

# Salesforce MCE-Admn-201 Exam | MCE-Admn-201再テスト -優れた試験ツールを保証



2026年Japancertの最新MCE-Admn-201 PDFダンプおよびMCE-Admn-201試験エンジンの無料共有: <https://drive.google.com/open?id=1aUrSukuenHe7bregW3dFHHS�c6gLwmw>

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しかし、MCE-Admn-201「Salesforce Certified Marketing Cloud Engagement Administrator」試験は簡単ではありません。専門的な知識が必要で、もしあなたはまだこの方面の知識を欠かれば、Japancertは君向けの知識を提供いたします。Japancertの専門家チームは彼らの知識や経験を利用してあなたの知識を広めることを助けています。そしてあなたにMCE-Admn-201試験に関するテスト問題と解答が分析して差し上げるうちにあなたのIT専門知識を固めています。

>> MCE-Admn-201再テスト <<

## Salesforce MCE-Admn-201受験記対策 & MCE-Admn-201日本語版参考資料

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## Salesforce Certified Marketing Cloud Engagement Administrator 認定 MCE-Admn-201 試験問題 (Q130-Q135):

### 質問 # 130

A marketing manager requests to receive an email, once a week, with high-level metrics in a standardized format. Specifically, the manager wants to know how many emails were sent in the last week.

What location and activity would allow the Marketing Cloud admin to complete this request?

- A. Email Studio: Select the "Account Send Summary\*" in Tracking Reports and schedule a weekly report to be sent.
- B. Analytics Builder: Select the "Account Send Summary" in Reports and schedule a weekly report to be sent.
- C. Automation Studio: Create a Query Activity to query data from the "Sent" Data View, then use an Email activity to automate the sending of the data.

正解: B

解説:

To create and schedule a weekly report with high-level metrics, the Marketing Cloud admin should use Analytics Builder. Analytics Builder allows users to create, view, and share reports and dashboards. The Account Send Summary report shows how many emails were sent in a given time period

質問 # 131

A customer wants Sales Cloud users to create and send Marketing Cloud emails. Which two recommendations should the consultant make?

Choose 2 answers

- A. The consultant should enable deep linking in Marketing Cloud Connect configuration.
- B. The consultant should enable the Create Email feature on the user Profile in the Sales Cloud.
- C. Each user should have a one-to-one relationship between the Marketing Cloud user and the Sales Cloud user.
- D. Each Sales Cloud user should have a System Administrator Profile and a Role at the top of the Role Hierarchy.

正解: A、C

解説:

To enable Sales Cloud users to create and send Marketing Cloud emails:

User Mapping: Ensure there is a one-to-one relationship between Sales Cloud and Marketing Cloud users to facilitate seamless functionality and data consistency.

Deep Linking: Enable deep linking in Marketing Cloud Connect. This allows Sales Cloud users to access Marketing Cloud features directly from within the Sales Cloud interface, enhancing user experience and efficiency.

Reference: Salesforce Marketing Cloud Connect

質問 # 132

NTO has been noting reduced deliverability when they do large sends.

Which part of deliverability is tied to hitting Spam Traps during a send?

- A. List Hygiene
- B. Authentication
- C. Content
- D. Engagement

正解: A

解説:

The issue of reduced deliverability tied to hitting spam traps during large email sends is directly related to List Hygiene. Spam traps are often email addresses that are specifically set up by blacklist providers or others to catch spam, and hitting them can severely impact a sender's reputation. Effective list hygiene practices, such as regularly cleaning the email list of inactive or invalid addresses and confirming the opt-in status of subscribers, help avoid these traps and maintain good deliverability.

Reference: Salesforce Help - List Hygiene Best Practices

質問 # 133

A Marketing Cloud Administrator noticed a File Drop Automation has been failing on the Import File activity. The automation is configured with a filename pattern, so the filename is expected to begin with customer import\_ . The import is configured to look for a file named Customer import %Year%%Month%%Day%.csv, however, the admin notices the filenames Include seconds and milliseconds what should the admin do to fix the issue?

- A. Make sure the files are placed in the correct subfolder within the SFTP
- B. use %%FILENAME\_FROM\_TRIGGER%% in the Import File Activity
- C. Use the exact file name used for the trigger in the Import File Activity
- D. Make sure the team has a date stamp to avoid duplication

正解: B

解説:

The error in the File Drop Automation is due to the filename pattern not matching exactly because of additional seconds and milliseconds in the filename. To resolve this issue:

Modify the Import File activity to use the `%%FILENAME_FROM_TRIGGER%%` personalization string.

This ensures that the Import File activity dynamically accepts the filename exactly as it is uploaded to the SFTP location.

Update the filename pattern in the automation setup to avoid hardcoding the date format and instead rely on the filename that triggered the automation.

By using `%%FILENAME_FROM_TRIGGER%%`, the automation becomes flexible and will correctly handle any file name that matches the initial pattern triggering the automation, regardless of additional timestamp details.

Reference: Salesforce Marketing Cloud Documentation on Automation Studio and File Drop Triggers

#### 質問 # 134

Which three statements should be considered before using Goals in Journey Builder?

Choose 3 answers

- A. Each contact is assigned an individual goal.
- **B. Contacts are evaluated against the goal after a wait activity.**
- C. Goal target statistics are stored in a data extension.
- **D. Goals are created to evaluate journey performance.**
- **E. Goals can act as exit criteria.**

正解: B、D、E

解説:

Before using Goals in Journey Builder, consider the following:

B). Goals are created to evaluate journey performance: Goals help measure how well a journey is performing against specific objectives, allowing for adjustments and improvements.

C). Goals can act as exit criteria: When a contact meets the goal criteria, they can be set to exit the journey, making goals a powerful tool to dynamically manage contact flow based on behavior or achievements.

D). Contacts are evaluated against the goal after a wait activity: This setup ensures that contacts have time to perform the expected action before being evaluated against the goal, which can be crucial for accurately measuring engagement and responses.

Reference: Salesforce Help - Journey Builder Goals

#### 質問 # 135

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**MCE-Admn-201受験記対策:** <https://www.japancert.com/MCE-Admn-201.html>

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