

Salesforce AP-214 Latest Exam Test | New AP-214 Exam Objectives

生活了多少年，故排除选项B。选项C是利用新闻细节信息as far back as 2009设置的干扰项，新闻说的是早在2009年，全国各地就开始庆祝“公交司机感恩日”，而非谢丽·克里斯蒂安从2009年开始开校车，故排除选项C。选项A新闻中未提及，可排除。

2. What did city officials of Fayetteville want bus drivers to be aware of?
费耶特维尔市的官员希望公交司机知道什么？
A) 他们的服务对城市的重要性。 C) 本周初发布的新公告。
B) 他们在该市服务的乘客数量。 D) 3月18日活动的意义。

解析 新闻最后一句提到，费耶特维尔市的官员们表示，他们希望公交司机知道他们对费耶特维尔有多么重要，这些司机每年为近160万名乘客提供服务。由此可知，选项A为正确答案。其余三项均是利用新闻细节信息设置的干扰项，与题干不符，均排除。

News Report Two

1. 听力原文

[3] The Wilton School Board has proposed a 5.99% spending increase. If approved, it would be the largest jump in at least eight budget cycles. The 5.99% request more than doubles the highest previous year-over-year increase in the last eight years, which was 2.99% for the 2021-2022 school year. The biggest driver of the \$91.8 million proposed budget remains teacher salaries. These account for 64% of the total request at \$59 million. The \$59 million is up from the \$56.7 million budgeted for the current school year.

There are some factors that could affect the budget moving forward. One of those is total enrollment. The district will have a total enrollment of 3,742 students. Almost all of these students will be in kindergarten through high school, but 66 will be in prekindergarten and other programs. This represents 47 fewer students than the current year. [4] Fewer students mean less federal and state funding.

2. 答案详解

3. What does the news report say the Wilton School Board has done? 新闻报道中提到威尔顿学校董事做了什么？

- A) 为下一学年编制了5670万美元的预算。 C) 提议增加5.99%的开支。
B) 要求将教师工资提高3%。 D) 为至少8个预算周期持续筹集资金。

解析 新闻开头就提到，威尔顿学校董事会提议增加5.99%的开支，故选项C正确。新闻中表示威尔顿学校本年度的预算金额为5670万美元，而非下一学年，故排除选项A。其余两个选项在新闻中没有依据，可排除。

4. What will a decline in the total enrollment lead to? 总入学人数的减少将导致什么？

- A) 学校行政人员的工资减少。 C) 解雇资质较差的教职员工。
B) 联邦拨款和州拨款减少。 D) 关闭一些竞争力较弱的学校。

解析 新闻最后一句提到，学生人数的减少意味着联邦拨款和州拨款的减少，故选项B为正确答案。其余三个选项在新闻中均未提及，可排除。

News Report Three

1. 听力原文

A rare thundersnow event has taken place in Scotland. And alarmed locals contacted police, thinking they had heard bombs going off. The phenomenon happens when thunder and lightning mix with a heavy snowstorm— [5] sometimes causing loud claps that can be confused with explosions.

One person described it as a loud boom, similar to a plane crash. Another person was woken up in the middle of the night by what he thought was early construction work starting. The noise was powerful enough to shake buildings and set off car alarms. The police were flooded with many calls from the public. [6] And they sent out a message asking people to remain calm. The police assured everyone that it was just thunder and lightning rather than some

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Salesforce Marketing Cloud Advanced Cross Channel Accredited Professional Sample Questions (Q51-Q56):

NEW QUESTION # 51

What user permission is required to configure SSO in social studio.

- A. custom user
- **B. Super user**
- C. full user
- D. limited user

Answer: B

Explanation:

* Understanding SSO and its Importance:

* SSO (Single Sign-On):SSO allows users to access multiple applications (like Social Studio) with a single set of credentials. It's a critical security and administrative feature.

* Security Implications:Configuring SSO involves integrating Social Studio with your organization's identity provider. This requires high-level permissions due to its impact on security and user access.

* Super User Role:

* Highest Level of Access:In Social Studio, the "Super User" role is the highest level of administrative access. Super Users have full control over the account, including all settings related to security, user management, and integrations.

* Why Super User is Needed for SSO:Because SSO configuration touches upon core security settings, it's restricted to Super Users to prevent unauthorized changes.

* Other Roles and Their Limitations:

* B. Full User:Full Users have broad access within workspaces but lack the administrative privileges to configure account-level settings like SSO.

* C. Custom User:Custom User roles are defined with specific permissions. While you could theoretically create a custom role with SSO configuration access, it's generally not recommended and the Super User role is the standard for this task.

* D. Limited User:Limited Users have the most restricted access, primarily for viewing content within workspaces. They definitely don't have SSO configuration permissions.

In Summary:

Configuring SSO in Social Studio requires the highest level of administrative access, which is granted by the A. Super User role.

NEW QUESTION # 52

What is true about Inbox message:

- A. Alert+inbox consume 1 supermessage.
- **B. Device owns the message not the contact.**
- C. Contact owns the message not the device.
- D. It can open any public url also and not only cloud page

Answer: B

NEW QUESTION # 53

How dots social studio unify anonymous and known identities?

Answer:

Explanation:

Deterministic matching

NEW QUESTION # 54

In which place can the facebook ad campaign be viewed when created in ad studio?

- A. Facebook Business Manager
- B. JourneyBuilder
- C. Facebook testing environment
- D. Harkebing Cloud Setup

Answer: A

NEW QUESTION # 55

What is true for behavioral triggers. Multiple select.

- A. need catalog data
- B. they cannot be modified
- C. need collect tracking code

Answer: A,C

NEW QUESTION # 56

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