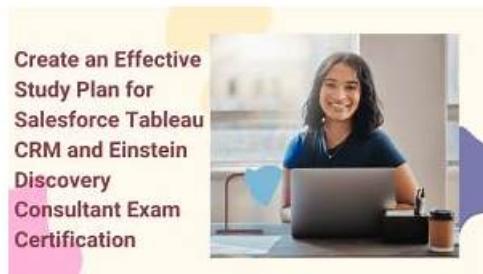


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## Salesforce Certified CRM Analytics and Einstein Discovery Consultant Sample Questions (Q56-Q61):

### NEW QUESTION # 56

What are various ways to incorporate blank space in a CRM Analytics dashboard?

- A. Use the "Fine" row height option in layout properties, and use blank rows, Use the "With Spacing" row height property.
- B. 1. Use the "Cell Spacing" layout property. 2. Increase the dashboard granularity via columns, and use blank columns.
- C. 1. Increase the dashboard granularity via columns, and use blank columns. Use pages to break content into multiple tabs.

**Answer: B**

Explanation:

Incorporating blank space into a CRM Analytics dashboard can be achieved effectively through the following methods:

\* Cell Spacing Layout Property: This allows for consistent spacing between cells, helping to create a visually organized and less cluttered dashboard.

\* Increasing Dashboard Granularity via Columns: Using blank columns as a method to create deliberate space can help in visually

separating different dashboard elements, enhancing readability and focus.

These methods ensure that the dashboard is not only functional but also aesthetically pleasing and easy to navigate.

### NEW QUESTION # 57

The CRM Analytics consultant at Universal Containers (UC) has set up data sync for the Salesforce Opportunity object with the Amount currency field added. This is being used in multiple datasets and dashboards, as UC is a multi-currency organization. The currency used in Salesforce records is set up in GBP but the data on the dashboard is converting to USD. Conversion logic is not set up on any of the recipes.

Why is the currency converting?

- A. The Integration User currency is set up as USD.
- B. The ANS local currency is set up as USD.
- C. The org corporate currency is set up as USD.

**Answer: C**

Explanation:

In Salesforce CRM Analytics, when dealing with multi-currency environments, the system relies on the organization's corporate currency setting for reporting, unless explicitly overridden. In this case, even though the Opportunity data is stored in GBP in Salesforce, the dashboards are showing USD because the corporate currency for the org is set to USD. This behavior is expected unless currency conversion logic is implemented in the datasets or recipes.

The corporate currency serves as the default for currency fields in datasets and dashboards unless configured otherwise. This can be confirmed under the "Manage Currencies" settings in Salesforce.

### NEW QUESTION # 58

The sole manager of a CRM Analytics app at Cloud Kicks is leaving the company.

What should the CRM Analytics consultant do to ensure the app remains accessible?

- A. Wait for the CRM Analytics app to auto-assign an active user as its manager.
- B. Deactivate the user and assign an active one to the app's manager role.
- C. Assign an active user the app's manager role before the previous manager is deactivated.

**Answer: C**

Explanation:

To ensure continuity in managing a CRM Analytics app at Cloud Kicks after the current manager leaves, it is critical to proactively assign a new manager. Here's why this is the best approach:

\* Role Transition: Assigning a new manager before the current manager's account is deactivated ensures there is no gap in app management, maintaining access and administrative continuity.

\* Avoid Disruption: Waiting for an automatic reassignment (which does not typically occur in CRM Analytics) or post-deactivation reassignment could disrupt the management and operation of the app, potentially leading to access issues or administrative challenges.

\* Proactive Management: This approach is in line with best practices for CRM system management, where critical roles and responsibilities are transitioned smoothly to avoid any operational disruptions.

### NEW QUESTION # 59

Universal Containers' CRM Analytics team is building a dashboard with two widgets.

1. List widget associated to the query "Type\_2" and grouped by the dimension "Type" (multi-selection)
2. Donut chart widget associated to the query "Step\_pie\_3" and grouped by the dimension "Type" The team wants to use bindings/interactions so any selection in the List widget will filter the Donut chart. The queries use different datasets, and users should be able to choose more than one Type (multi-selection).

What is the right syntax for the binding/interaction?

- A.
- B.
- C.

**Answer: B**

#### Explanation:

For the given requirement where a selection in a list widget needs to filter data displayed on a donut chart, and considering the list allows for multi-selection of the 'Type', the correct binding/interaction would be to use a syntax that captures the multi-select aspect and passes it appropriately. The right syntax, as indicated in Option A, looks like this:

"{column(Type\_2.selection, ["Type\"]).asObject())}"

This syntax ensures:

\* Multi-selection: The column() function in combination with .asObject() ensures that multiple selected values from the 'Type\_2' query can be passed as an object, which the donut chart can utilize to filter its content.

\* Correct Data Type Handling: By using .asObject(), the binding ensures the data passed between widgets maintains the correct structure expected by the CRM Analytics dashboard, thereby ensuring accurate filtering.

#### NEW QUESTION # 60

The CRM Analytics consultant at Cloud Kicks (CK) notices that a specific dashboard is showing a different date and time from their locale. Upon investigating, they find that the recipe and datasets were created from a locale with a PST time zone while CK is in the CET time zone.

What led to this problem?

- A. Data within datasets is modified for localization or internationalization.
- B. The dataset metadata locale is not overridden by individual user locale settings.
- **C. The developer turned off dynamic time zone in CRM Analytics settings.**

**Answer: C**

#### NEW QUESTION # 61

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