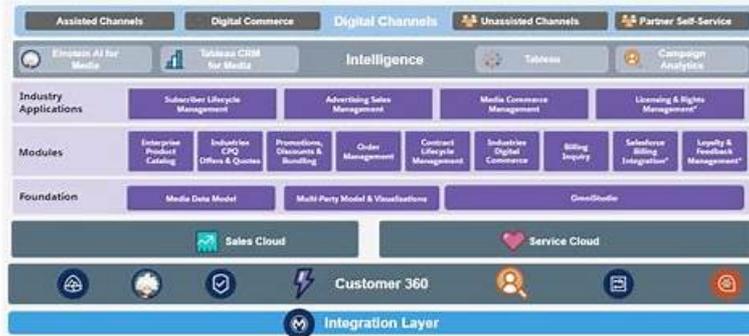


Salesforce-Media-Cloud덤프샘플문제 & Salesforce-Media-Cloud유효한인증시험덤프



BONUS!!! ITDumpsKR Salesforce-Media-Cloud 시험 문제집 전체 버전을 무료로 다운로드하세요:
<https://drive.google.com/open?id=12GJF9BqcYGhAUJJKzbNFEVzLR95mfN7x>

IT인증시험문제는 수시로 변경됩니다. 이 점을 해결하기 위해ITDumpsKR의Salesforce인증 Salesforce-Media-Cloud덤프도 시험변경에 따라 업데이트하도록 최선을 다하고 있습니다.시험문제 변경에 초점을 맞추어 업데이트를 진행한 후 업데이트된Salesforce인증 Salesforce-Media-Cloud덤프를 1년간 무료로 업데이트서비스를 드립니다.

Salesforce Salesforce-Media-Cloud 시험요강:

주제	소개
주제 1	<ul style="list-style-type: none"> Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI CD environment.
주제 2	<ul style="list-style-type: none"> Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.
주제 3	<ul style="list-style-type: none"> Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.

>> Salesforce-Media-Cloud덤프샘플문제 <<

Salesforce-Media-Cloud유효한 인증시험덤프 & Salesforce-Media-Cloud적중을 높은 덤프

ITDumpsKR의 Salesforce인증 Salesforce-Media-Cloud시험덤프자료는 여러분의 시간,돈 ,정력을 아껴드립니다. 몇개 월을 거쳐 시험준비공부를 해야만 패스가 가능한 시험을ITDumpsKR의 Salesforce인증 Salesforce-Media-Cloud덤프는 며칠간에도 같은 시험패스 결과를 안겨드릴수 있습니다. Salesforce인증 Salesforce-Media-Cloud시험을 통과하여 자격

증을 취득하려면 ITDumpsKR의 Salesforce 인증 Salesforce-Media-Cloud 덤프로 시험 준비 공부를 하세요.

최신 Accredited Professional Certification Salesforce-Media-Cloud 무료 샘플 문제 (Q36-Q41):

질문 # 36

A publishing company has been using media cloud decides that they want to use marketing cloud intelligence for analytics. However, there is an OAuth 2.0 authentication issue when attempting to set up data stream setup in marketing cloud intelligence. Where should a consultant go within Salesforce to ensure that the settings in marketing cloud intelligence are set up correctly?

- A. connected app
- **B. named credential**
- C. custom metadata
- D. aut.Provider

정답: B

설명:

When facing OAuth 2.0 authentication issues during the setup of a data stream in Marketing Cloud Intelligence, checking the Named Credential settings within Salesforce is a critical step. Named Credentials provide a secure way to manage authentication details for external services, ensuring that Salesforce can securely connect to Marketing Cloud Intelligence. By verifying and, if necessary, adjusting the Named Credential settings, the consultant can resolve authentication issues, enabling successful data stream setup and integration between Salesforce and Marketing Cloud Intelligence. Reference: <https://help.salesforce.com/>

질문 # 37

A company is planning to adopt Media Cloud and has requirements around the relationship between clients and their advertising agencies, where they want to capture the role of each agency so they can identify clearly what is the Agency of Record. They also have requirements to map contacts within the agencies.

How should the Media Cloud data model be used to represent these relationships?

- A. Advertisers and agencies should be created as Accounts, and a custom lookup field should be created to represent the client/agency relationship. Contacts should be created under the Accounts.
- **B. Advertisers and agencies should be created as Accounts and contacts as Contacts, and the Party Model should be adopted to define the relationships between them.**
- C. Advertisers and agencies should be created as Accounts, with agencies listed as child Accounts to the client Accounts, with Contacts related to those.
- D. Advertisers should be created as Accounts, and agencies should be represented by a custom field added to the Contact object. Contacts should then be assigned to the Accounts.

정답: B

설명:

Comprehensive and Detailed Explanation From Exact Extract:

The Party Model in Media Cloud is designed to represent complex relationships between entities such as Advertisers and Agencies. Both are Accounts, and relationships between them (including roles like Agency of Record) are defined via the Party Model, which also supports mapping Contacts within those Accounts. This model provides flexibility and best practice for relationship management over custom lookups or hierarchical Account structures.

Reference:

Media Cloud Party Model Architecture Guide

Salesforce Relationship Management in Media Cloud

https://help.salesforce.com/s/articleView?id=sf.media_cloud_party_model.htm&type=5

질문 # 38

A client is looking to adopt a new CRM solution to sell advertising products, starting with their Digital Content line of business. They sell standard digital ad products (digital banners, video inserts).

Using Media Cloud Advertising Sales Management (ASM), what is the most efficient approach for modeling these products?

- **A. Configure a product using Product Designer and associate the product to an Ad Space Specification.**

- B. Configure an OmniScript that will retrieve the products from Google Ad Manager and will be used in sales processes.
- C. Create the required characteristics of the products in the Product object and configure the required products using the Product page layout.
- D. Create a new Salesforce object for the Digital Ad Products specifications, link that object to the Product2 object, and configure the required products using the Product page layout.

정답: A

설명:

Comprehensive and Detailed Explanation From Exact Extract:

Product Designer in Media Cloud allows modeling complex advertising products efficiently by associating them with Ad Space Specifications, ensuring correct mapping to ad inventory. This approach streamlines product configuration for sales users. Creating custom objects or relying solely on Product page layouts is less efficient and lacks native support for media-specific attributes.

Reference:

Media Cloud Product Designer Guide

Advertising Product Modeling Best Practices

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_designer.htm&type=5

질문 # 39

Media Campaign is a record type of which object?

- A. Campaign
- **B. Quote**
- C. Account
- D. Opportunity

정답: B

설명:

Comprehensive and Detailed Explanation From Exact Extract:

In Media Cloud, Media Campaign is a record type under the Quote object, allowing specialized handling of media campaigns within the sales process framework.

Reference:

Media Cloud Quote Record Types

https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_record_types.htm&type=5

질문 # 40

A Sales Executive creates a quote. When the quote status is changed to Client Approved, it should automatically be submitted for approval. The approver needs to be a queue instead of an individual Salesforce user.

How can this be achieved in the system?

- A. Invoke Approval Process created on a custom object having lookup to Quote and keep Queue as Approver.
- B. Invoke Approval Process created on Opportunity linked to the Quote and keep Queue as Approver.
- C. Invoke Approval Process created on individual QuoteLineItem and keep Queue as Approver.
- **D. Invoke Approval Process on Quote and keep Queue as Approver.**

정답: D

설명:

Comprehensive and Detailed Explanation From Exact Extract:

Approval processes on the Quote object can be configured to automatically submit for approval when status changes, and queues can be assigned as approvers. This is a standard Salesforce approval process setup and does not require custom objects or linked objects.

Reference:

Salesforce Approval Processes

https://help.salesforce.com/s/articleView?id=sf.approval_process.htm&type=5

질문 # 41

