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Salesforce Certified B2C Commerce Architect Sample Questions (Q24-Q29):

NEW QUESTION # 24

The client provided these business requirements:

- * The B2C Commerce storefront will integrate with the client's Order Management System (OMS).
- * The storefront will provide real-time order export of successfully pieced orders. The OMS supports both web service export and SFTP batch order export, but the client has expressed concern about the availability of the OMS.

Which two solutions satisfy the requirements and address the OMS reliability concern?

Choose 2 answers

- A. Implement a live export of orders during checkout via SFTP, marking the processed order as exported when it has completed successfully.
- B. Implement a batch export of orders via web service, excluding exported orders. This runs as a scheduled Job with an hourly run rate and marks processed orders as exported upon success.
- C. Implement a batch export of orders to SFTP, excluding exported orders. This runs as a scheduled Job with a high-frequency run rate and marks processed orders as exported upon success.

- D. Implement a live export of orders during checkout via web service, marking the processed order as exported when the AM returns successfully.

Answer: C,D

NEW QUESTION # 25

An integration cartridge implements communication between the B2C Commerce Storefront and a third-party service provider. The cartridge contains the localServiceRegistry code:

□ How does this code sample accomplish authentication to the service provider?

- A. By performing a signed SOAP Auth request using a certificate.
- B. By issuing a Basic Auth request to the service provider.
- C. By disabling Basic Auth and executing the service authentication call.
- D. By wrapping the authentication service call with Basic Auth.

Answer: C

Explanation:

The code sample shows the creation of a service request to a third-party service provider, where the authentication method is explicitly set to 'NONE' using the line `svc.setAuthentication("NONE");`. This configuration implies that the request does not use Basic Authentication or any embedded credentials like client ID and secret in the HTTP headers for authentication purposes. Instead, it builds the authentication details into the request body, which suggests that the service expects credentials as part of the payload rather than as part of the standard authentication headers, thus effectively disabling Basic Auth for this transaction.

NEW QUESTION # 26

The Client identifies that a segment of customers need to see some products on the site that other customers should not be able to access. All products are maintained within one catalog but in separate categories. A custom attribute will be used on the Profile system object to identify customers that belong to this special segment. A customer group will be made that is qualified for by this Profile custom attribute. The storefront will be customized to include navigation to relevant categories for this customer group. Unfortunately during technical review the Client points out that the business teams have raised a concern with maintenance and want to use a shared navigation within the catalog and not use separate categories.

Which item should the Architect suggest to efficiently fulfill this new requirement while maintaining scalability?

- A. Customize the storefront to use separate storefront catalogs with the same navigation that if the customer is in the customer group gets assigned products appropriately.
- B. Customize the storefront to use a hidden search refinement and modify the customer group to be qualified for by a new product custom attribute.
- C. Customize the storefront to use a hidden search refinement that if the user is in the customer group then the result includes those products with a new custom attribute.
- D. Customize the storefront to modify the search result that if the user is in the customer group then the result includes those products appropriately.

Answer: D

Explanation:

The optimal solution for this requirement is to modify the search results dynamically based on the user's customer group membership. This approach:

Ensures that all users can navigate the same catalog and categories without seeing separate categories for special segments. Dynamically includes or excludes products from search results based on the user's membership in the special segment, effectively using existing catalog structures while personalizing product visibility.

Maintains scalability by leveraging existing catalog and category infrastructure without needing additional custom attributes for navigation purposes.

This method aligns with best practices for creating personalized customer experiences in B2C Commerce without complicating catalog management.

NEW QUESTION # 27

A company needs to have specific fields encrypted in the user interface on the contact record in Service Cloud as well as on some

fields in data extensions that exist only in the Marketing Cloud. The merchant believes that Salesforce Shield Encryption is a suitable solution.

Which two considerations are relevant for the merchant when determining an appropriate solution?

Choose 2 answers

- A. Field-Level Encryption is also required on Marketing Cloud to encrypt the custom fields.
- B. Shield encryption can be done on any standard or custom field on all field types, but cannot be set to encrypt those fields in Marketing Cloud.
- C. With Shield, encrypted fields are not visible to the user, but there are no other feature impacts.
- D. With Shield, encrypted fields cannot be used to filter or sort in Process Builder and Flow Builder.

Answer: B,D

NEW QUESTION # 28

An Architect is documenting the technical design for a single B2C Commerce storefront. The Client has a business requirement to provide pricing that is customized to specific groups:

- * 50 different pricing groups of customers
- * 30 different pricing groups of employees
- * 10 different pricing groups of vendors

Which items should the Architect include in the design in order to set applicable price books based on these requirements" Choose 2 answers

- A. - 50 customer groups for customers
 - 30 customer groups for employees
 - 10 customer groups for vendors
- B. - One campaign and multiple promotions for each customer group
- C. - One customer group and SO subgroups for customers
 - One customer group and 30 subgroups for employees
 - One customer group and 10 subgroups for vendors
- D. - One promotion and 50 campaigns for customers
 - One promotion and 30 campaigns for employees
 - One promotion and 10 campaigns for vendors

Answer: A,C

NEW QUESTION # 29

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