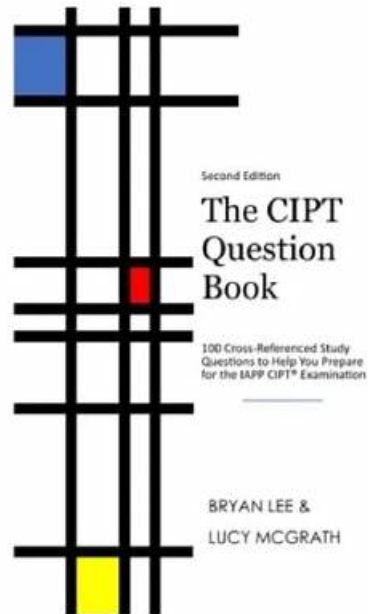


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IAPP Certified Information Privacy Technologist (CIPT) Sample Questions (Q94-Q99):

NEW QUESTION # 94

It is important for a privacy technologist to understand dark patterns. In order to reduce the risk of which of the following?

- A. Manipulation of a user's choice.
- B. Illicit collection of personal data.
- C. Breaches of an individual's data.
- D. Discrimination from profiling.

Answer: A

Explanation:

Understanding dark patterns is essential for a privacy technologist to reduce the risk of manipulating a user's choice. Dark patterns are user interface designs crafted to trick users into making decisions they might not otherwise make, often leading to privacy violations. By identifying and avoiding these deceptive designs, privacy technologists can ensure that users' choices are respected and that the principles of consent and transparency are upheld. This aligns with the IAPP's CIPT materials that emphasize ethical considerations and user autonomy in privacy practices.

NEW QUESTION # 95

SCENARIO

It should be the most secure location housing data in all of Europe, if not the world. The Global Finance Data Collective (GFDC) stores financial information and other types of client data from large banks, insurance companies, multinational corporations and governmental agencies. After a long climb on a mountain road that leads only to the facility, you arrive at the security booth. Your credentials are checked and checked again by the guard to visually verify that you are the person pictured on your passport and national identification card. You are led down a long corridor with server rooms on each side, secured by combination locks built into the doors. You climb a flight of stairs and are led into an office that is lighted brilliantly by skylights where the GFDC Director of Security, Dr. Monique Batch, greets you. On the far wall you notice a bank of video screens showing different rooms in the facility. At the far end, several screens show different sections of the road up the mountain. Dr. Batch explains once again your mission. As a data security auditor and consultant, it is a dream assignment: The GFDC does not want simply adequate controls, but the best and most effective security that current technologies allow.

"We were hacked twice last year," Dr. Batch says, "and although only a small number of records were stolen, the bad press impacted our business. Our clients count on us to provide security that is nothing short of impenetrable and to do so quietly. We hope to never make the news again." She notes that it is also essential that the facility is in compliance with all relevant security regulations and standards.

You have been asked to verify compliance as well as to evaluate all current security controls and security measures, including data encryption methods, authentication controls and the safest methods for transferring data into and out of the facility. As you prepare to begin your analysis, you find yourself considering an intriguing question: Can these people be sure that I am who I say I am?

You are shown to the office made available to you and are provided with system login information, including the name of the wireless network and a wireless key. Still pondering, you attempt to pull up the facility's wireless network, but no networks appear in the wireless list. When you search for the wireless network by name, however it is readily found.

What measures can protect client information stored at GFDC?

- A. Data pruning
- B. De-linking of data into client-specific packets.
- C. Server-side controls.
- D. Cloud-based applications.

Answer: B

NEW QUESTION # 96

What is the main benefit of using dummy data during software testing?

- A. Statistical disclosure controls are applied to the data.
- B. The data comes in a format convenient for testing.
- C. The data enables the suppression of particular values in a set.
- D. Developers do not need special privacy training to test the software.

Answer: D

Explanation:

Using dummy data in software testing provides a significant privacy benefit because it does not involve real personal data, thereby eliminating the risk of exposing sensitive information during the testing process. Since dummy data is fabricated, developers can freely test software functionalities without the need for extensive privacy training or worrying about privacy breaches. The IAPP emphasizes that dummy data helps to ensure that privacy principles are adhered to during the software development lifecycle, particularly in testing phases where real data could otherwise be mishandled (IAPP, "Technology and Privacy").

NEW QUESTION # 97

SCENARIO

You have just been hired by Ancillary.com, a seller of accessories for everything under the sun, including waterproof stickers for pool floats and decorative bands and cases for sunglasses. The company sells cell phone cases, e-cigarette cases, wine spouts, hanging air fresheners for homes and automobiles, book ends, kitchen implements, visors and shields for computer screens, passport holders, gardening tools and lawn ornaments, and catalogs full of health and beauty products. The list seems endless. As the CEO likes to say, Ancillary offers, without doubt, the widest assortment of low-price consumer products from a single company anywhere.

Ancillary's operations are similarly diverse. The company originated with a team of sales consultants selling home and beauty products at small parties in the homes of customers, and this base business is still thriving.

However, the company now sells online through retail sites designated for industries and demographics, sites such as "My Cool Ride" for automobile-related products or "Zoomer" for gear aimed toward young adults. The company organization includes a plethora of divisions, units and outrigger operations, as Ancillary has been built along a decentered model rewarding individual initiative and flexibility, while also acquiring key assets. The retail sites seem to all function differently, and you wonder about their compliance with regulations and industry standards. Providing tech support to these sites is also a challenge, partly due to a variety of logins and authentication protocols.

You have been asked to lead three important new projects at Ancillary:

The first is the personal data management and security component of a multi-faceted initiative to unify the company's culture. For this project, you are considering using a series of third-party servers to provide company data and approved applications to employees.

The second project involves providing point of sales technology for the home sales force, allowing them to move beyond paper checks and manual credit card imprinting.

Finally, you are charged with developing privacy protections for a single web store housing all the company's product lines as well as products from affiliates. This new omnibus site will be known, aptly, as "Under the Sun." The Director of Marketing wants the site not only to sell Ancillary's products, but to link to additional products from other retailers through paid advertisements. You need to brief the executive team of security concerns posed by this approach.

What technology is under consideration in the first project in this scenario?

- **A. Server driven controls.**
- B. Data on demand
- C. MAC filtering
- D. Cloud computing

Answer: A

NEW QUESTION # 98

Combining multiple pieces of information about an individual to produce a whole that is greater than the sum of its parts is called?

- A. Identification.
- **B. Aggregation.**
- C. Insecurity.
- D. Exclusion.

Answer: B

Explanation:

Aggregation involves the combination of various data points to create a more comprehensive profile or dataset that provides greater insight than the individual pieces alone. This technique can pose privacy risks because it may reveal patterns and personal information that were not apparent when the data points were viewed separately. This practice is often discussed in privacy and data protection contexts where it can lead to inadvertent breaches of privacy if not managed properly.

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