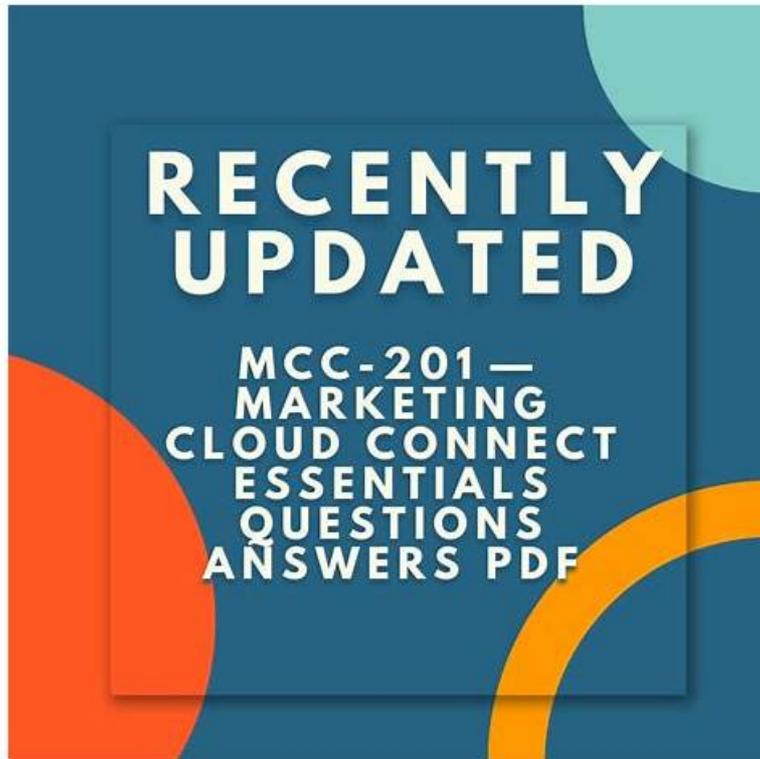


MCC-201 Latest Exam Pattern, Relevant MCC-201 Answers



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After taking a bird's eye view of applicants' issues, Real4Prep has decided to provide them with the real MCC-201 Questions. These MCC-201 dumps pdf is according to the new and updated syllabus so they can prepare for MCC-201 certification anywhere, anytime, with ease. A team of professionals has made the product of Real4Prep after much hard work with their complete potential so the candidates can prepare for Marketing Cloud Connect Essentials (MCC-201) practice test in a short time.

Salesforce MCC-201 Certification Exam consists of 60 multiple-choice questions that need to be completed within 90 minutes. MCC-201 exam is available in English and costs \$200. To pass the exam, candidates must score at least 68% or 41 correct answers out of 60.

Marketing Cloud Connect is a powerful integration tool that allows marketers to create the most personalized customer journeys. Salesforce MCC-201 (Marketing Cloud Connect Essentials) certification exam is designed to validate the skills and knowledge of professionals in integrating Salesforce and Marketing Cloud.

Salesforce MCC-201 Exam is a 60-minute test consisting of 40 multiple-choice questions. MCC-201 exam is conducted online and is available in English. The minimum passing score for the exam is 65%, and candidates can retake the exam after 24 hours if they fail to pass it on the first attempt.

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Our aim is to provide customers with actual Salesforce MCC-201 questions so they pass their Marketing Cloud Connect Essentials (MCC-201) exams with confidence. We offer a free demos and up to 365 days of free Salesforce Dumps updates. One of the key elements of our approach is following the current exam content. Our MCC-201 product is designed by experienced industry professionals and is regularly updated to reflect the latest changes in the MCC-201 test content.

Salesforce Marketing Cloud Connect Essentials Sample Questions (Q110-Q115):

NEW QUESTION # 110

A customer executes a large number of sends via Marketing Cloud connect and is concerned about API limits. What should the consultant suggest to minimize the impact of Marketing Cloud Connect on daily API limits? Choose Two

- A. Turn off link details tracking
- B. Upgrade the MC account to ConnectedApp
- C. Filter data
- D. Turn off Individual Level Tracking

Answer: B,D

NEW QUESTION # 111

A customer wants to segment point of sale system data stored in Marketing Cloud with data from the Contact and Campaign objects in Salesforce.

Which two tools should be used? Choose 2 answers

- A. Filter Activity
- B. SQL Query Activity
- C. Salesforce Reports
- D. Synchronized Data Extensions

Answer: B,D

NEW QUESTION # 112

Northern Trail Outfitters has a file that drops intermittently to their SFTP account. Once this file drops, they want to be able to have it immediately imported and then segmented to enter a specific journey depending on the data inside the file.

Which two options would meet these requirements?

Choose 2 answers

- A. File Drop Automation
- B. Decision Split
- C. SQL Query
- D. Scheduled Automation

Answer: A,C

NEW QUESTION # 113

Northern Trail Outfitters and its subsidiaries use Sales Cloud and Marketing Cloud to send customers frequent email communications of new products and updates on their portfolios. They have noticed the messages and branding being sent varies greatly and would like to create a better customer experience.

What extension product should be considered to unify the messaging and branding of these communications while still allowing personalization and timing of campaigns?

- A. Einstein Content Selection
- B. Distributed Marketing
- C. Marketing Cloud Connect
- D. Distributed Sending

Answer: D

NEW QUESTION # 114

Northern Trail Outfitters is using Journey Builder to send emails to loyalty members based on recent activity. They anticipate that

approximately half of their contacts will meet the entry criteria for their journey.
How should they configure their entry source?

- A. Use a Contact Data Entry Source to segment the data configured in Attribute Groups in Contact Builder.
- B. Use an Import Activity in Automation studio to filter the data as a Data Extension Entry Source.
- C. Use a Data Extension Entry Source with an applied filter based on recent member activity.
- D. Use a Query Activity in Automation Studio to create a segment before entering the journey.

Answer: A

NEW QUESTION # 115

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