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## Salesforce Data Cloud Accredited Professional Exam Sample Questions (Q56-Q61):

### NEW QUESTION # 56

Which three components of Data Cloud can be bundled within a Data Kit?

- A. Data Models
- B. Identity Resolution Rulesets
- C. Calculated Insights
- D. Data Streams
- E. Segments

**Answer: A,D,E**

Explanation:

Explanation

These three components of Data Cloud can be bundled within a Data Kit. A Data Kit is a package that contains data model objects, segments, and data streams that can be installed in another Data Cloud org.

References: [https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_data\\_cloud\\_data\\_kit.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_data_kit.htm&type=5)

#### NEW QUESTION # 57

Cumulus Financial wants to create a segment of individuals based on transaction history data. This data has been mapped in the data model and is accessible via multiple container paths for segmentation.

What happens if the optimal container path for this use case is not selected?

- **A. The resulting segment may be smaller or larger than expected.**
- B. The resulting segment will not be generated.
- C. Data Cloud segmentation will automatically select the optimal container path.
- D. Alternate container paths will be suggested before the segment is published.

**Answer: A**

Explanation:

In Salesforce Data Cloud, when segmenting individuals based on transaction history data, there may be multiple paths to the same data through different objects in the data model. If the wrong container path is selected:

The segment may pull in too many or too few individuals because different container paths may define relationships differently.

Some records may be unintentionally excluded or duplicated, affecting segmentation accuracy.

Identity resolution and relationships between objects might not behave as expected.

Why Not A? Data Cloud does not suggest alternate container paths automatically. The user must choose the correct path.

Why Not C? Data Cloud does not automatically select the optimal path; it relies on the user's selection.

Why Not D? The segment will still be generated but may have inaccurate results.

#Salesforce Data Cloud Reference:

Salesforce Help Documentation - Data Model and Segmentation Best Practices Trailhead Module: Segmentation in Data Cloud

Salesforce Knowledge Base - Using Container Paths for Segmentation

#### NEW QUESTION # 58

Which two statements are true about using consent API and exercising right to be forgotten?

- **A. Data Deletion requests are submitted for Individual profiles**
- B. Data deletion requests submitted to DataCloud are passed to all connected Salesforce Clouds
- C. Data Deletion requests are processed within 1 hour
- **D. Data Deletion requests are reprocessed at 30, 60, and 90 days**

**Answer: A,D**

Explanation:

These two statements are true about using consent API and exercising right to be forgotten. Data deletion requests are reprocessed at regular intervals to ensure that any new data related to the individual is deleted.

Data deletion requests are submitted for individual profiles that represent unique identities in Data

Cloud. References: [https://help.salesforce.com/s/articleView?id=sf.c360\\_a\\_data\\_cloud\\_consent\\_api.htm&type=5](https://help.salesforce.com/s/articleView?id=sf.c360_a_data_cloud_consent_api.htm&type=5)

#### NEW QUESTION # 59

How many days of historical data is loaded when B2C Commerce Data Stream is created from the Order Bundle?

- A. 10 days
- B. 90 days
- **C. 30 days**
- D. 60 days

**Answer: C**

Explanation:

Explanation

When B2C Commerce Data Stream is created from the Order Bundle, 30 days of historical data is loaded. The Order Bundle is a preconfigured data bundle that contains order-related data from B2C Commerce Cloud.

Data Stream is a feature that allows you to stream data from B2C Commerce Cloud to Data Cloud in near real time. References: B2C Commerce Data Stream

#### NEW QUESTION # 60

During an implementation project, a consultant completed ingestion of all data streams for their customer.

Prior to segmenting and acting on that data, which additional configuration is required?

- A. Data Activation
- **B. Identity Resolution**
- C. Data Mapping
- D. Calculated Insights

**Answer: B**

Explanation:

After ingesting data from different sources into Data Cloud, the additional configuration that is required before segmenting and acting on that data is Identity Resolution. Identity Resolution is the process of matching and reconciling source profiles from different data sources and creating unified profiles that represent a single individual or entity<sup>1</sup>. Identity Resolution enables you to create a 360-degree view of your customers and prospects, and to segment and activate them based on their attributes and behaviors<sup>2</sup>. To configure Identity Resolution, you need to create and deploy a ruleset that defines the match rules and reconciliation rules for your data<sup>3</sup>. The other options are incorrect because they are not required before segmenting and acting on the data. Data Activation is the process of sending data from Data Cloud to other Salesforce clouds or external destinations for marketing, sales, or service purposes<sup>4</sup>. Calculated Insights are derived attributes that are computed based on the source or unified data, such as lifetime value, churn risk, or product affinity<sup>5</sup>. Data Mapping is the process of mapping source attributes to unified attributes in the data model. These configurations can be done after segmenting and acting on the data, or in parallel with Identity Resolution, but they are not prerequisites for it. References: Identity Resolution Overview, Segment and Activate Data in Data Cloud, Configure Identity Resolution Rulesets, Data Activation Overview, Calculated Insights Overview, [Data Mapping Overview]

#### NEW QUESTION # 61

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