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## SAP C-BCBTM-2509 Exam Syllabus Topics:

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Topic	Details
Topic 1	<ul style="list-style-type: none"> <li>Understanding WalkMe: This section of the exam evaluates the competencies of Digital Adoption Specialists and covers the role of WalkMe within the SAP ecosystem. It focuses on how WalkMe enhances user experience, drives digital adoption, and simplifies workflows across SAP solutions. Candidates learn how WalkMe guidance and automation tools support end-users in navigating complex SAP applications, ultimately improving productivity, engagement, and system utilization.</li> </ul>
Topic 2	<ul style="list-style-type: none"> <li>Understanding SAP Signavio and SAP LeanIX Solutions: This section of the exam measures the expertise of Enterprise Architects and focuses on the core concepts of SAP Signavio and SAP LeanIX. It includes understanding how these solutions enhance enterprise architecture management, process intelligence, and business process transformation. Learners explore how SAP Signavio provides visibility into business processes and how SAP LeanIX supports IT landscape transparency, allowing organizations to improve alignment between business goals and IT systems.</li> </ul>
Topic 3	<ul style="list-style-type: none"> <li>Positioning SAP Business Transformation Management Solutions: This section of the exam measures the skills of SAP Solution Consultants and focuses on understanding how to position SAP Business Transformation Management solutions within diverse enterprise environments. It covers identifying the value proposition of these solutions, aligning them with customer transformation strategies, and demonstrating how they support business agility and operational excellence through data-driven insights and process optimization.</li> </ul>
Topic 4	<ul style="list-style-type: none"> <li>Understanding Business Transformation: This section of the exam evaluates the abilities of Business Transformation Advisors and covers the fundamental principles of business transformation in the digital age. It emphasizes recognizing transformation drivers, defining strategic objectives, and integrating technological innovations into organizational change processes. Candidates are expected to understand how SAP tools and methodologies enable efficient transformation planning, execution, and sustainability across various industries.</li> </ul>

## SAP Certified Associate - Positioning SAP Business Transformation Management Solutions Sample Questions (Q22-Q27):

### NEW QUESTION # 22

What is one of WalkMe's differentiators when compared to other Digital Adoption Platforms (DAP)?

- A. Ability to operate without integrating into other software
- **B. Offering a combination of guidance tools and actionable analytics**
- C. Limited scalability for smaller businesses
- D. Exclusive focus on customer experience workflows

**Answer: B**

Explanation:

WalkMe's Digital Adoption Platform (DAP) stands out in the market for its unique combination of real-time user guidance, workflow automation, and actionable analytics. This blend allows organizations to measure and improve digital adoption and employee productivity.

"WalkMe differentiates itself by combining in-app guidance, automation, and actionable analytics that empower organizations to monitor and improve digital adoption at scale." Reference:

Through its AI-driven DeepUI technology, WalkMe provides contextual insights and user behavior analytics to continuously optimize business processes and adoption success.

"The WalkMe platform unifies guidance, engagement, and analytics capabilities - enabling enterprises to measure user experience and optimize adoption journeys." Incorrect Options:

A: WalkMe does integrate with enterprise applications; it overlays them for contextual guidance.

B: Its focus is not exclusive to customer experience workflows; it supports all enterprise systems, including SAP S/4HANA, SuccessFactors, and Ariba.

C: WalkMe is highly scalable and used by global enterprises; it's not limited to small businesses.

Therefore, the correct answer based on SAP BTM and WalkMe documentation is:

D: Offering a combination of guidance tools and actionable analytics.

### NEW QUESTION # 23

What primary issue does WalkMe's solution aim to solve for customers?

- A. High employee turnover rates
- B. Need for upgrading physical infrastructure in organizations
- C. Difficulty in maintaining accurate financial records
- **D. Challenges in adopting and effectively using digital tools**

**Answer: D**

Explanation:

The WalkMe Digital Adoption Platform (DAP), which is integrated into SAP's Business Transformation Management (BTM) solutions, primarily addresses the challenge of digital adoption - helping users effectively utilize enterprise software and workflows. "WalkMe is designed to eliminate user friction with digital systems by providing contextual, in-application guidance and automation that accelerates digital adoption." Reference:

The main problem WalkMe solves is difficulty in adopting and effectively using digital tools, which directly impacts productivity, process efficiency, and transformation success.

"Organizations struggle with the complexity of modern applications; WalkMe's solution enables users to navigate and complete digital processes successfully without training dependency." Options B, C, and D do not represent the platform's focus:

WalkMe is not an HR solution to reduce turnover (B).

It does not manage physical infrastructure (C).

It does not handle financial record accuracy (D).

The central goal, as reinforced in SAP BTM documentation, is to bridge the gap between technology implementation and effective user adoption - making A the correct and verified answer.

### NEW QUESTION # 24

What is the primary benefit of using SAP Business Transformation Management solutions early in a RISE project?

(Note: There are 2 correct answers to this question.)

- **A. The earlier the solutions are leveraged in a transformation project, the more value they can generate.**
- **B. They make ERP transformations more cost efficient by providing faster insights into operations.**
- C. They automate non-critical business functions without supporting overall ERP transformation.
- D. They are primarily focused on human resources management.

**Answer: A,B**

Explanation:

Leveraging SAP Business Transformation Management (BTM) Solutions early in a RISE with SAP project allows organizations to gain critical insights into their existing processes, applications, and technology landscape. This helps accelerate transformation readiness and reduces rework during design and implementation.

"Early adoption of SAP BTM Solutions within RISE projects maximizes value by providing transparency and actionable insights into business processes and IT landscapes, ensuring cost-efficient and faster ERP transformation." Reference:

Early Value Realization (Answer A):

The earlier BTM tools such as SAP Signavio, SAP LeanIX, and WalkMe are applied, the faster organizations can identify inefficiencies and define transformation scope, which increases long-term value generation.

"The earlier SAP BTM tools are introduced, the more transformation value can be realized through early visibility, stakeholder alignment, and optimized process design." Cost Efficiency through Faster Insights (Answer B):

SAP BTM solutions provide data-driven visibility into as-is processes and dependencies, enabling companies to reduce transformation costs by addressing inefficiencies early.

"SAP BTM enables customers to accelerate decision-making and reduce transformation cost and effort through real-time operational insights." Incorrect Options:

C: BTM solutions do not focus on non-critical automation; they support end-to-end ERP transformation.

D: They are not specific to HR; they span all business domains (Finance, Supply Chain, IT, etc.).

Therefore, the verified and correct answers are:

A: The earlier the solutions are leveraged in a transformation project, the more value they can generate.

B: They make ERP transformations more cost efficient by providing faster insights into operations.

### NEW QUESTION # 25

What are the core solutions provided by SAP LeanIX?

(Note: There are 2 correct answers to this question.)

- A. SAP Signavio Journey Modeler
- B. SAP Commerce Cloud
- C. Enterprise Architecture Management
- D. Technology Risk and Compliance

**Answer: C,D**

Explanation:

SAP LeanIX is an integral part of SAP's Business Transformation Management (BTM) portfolio. It provides visibility and control over an organization's IT landscape, supporting enterprise architecture, technology risk management, and transformation planning.

"SAP LeanIX delivers comprehensive Enterprise Architecture Management (EAM) and Technology Risk and Compliance capabilities that enable organizations to align IT with business goals and manage technology landscapes efficiently." Reference:

Enterprise Architecture Management (Answer B):

This solution allows organizations to document, visualize, and analyze their application and technology landscape to support informed decision-making during transformation.

"With Enterprise Architecture Management, customers gain transparency into their application portfolios, dependencies, and business capabilities to optimize transformation efforts." Technology Risk and Compliance (Answer D):

This module helps identify and mitigate technology-related risks, ensuring compliance with internal and external standards while maintaining operational resilience.

"Technology Risk and Compliance enables continuous monitoring of technology standards, risks, and compliance requirements to maintain stability during business transformation." Incorrect Options:

A (SAP Signavio Journey Modeler) belongs to the SAP Signavio suite, not LeanIX.

C (SAP Commerce Cloud) is part of SAP Customer Experience (CX) solutions, unrelated to LeanIX's transformation and architecture management focus.

Therefore, the correct and verified answers from SAP BTM documentation are:

B: Enterprise Architecture Management

D: Technology Risk and Compliance

### NEW QUESTION # 26

How can BTM Solutions help organizations manage their business transformation?

- A. They are crucial because they exclusively focus on enhancing a company's social media presence and marketing campaigns.
- B. They are important because they provide direct support for human resource management and payroll processing.
- C. They are revolutionary tools to support financial controlling and reporting.
- D. They help businesses better understand and optimize their processes and IT infrastructure, while assisting the end user coping with digital change.

**Answer: D**

Explanation:

SAP Business Transformation Management (BTM) Solutions combine tools like SAP Signavio, SAP LeanIX, and WalkMe to give enterprises complete visibility and control over both business and IT transformation efforts.

"SAP BTM solutions enable companies to understand and optimize their processes and IT landscapes, while supporting users through change and adoption." Reference:

Process Optimization & IT Alignment:

SAP Signavio provides process mining and analytics, SAP LeanIX maps IT architecture, and WalkMe ensures user adoption. Together, they deliver an integrated framework for sustainable transformation.

"By integrating business process management, enterprise architecture, and user enablement, SAP BTM helps organizations manage complexity and digital adoption simultaneously." User Adoption and Change Management:

WalkMe, a core BTM component, assists employees in adapting to new systems, minimizing disruption during digital transitions.

"BTM solutions assist end users in coping with digital change by delivering in-application guidance and real-time support." Incorrect Options:

A: Financial controlling is an ERP capability, not a BTM function.

B: Marketing is unrelated to BTM's transformation scope.

C: HR and payroll are managed in SAP SuccessFactors, not BTM.

Verified Correct answer: D: They help businesses better understand and optimize their processes and

### NEW QUESTION # 27

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