2 answers

- A. The maximum number of generic mappings was reached.
- B. The generic mappings definition need to be replicated from Staging before running the job.
- C. Invalid format in one or more of the .csv files.
- D. The job needs to run on Staging and then replicate the generic mappings and custom objects on Development

**Answer: A,C**

Explanation:

Two plausible reasons for some generic mappings not being created despite the SFTP job running are: A) the system reached its limit for the maximum number of generic mappings allowed, and C) there was an invalid format in one or more of the .csv files processed. When the maximum threshold for mappings is reached, the system cannot create additional mappings, thus stopping any further imports from being registered as custom objects. Additionally, if .csv files are incorrectly formatted, the job would fail to create mappings for those files, leading to the absence of corresponding custom objects in Business Manager. It's crucial to ensure that file formats adhere to expected specifications and that system limits are adequately managed to avoid such issues.

### NEW QUESTION # 67

Our company is planning an integration with a 3rd party provider to get information about product rating. As an architect you're in charge of the Interface Specification Document so, you requested all needed information to the rating provider.

A few days later you receive an email with the desired information:

URL: <http://ratingprovider.com/rating/{productID}>

User: ratingprovider

Pass: r\$afF2!\_dA

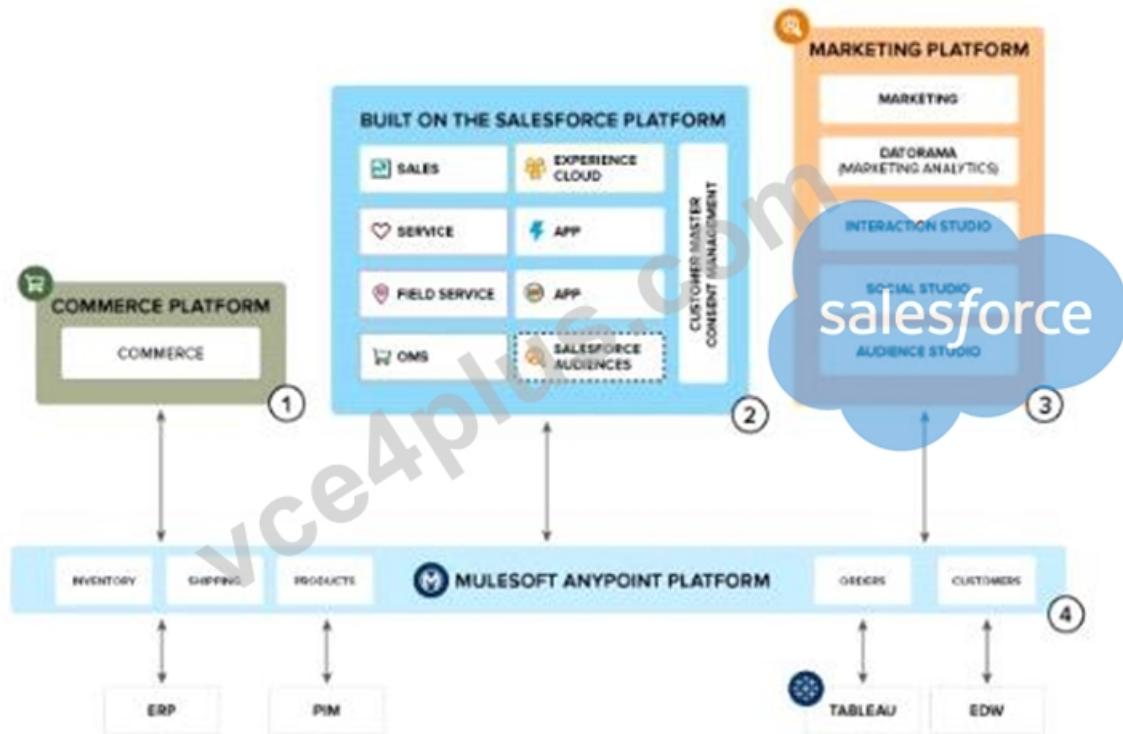
Select 2 correct answers you should do as an architect after receiving this information:

- A. Use service Framework and select service type HTTPS to make connection secure.
- B. Contact service provider and ask to for a URL over HTTPS protocol
- C. Use service Framework and verify service mode is live.
- D. Use dw.net.HttpClient to open connection and setProtocol('secure')

**Answer: B,C**

### NEW QUESTION # 68

Refer to the exhibit.



A company plans to adopt Salesforce for a number of their needs, including an internal CRM, a public B2C Commerce storefront with order management functionality, and an extensible API framework to integrate with other systems, as well as marketing automation. The overall system landscape of the proposed solution is shown above.

Which three considerations are important for this scenario? Choose 3 answers

- A. Tableau requires MuleSoft in order to access data outside of the Salesforce Platform.
- B. Order Management System (OMS) is a B2C Commerce product but it does not run natively on the core Salesforce Platform.
- C. Marketing Cloud enables personalization, journey orchestration, and cross-channel messaging.
- D. Salesforce products, including Sales Cloud, Service Cloud, Experience Cloud, and Order Management System (OMS) run on the same physical platform and share a common data model.
- E. The Salesforce Platform can be used for customer master and consent management, or it can Integrate with a third-party Master Data Management system.

**Answer:** A,C,D

## NEW QUESTION # 69

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