

Data-Con-101 Valid Dumps Ppt - Prep Data-Con-101 Guide



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Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Identity Resolution: This domain explores creating unified customer profiles through matching and reconciliation processes. It covers how rule sets determine when records link together, how conflicting data is resolved, and understanding the outcomes and use cases of unified identities.
Topic 2	<ul style="list-style-type: none">Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.
Topic 3	<ul style="list-style-type: none">Data Cloud Overview: This domain covers the foundational understanding of Data Cloud including its core purpose, terminology, business value, and technical architecture. It also addresses typical use cases and the essential principles of ethical data handling when working with customer data.
Topic 4	<ul style="list-style-type: none">Act on Data: This domain focuses on leveraging Data Cloud data for downstream actions through activations and data actions. It covers working with attributes, managing timing dependencies, troubleshooting activation issues like errors and rejected counts, and understanding requirements for triggering automated processes.

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Salesforce Certified Data Cloud Consultant Sample Questions (Q142-Q147):

NEW QUESTION # 142

A Data Cloud Consultant Is in the process of setting up data streams for a new service-based data source. When ingesting Case data, which field is recommended to be associated with the Event Time field?

- A. Creation Date
- B. Resolution Date
- C. Escalation Date
- D. Last Modified Date

Answer: A

Explanation:

The Event Time field is a special field type that captures the timestamp of an event in a data stream. It is used to track the chronological order of events and to enable time-based segmentation and activation. When ingesting Case data, the recommended field to be associated with the Event Time field is the Last Modified Date field. This field reflects the most recent update to the case and can be used to measure the case duration, resolution time, and customer satisfaction. The other fields, such as Resolution Date, Escalation Date, or Creation Date, are not as suitable for the Event Time field, as they may not capture the latest status of the case or may not be applicable for all cases. References: Data Stream Field Types, Salesforce Data Cloud Exam Questions

NEW QUESTION # 143

Every day, Northern Trail Outfitters uploads a summary of the last 24 hours of store transactions to a new file in an Amazon S3 bucket, and files older than seven days are automatically deleted. Each file contains a timestamp in a standardized naming convention.

Which two options should a consultant configure when ingesting this data stream?

Choose 2 answers

- A. Ensure the filename contains a wildcard to accommodate the timestamp.
- B. Ensure the refresh mode is set to "Upsert".
- C. Ensure that deletion of old files is enabled.
- D. Ensure the refresh mode is set to "Full Refresh."

Answer: A,B

Explanation:

When ingesting data from an Amazon S3 bucket, the consultant should configure the following options:

The refresh mode should be set to "Upsert", which means that new and updated records will be added or updated in Data Cloud, while existing records will be preserved. This ensures that the data is always up to date and consistent with the source.

The filename should contain a wildcard to accommodate the timestamp, which means that the file name pattern should include a variable part that matches the timestamp format. For example, if the file name is store_transactions_2023-12-18.csv, the wildcard could be store_transactions_*.csv. This ensures that the ingestion process can identify and process the correct file every day.

The other options are not necessary or relevant for this scenario:

Deletion of old files is a feature of the Amazon S3 bucket, not the Data Cloud ingestion process. Data Cloud does not delete any files from the source, nor does it require the source files to be deleted after ingestion.

Full Refresh is a refresh mode that deletes all existing records in Data Cloud and replaces them with the records from the source file. This is not suitable for this scenario, as it would result in data loss and inconsistency, especially if the source file only contains the summary of the last 24 hours of transactions. References: Ingest Data from Amazon S3, Refresh Modes

NEW QUESTION # 144

When trying to disconnect a data source an error will be generated if it has which two dependencies associated with it?
Choose 2 answers

- A. Activation
- B. Activation target
- C. Data stream
- D. Segment

Answer: C,D

Explanation:

When disconnecting a data source in Salesforce Data Cloud, the system checks for active dependencies that rely on the data source. Based on Salesforce's official documentation (Disconnect a Data Source), the error occurs if the data source has data streams or segments associated with it. Here's the breakdown:

Key Dependencies That Block Disconnection

Data Stream (Option B):

Why It Matters: A data stream is the pipeline that ingests data from the source into Data Cloud. If an active data stream is connected to the data source, disconnecting the source will fail because the stream depends on it for ongoing data ingestion.

Resolution: Delete or pause the data stream first.

Documentation Reference: "Before disconnecting a data source, delete all data streams that are associated with it." (Salesforce Help Article) Segment (Option C):

Why It Matters: Segments built using data from the source will reference that data source. Disconnecting the source would orphan these segments, so the system blocks the action.

Resolution: Delete or modify segments that depend on the data source.

Documentation Reference: "If there are segments that use data from the data source, you must delete those segments before disconnecting the data source." (Salesforce Help Article) Why Other Options Are Incorrect Activation (A): Activations send segments to external systems (e.g., Marketing Cloud) but do not directly depend on the data source itself. The dependency chain is Segment # Activation, not Data Source # Activation.

Activation Target (D): Activation targets (e.g., Marketing Cloud) are destinations and do not tie directly to the data source.

Steps to Disconnect a Data Source

Delete Dependent Segments: Navigate to Data Cloud > Segments and remove any segments built using the data source.

Delete or Pause Data Streams: Go to Data Cloud > Data Streams and delete streams linked to the data source.

Disconnect the Data Source: Once dependencies are resolved, disconnect the source via Data Cloud > Data Sources.

NEW QUESTION # 145

What are the two minimum requirements needed when using the Visual Insights Builder to create a calculated insight?
Choose 2 answers

- A. At least two objects to Join
- B. A WHERE clause
- C. At least one dimension
- D. At least one measure

Answer: C,D

Explanation:

Introduction to Visual Insights Builder:

The Visual Insights Builder in Salesforce Data Cloud is a tool used to create calculated insights, which are custom metrics derived from the existing data.

Reference: Salesforce Visual Insights Builder Documentation

Requirements for Creating Calculated Insights:

Measure: A measure is a quantitative value that you want to analyze, such as revenue, number of purchases, or total time spent on a platform.

Dimension: A dimension is a qualitative attribute that you use to categorize or filter the measures, such as date, region, or customer segment.

Reference: Salesforce Insights Builder Guide

Steps to Create a Calculated Insight:

Navigate to the Visual Insights Builder within Salesforce Data Cloud.

Select "Create New Insight" and choose the dataset.

Add at least one measure: This could be any metric you want to analyze, such as "Total Sales." Add at least one dimension: This helps to break down the measure, such as "Sales by Region." Reference: Salesforce Calculated Insights Creation Tutorial Practical Application:

Example: To create an insight on "Average Purchase Value by Region," you would need:

A measure: Total Purchase Value.

A dimension: Customer Region.

This allows for actionable insights, such as identifying high-performing regions.

NEW QUESTION # 146

A consultant notices that the unified individual profile is not storing the latest email address.

Which action should the consultant take to troubleshoot this issue?

- A. Remove any old email addresses from Salesforce CRM.
- **B. Confirm that the reconciliation rules are correctly used.**
- C. Check if the mapping of DLO objects is correct to Contact Point Email.
- D. Verify and update the email address in the source systems if needed.

Answer: B

Explanation:

Understanding Unified Individual Profile:

The unified individual profile combines data from multiple sources to create a comprehensive view of each customer.

Reference: Salesforce Unified Profile Documentation

Issue with Latest Email Address:

If the latest email address is not being stored, the reconciliation rules, which determine how data from different sources is combined and updated, may be incorrectly configured.

Reference: Salesforce Data Reconciliation Overview

Reconciliation Rules:

These rules define which data source has priority and how conflicts are resolved when combining data.

Ensuring that these rules are correctly configured is essential for maintaining accurate and up-to-date profiles.

Reference: Salesforce Reconciliation Rules Guide

Steps to Troubleshoot:

Navigate to the reconciliation rules settings in Salesforce Data Cloud.

Review the current rules to ensure the correct handling of email addresses.

Verify that the rules prioritize the most recent data and handle duplicates appropriately.

Reference: Salesforce Reconciliation Rules Configuration Documentation

NEW QUESTION # 147

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