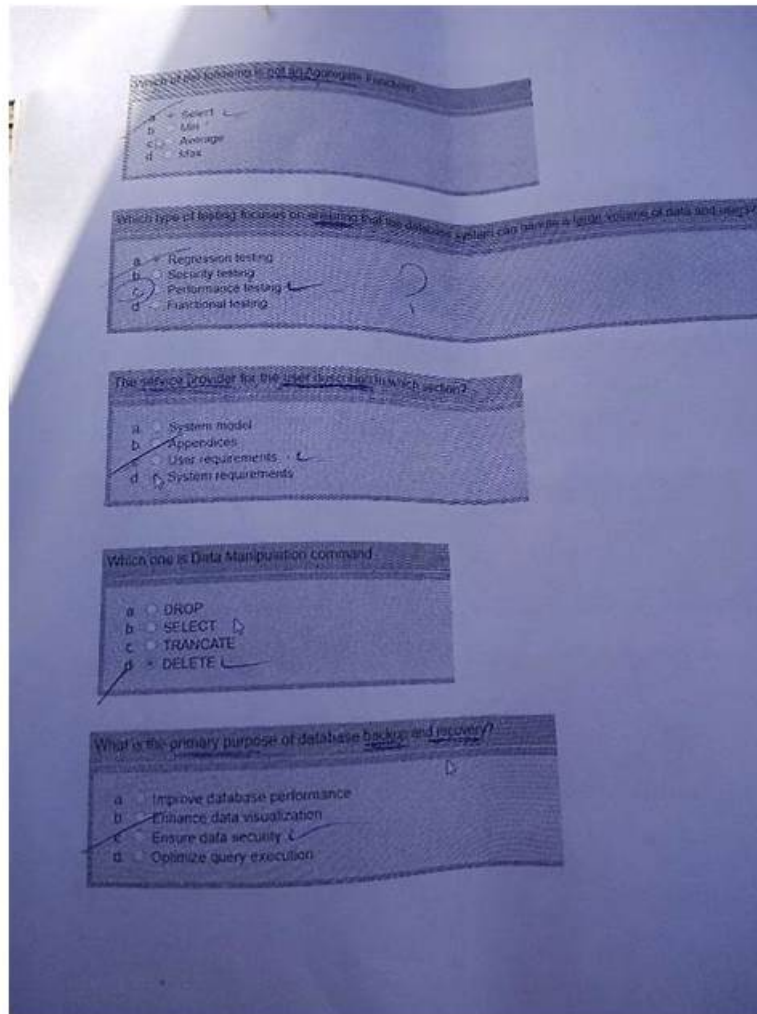# Lab Salesforce Data-Con-101 Questions | Exam Questions Data-Con-101 Vce

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Salesforce Data-Con-101 Exam Syllabus Topics:

Topic	Details
Topic 1	• Data Cloud Overview: This domain covers the foundational understanding of Data Cloud including its core purpose, terminology, business value, and technical architecture. It also addresses typical use cases and the essential principles of ethical data handling when working with customer data.
Topic 2	• Data Cloud Setup and Administration: This domain focuses on configuring and managing Data Cloud environments through permissions, data streams, data bundles, and data spaces. It also covers administrative tools and techniques for diagnosing and exploring data using reports, dashboards, flows, APIs, and explorer tools.
Topic 3	• Segmentation and Insights: This domain centers on creating audience segments and deriving analytical insights from Data Cloud. It includes configuring and maintaining segments, analyzing membership scenarios, and distinguishing between calculated insights and real-time streaming insights.

Lab Data-Con-101 Questions & Salesforce Exam Questions Data-Con-101 Vce: Salesforce Certified Data Cloud Consultant Exam Pass Once Try

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Salesforce Certified Data Cloud Consultant Sample Questions (Q87-Q92):

NEW QUESTION # 87
Which consideration related to the way Data Cloud ingests CRM data is true?

- A. Formula fields are refreshed at regular sync intervals and are updated at the next full refresh.
- B. The CRM Connector allows standard fields to stream into Data Cloud in real time.
- C. The CRM Connector's synchronization times can be customized to up to 15-minute intervals.
- D. CRM data cannot be manually refreshed and must wait for the next scheduled synchronization,

Answer: B

Explanation:
The correct answer is D. The CRM Connector allows standard fields to stream into Data Cloud in real time.
This means that any changes to the standard fields in the CRM data source are reflected in Data Cloud almost instantly, without waiting for the next scheduled synchronization. This feature enables Data Cloud to have the most up-to-date and accurate CRM data for segmentation and activation1.
The other options are incorrect for the following reasons:
A). CRM data can be manually refreshed at any time by clicking the Refresh button on the data stream detail page2. This option is false.
B). The CRM Connector's synchronization times can be customized to up to 60-minute intervals, not 15- minute intervals3. This option is false.
C). Formula fields are not refreshed at regular sync intervals, but only at the next full refresh4. A full refresh is a complete data ingestion process that occurs once every 24 hours or when manually triggered. This option is false.
1: Connect and Ingest Data in Data Cloud article on Salesforce Help
2: Data Sources in Data Cloud unit on Trailhead
3: Data Cloud for Admins module on Trailhead
4: [Formula Fields in Data Cloud] unit on Trailhead
[Data Streams in Data Cloud] unit on Trailhead

NEW QUESTION # 88
A retailer wants to unify profiles using Loyalty ID which is different than the unique ID of their customers.
Which object should the consultant use in identity resolution to perform exact match rules on the Loyalty ID?

- A. Contact Identification object
- B. Individual object
- C. Loyalty Identification object
- D. Party Identification object

Answer: D

Explanation:
The Party Identification object is the correct object to use in identity resolution to perform exact match rules on the Loyalty ID. The Party Identification object is a child object of the Individual object that stores different types of identifiers for an individual, such as email, phone, loyalty ID, social media handle, etc. Each identifier has a type, a value, and a source. The consultant can use the Party Identification object to create a match rule that compares the Loyalty ID type and value across different sources and links the corresponding individuals.
The other options are not correct objects to use in identity resolution to perform exact match rules on the Loyalty ID. The Loyalty

Identification object does not exist in Data Cloud. The Individual object is the parent object that represents a unified profile of an individual, but it does not store the Loyalty ID directly. The Contact Identification object is a child object of the Contact object that stores identifiers for a contact, such as email, phone, etc., but it does not store the Loyalty ID.
Data Modeling Requirements for Identity Resolution
Identity Resolution in a Data Space
Configure Identity Resolution Rulesets
Map Required Objects
Data and Identity in Data Cloud

NEW QUESTION # 89

A segment fails to refresh with the error "Segment references too many data lake objects (DLOS)".
Which two troubleshooting tips should help remedy this issue?
Choose 2 answers

- A. Split the segment into smaller segments.
- B. Space out the segment schedules to reduce DLO load.
- C. Refine segmentation criteria to limit up to five custom data model objects (DMOs).
- D. Use calculated insights in order to reduce the complexity of the segmentation query.

Answer: A,D

Explanation:
The error "Segment references too many data lake objects (DLOs)" occurs when a segment query exceeds the limit of 50 DLOs that can be referenced in a single query. This can happen when the segment has too many filters, nested segments, or exclusion criteria that involve different DLOs. To remedy this issue, the consultant can try the following troubleshooting tips:
Split the segment into smaller segments. The consultant can divide the segment into multiple segments that have fewer filters, nested segments, or exclusion criteria. This can reduce the number of DLOs that are referenced in each segment query and avoid the error. The consultant can then use the smaller segments as nested segments in a larger segment, or activate them separately.
Use calculated insights in order to reduce the complexity of the segmentation query. The consultant can create calculated insights that are derived from existing data using formulas. Calculated insights can simplify the segmentation query by replacing multiple filters or nested segments with a single attribute. For example, instead of using multiple filters to segment individuals based on their purchase history, the consultant can create a calculated insight that calculates the lifetime value of each individual and use that as a filter.
The other options are not troubleshooting tips that can help remedy this issue. Refining segmentation criteria to limit up to five custom data model objects (DMOs) is not a valid option, as the limit of 50 DLOs applies to both standard and custom DMOs. Spacing out the segment schedules to reduce DLO load is not a valid option, as the error is not related to the DLO load, but to the segment query complexity.
Troubleshoot Segment Errors
Create a Calculated Insight
Create a Segment in Data Cloud

NEW QUESTION # 90

Cloud Kicks received a Request to be Forgotten by a customer.
In which two ways should a consultant use Data Cloud to honor this request?
Choose 2 answers

- A. Use the Consent API to suppress processing and delete the Individual and related records from source data streams.
- B. Use Data Explorer to locate and manually remove the Individual.
- C. Delete the data from the incoming data stream and perform a full refresh.
- D. Add the Individual ID to a headerless file and use the delete from file functionality.

Answer: A,D

Explanation:
To honor a Request to be Forgotten by a customer, a consultant should use Data Cloud in two ways:
Add the Individual ID to a headerless file and use the delete from file functionality. This option allows the consultant to delete multiple Individuals from Data Cloud by uploading a CSV file with their IDs1. The deletion process is asynchronous and can take up to 24 hours to complete1.
Use the Consent API to suppress processing and delete the Individual and related records from source data streams. This option allows the consultant to submit a Data Deletion request for an Individual profile in Data Cloud using the Consent API2. A Data

Deletion request deletes the specified Individual entity and any entities where a relationship has been defined between that entity's identifying attribute and the Individual ID attribute2. The deletion process is reprocessed at 30, 60, and 90 days to ensure a full deletion2. The other options are not correct because:

Deleting the data from the incoming data stream and performing a full refresh will not delete the existing data in Data Cloud, only the new data from the source system3.

Using Data Explorer to locate and manually remove the Individual will not delete the related records from the source data streams, only the Individual entity in Data Cloud. References:

Delete Individuals from Data Cloud

Requesting Data Deletion or Right to Be Forgotten

Data Refresh for Data Cloud

[Data Explorer]

NEW QUESTION # 91

Which configuration supports separate Amazon S3 buckets for data ingestion and activation?

- A. Dedicated S3 data sources in Data Cloud setup
- B. Dedicated S3 data sources in activation setup
- C. Multiple S3 connectors in Data Cloud setup
- D. Separate user credentials for data stream and activation target

Answer: A

Explanation:

To support separate Amazon S3 buckets for data ingestion and activation, you need to configure dedicated S3 data sources in Data Cloud setup. Data sources are used to identify the origin and type of the data that you ingest into Data Cloud1. You can create different data sources for each S3 bucket that you want to use for ingestion or activation, and specify the bucket name, region, and access credentials2. This way, you can separate and organize your data by different criteria, such as brand, region, product, or business unit3. The other options are incorrect because they do not support separate S3 buckets for data ingestion and activation. Multiple S3 connectors are not a valid configuration in Data Cloud setup, as there is only one S3 connector available4. Dedicated S3 data sources in activation setup are not a valid configuration either, as activation setup does not require data sources, but activation targets5. Separate user credentials for data stream and activation target are not sufficient to support separate S3 buckets, as you also need to specify the bucket name and region for each data source2. References: Data Sources Overview, Amazon S3 Storage Connector, Data Spaces Overview, Data Streams Overview, Data Activation Overview

NEW QUESTION # 92

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