Exam WGU Data-Driven-Decision-Making Vce Format, Data-Driven-Decision-Making Practice Test Online

WGU C207: Data Driven Decision Making Test Guide
Exam with Questions and Correct Answers

1. Analytics is a board term that refers to a variety of tools that inform managerial decisions. Which term can be used to describe managerial decisions?-

: Prescriptive

2. What are two reasons for increasing use of analytics in organizational decision-making? Choose 2 Answers: Relatively lower cost of computer storage
Higher computer processing power

3. How does probability theory inform decision-making for managers?: By quantifying risk

4. Which type of data are the Olympic medals of gold, silver, and bronze examples of?: Ordinal data

5. What are two aspects of data quality management? Choose 2 answers: It reduces the amount of incomplete data
It cleans data

6. Which two attributes indicate potential data quality issues when evaluating a

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WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q44-Q49):

NEW QUESTION # 44
What is a disadvantage of using a balanced scorecard?

- A. It requires time and effort to develop a meaningful template.
- B. It does not include a mix of financial and nonfinancial performance measures.
- C. It does not link operations with company strategy.
- D. It is expensive to implement effectively within an organization's operations.

Answer: A

Explanation:
A key disadvantage of using a balanced scorecard is that it requires significant time and effort to develop a meaningful and effective template. In data-driven decision making, the value of a balanced scorecard depends on careful selection of performance measures that align with organizational strategy.
Developing a balanced scorecard involves defining strategic objectives, selecting appropriate metrics, setting targets, and ensuring data availability. This process can be resource-intensive, especially in large or complex organizations. However, once implemented, the balanced scorecard offers substantial long-term benefits.
The other options are incorrect because the balanced scorecard explicitly includes both financial and nonfinancial measures and is designed to link operations with strategy. While implementation may involve some cost, expense alone is not typically cited as its primary disadvantage.
Therefore, the correct answer is A.

NEW QUESTION # 45
What are two qualities of key performance indicators (KPIs)?
Choose 2 answers.

- A. They are flexible and easily changed.
- B. They can be used as a tool for internal benchmarking.
- C. They often follow SMART criteria.
- D. They require little to no ongoing maintenance.

Answer: B,C

Explanation:
Key performance indicators (KPIs) are designed to measure progress toward strategic objectives. In data-driven decision making, effective KPIs are stable, meaningful, and aligned with organizational goals rather than frequently changing.
One important quality of KPIs is that they can be used for internal benchmarking, allowing organizations to compare performance across departments, time periods, or projects. This helps identify best practices and performance gaps.
Another defining characteristic is that KPIs often follow SMART criteria-Specific, Measurable, Achievable, Relevant, and Time-bound. These criteria ensure KPIs are clearly defined and actionable.
KPIs are not meant to be easily changed, as frequent changes undermine consistency and comparability. They also require ongoing monitoring and maintenance to remain relevant and accurate.
Therefore, the correct answers are B and D.

NEW QUESTION # 46
A healthcare organization implements a campaign to improve patient satisfaction during recent stays. The average patient satisfaction before the campaign is $M = 4.20$, $SD = 3.0$. Six months after the new campaign, the average patient satisfaction is $M = 1.5$, $SD = 2.0$.

Which action should the hospital management team take?

- A. Discontinue the campaign because patient satisfaction declined from baseline to six months following the campaign introduction
- B. Continue the campaign because patient satisfaction significantly increased from baseline to six months following the campaign introduction
- C. Continue the campaign because there was an increase in patients that came to the hospital during the six months
- D. Change the campaign because it worked initially but is no longer effective

Answer: A

Explanation:
Data-driven decision making requires comparing outcomes before and after an intervention to assess effectiveness. In this scenario, the mean patient satisfaction score declined from 4.20 to 1.5 following implementation of the campaign, indicating a substantial decrease in satisfaction.
Despite the reduced standard deviation, the large drop in the mean suggests the campaign did not achieve its intended goal and may have negatively affected patient experience. Continuing or modifying the campaign is not justified without evidence of initial improvement or external factors explaining the decline.
Management decisions must be grounded in outcome data rather than assumptions or unrelated metrics such as patient volume.
Ethical and effective use of statistics requires discontinuing interventions that demonstrably worsen outcomes.
Therefore, the correct action is to discontinue the campaign, making option A the correct answer.

NEW QUESTION # 47
Two project teams are assigned to upgrade an on-premise data warehouse to a cloud-based data lake in 13 months. The infrastructure team has five team members, while the enterprise analytics team has three team members. The enterprise analytics team cannot move into production until the infrastructure team has completed the migration.
What should be used to find the probability that the project will be completed on time?

- A. Bayes' theorem
- B. Multiplication principle
- C. Conditional probability
- D. Combination

Answer: C

Explanation:
This scenario requires the use of **conditional probability**, which applies when the likelihood of one event depends on the occurrence of another event. In data-driven decision making, conditional probability is used to model dependent events within processes, workflows, and project timelines.
In this case, the enterprise analytics team's ability to move into production is **dependent on** the infrastructure team completing the migration. Because one event cannot occur unless another event has already occurred, the probability of completing the project on time must account for this dependency.
The multiplication principle applies to independent events, Bayes' theorem updates probabilities based on new information, and combinations are used for counting outcomes, not dependency analysis. Conditional probability explicitly captures the relationship between dependent tasks.
Project risk analysis and scheduling often rely on conditional probability to assess completion likelihood when tasks are sequentially linked. Therefore, the correct answer is **C**, conditional probability.

NEW QUESTION # 48
A professional services firm is undergoing a business process improvement exercise to improve productivity, staff morale, and client satisfaction while also thinking about the overall long-term financial performance of the company.
Which performance tool would best meet this firm's objectives?

- A. KPI dashboard
- B. Results-based management
- C. Net promoter score
- D. Balanced scorecard

Answer: D

Explanation:

Thebalanced scorecardis the most appropriate performance tool for this scenario because it integrates financial and nonfinancial performance measuresinto a single framework. In data-driven decision making, the balanced scorecard supports a holistic view of organizational performance.

The firm's objectives include productivity (internal processes), staff morale (learning and growth), client satisfaction (customer perspective), and long-term financial performance (financial perspective). The balanced scorecard explicitly incorporates all these dimensions, ensuring alignment between strategic goals and operational execution.

Net promoter score focuses only on customer loyalty, results-based management emphasizes outcomes but lacks multi-perspective integration, and KPI dashboards may display metrics but do not inherently provide strategic balance.

Therefore, the correct answer isC, balanced scorecard.

NEW QUESTION # 49

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