

# Quiz Salesforce - Analytics-Con-301 - Pass-Sure Salesforce Certified Tableau Consultant Test Cram



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## Salesforce Analytics-Con-301 Exam Syllabus Topics:

| Topic   | Details  |
|---------|--|
| Topic 1 | <ul style="list-style-type: none"><li>• <b>Data Visualization:</b> This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.</li></ul>   |
| Topic 2 | <ul style="list-style-type: none"><li>• <b>Data Management:</b> This part focuses on establishing governance and support for published content. Tableau Consultants are expected to manage data security, publish and maintain data sources and workbooks, and oversee content access. It includes applying governance best practices, using metadata APIs, and supporting administration functions to maintain data integrity and accessibility.</li></ul>        |
| Topic 3 | <ul style="list-style-type: none"><li>• <b>IT Management:</b> This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.</li></ul> |

|         |   |
|---------|---|
| Topic 4 | <ul style="list-style-type: none"> <li>• <b>Business Analysis:</b> This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.</li> </ul> |
| Topic 5 | <ul style="list-style-type: none"> <li>• <b>Data Analysis:</b> This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.</li> </ul>  |

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## Salesforce Certified Tableau Consultant Sample Questions (Q25-Q30):

### NEW QUESTION # 25

An analyst needs to interactively set a reference date to drive table calculations without leaving a view. Which action should the analyst use?

- A. Highlight action
- B. Filter action
- **C. Parameter action**
- D. Running action

**Answer: C**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's documentation on Parameter Actions states that they allow users to interactively update a parameter directly from the view-without opening the parameter control box.

To "interactively set a reference date" that drives a table calculation:

- \* A parameter must hold that reference date.
- \* A parameter action allows clicking or selecting a mark in the view to update the parameter value.
- \* Table calculations can then reference that parameter to change their computation dynamically.

Filter actions modify which data is shown, not a reference date.

Running actions change sheets, not computation parameters.

Highlight actions visually accent marks but do not set values.

Thus, parameter actions are the only mechanism that meets the requirement.

- \* Parameter Actions overview describing interactive parameter updates.
- \* Use cases where parameter actions drive table calculations.
- \* Action type comparison showing that only parameter actions update a computation value.

### NEW QUESTION # 26

A client is working in Tableau Prep and has a field named OrderId that is compiled by country, year, and an order number as shown in the following table.

□

What should the consultant use to transform the table in the most efficient manner?

- A. A calculated field that uses the LEFT function
- B. The Aliases option
- C. A calculated field that uses the TRIM function
- **D. The Split option**

**Answer: D**

Explanation:

To transform the OrderId field in Tableau Prep, the Split option is the most efficient and straightforward method. Here's how you can apply it:

In Tableau Prep, drag your dataset into the flow.

Click on the OrderId field in the workspace to select it.

Look for the option in the toolbar that says "Split" and select it.

Choose "Automatic Split" if the delimiters (such as hyphens) are consistent; Tableau Prep should automatically detect the hyphen as the delimiter and split the OrderId into multiple new fields.

The dataset should now show new columns: one for the country code (CA, FR, US), one for the year (2017), and one for the order number (152156, 152157, etc.).

The Split option works effectively here because it automatically identifies and uses the hyphen as the delimiter to divide the original OrderId into the desired components without manual specification of conditions or writing any formulas.

References

This procedure is based on the standard functionalities provided in Tableau Prep for splitting a field into multiple columns based on a delimiter, as described in the Tableau Prep user guide.

#### NEW QUESTION # 27

A client notices that while creating calculated fields, occasionally the new fields are created as strings, integers, or Booleans. The client asks a consultant if there is a performance difference among these three data types.

What should the consultant tell the customer?

- A. Booleans are fastest, followed by integers, and then strings.
- **B. Integers are fastest, followed by Booleans, and then strings.**
- C. Strings are fastest, followed by integers, and then Booleans.
- D. Strings, integers, and Booleans all perform the same.

**Answer: B**

Explanation:

In Tableau, the performance of calculated fields can vary based on the data type used. Calculations involving integers and Booleans are generally faster than those involving strings. This is because numerical operations are typically more efficient for a computer to process than string operations, which can be more complex and time-consuming. Therefore, when performance is a consideration, it is advisable to use integers or Booleans over strings whenever possible.

References: The performance hierarchy of data types in Tableau calculations is documented in resources that discuss best practices for optimizing Tableau performance<sup>1</sup>.

#### NEW QUESTION # 28

A worksheet uses a LOOKUP function to display Sales by Month, Year of Order Date, and sales from the last 12 months. A consultant wants to use a Relative Date Filter to filter for data from the last 12 months.

However, when the consultant does this, the prior year's data is removed from the sheet.

Which two actions should the consultant take to retain the prior year's data after applying the filter? Choose two.

- **A. Create the following calculation: LOOKUP(MIN([Order Date]),0). Filter on that calculation instead of Order Date.**
- B. Replace the LOOKUP function with a FIXED Level of Detail (LOD) expression.
- C. Create the following calculation: DATEDIFF('month', [Order Date], {MAX([Order Date])}) < 12. Hide all False values.
- **D. Set the Relative Date filter as a Context Filter instead of Measure Filter.**

**Answer: A,D**

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

A LOOKUP table calculation requires access to rows outside the filtered date range so that the calculation can reference prior data. When a Relative Date Filter removes older data before the table calculation is evaluated, the LOOKUP loses the needed rows, causing the prior year's data to disappear.

Tableau's order of operations states:

- \* Relative Date Filters act early (at the dimension filter stage).
- \* Table calculations act very late.
- \* To preserve table calculation context, filters must not remove necessary rows.

Two Tableau-documented approaches address this:

Explanation for B

Setting the Relative Date Filter as a Context Filter allows table calculations to operate on the full dataset needed for LOOKUP. Context filters create a separate temporary table, and subsequent filters like table calculations evaluate after the context is established.

This ensures older rows are still available to the LOOKUP function.

Explanation for C

Creating a field such as:

LOOKUP(MIN([Order Date]), 0)

and filtering on this field instead of Order Date converts the filter into a table calculation filter, which occurs after the LOOKUP computation. Tableau documentation explains that table calculation filters preserve the full dataset required for the LOOKUP window.

This ensures that the LOOKUP still has access to last year's values even when filtering for the current 12 months.

Why A is incorrect

Replacing LOOKUP with an LOD changes the logic entirely.

LOD expressions cannot replicate moving-window or lag-type behavior.

Why D is incorrect

DATEDIFF logic can replicate a rolling window, but hiding False values is essentially a manual filter and does not preserve the integrity of the LOOKUP's required partitioning. It also contradicts Tableau's recommended approach for maintaining table calculation context.

- \* Tableau Order of Operations explaining why table calculation filters preserve data for LOOKUP.
- \* Tableau documentation on context filters and how they allow more data to remain available for downstream table calculations.
- \* Tableau guidance on how Relative Date Filters interact with table calculations.
- \* Best practices for preserving table calculation window rows when filtering.

## NEW QUESTION # 29

A client is searching for ways to curate and document data in order to obtain data lineage. The client has a data source connected to a data lake.

Which tool should the consultant recommend to meet the client's requirements?

- A. Tableau Prep Conductor
- B. Tableau Catalog without Tableau Data Management Add-on
- C. Tableau Catalog with Tableau Server Management Add-on
- **D. Tableau Catalog with Tableau Data Management Add-on**

**Answer: D**

Explanation:

To effectively curate and document data for obtaining data lineage, particularly from a data source connected to a data lake, the recommended tool is:

Tableau Catalog with Tableau Data Management Add-on: This add-on enhances the capabilities of Tableau Catalog, providing extensive features for data management, including detailed data lineage, impact analysis, and metadata management.

Functionality: The Tableau Catalog with the Data Management Add-on allows users to see the full history and lineage of the data, trace its usage across all Tableau content, and understand dependencies. It also facilitates better governance and transparency in data handling.

Why Choose this Tool: For a client needing comprehensive data lineage and documentation capabilities, this add-on ensures that data stewards and users can maintain and utilize a well-managed data environment. It supports robust data governance practices necessary for large and complex data ecosystems like those typically associated with data lakes.

References

The recommendation is based on the functionalities offered by the Tableau Data Management Add-on, as described in Tableau's official documentation on managing and documenting data sources for enhanced governance and operational efficiency.

## NEW QUESTION # 30

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