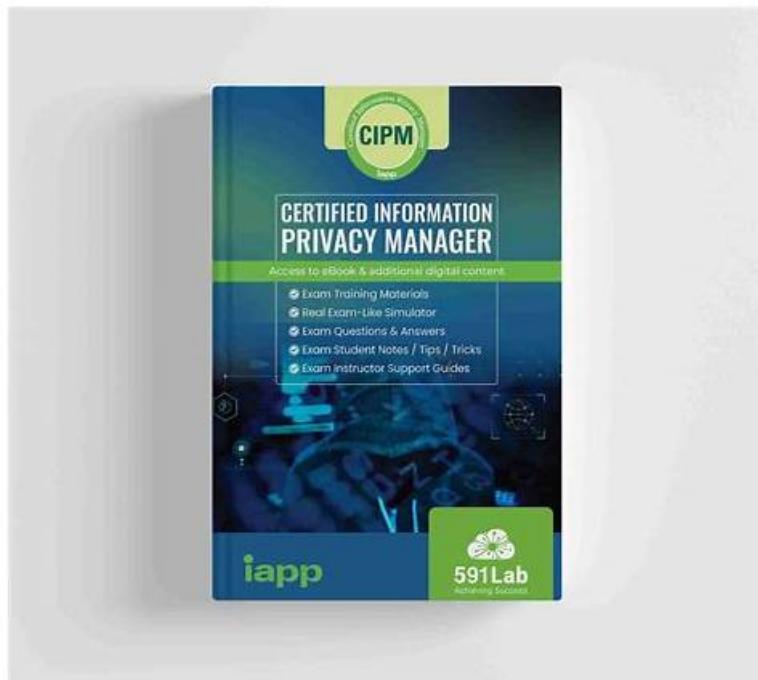


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IAPP CIPM Exam, or the Certified Information Privacy Manager Exam, is a certification offered by the International Association of Privacy Professionals (IAPP) for professionals who manage privacy policies and programs in their organizations. The CIPM certification signifies that the holder possesses the knowledge and skills required to develop, implement and manage an organization's privacy program in compliance with global regulations and best practices.

IAPP CIPM Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">Privacy Program: Establishing Program Governance: This section equips the Information Privacy Manager with skills to create and implement policies and processes for all privacy program stages. It highlights defining roles and responsibilities, establishing measurable privacy metrics, and fostering training and awareness activities. These governance practices ensure effective oversight and align with CIPM exam objectives, preparing managers to structure and manage privacy programs effectively.
Topic 2	<ul style="list-style-type: none">Privacy Program Operational Life Cycle: Protecting Personal Data: In this topic, the Information Privacy Manager focuses on applying information security practices, embedding Privacy by Design principles, and enforcing technical controls aligned with organizational guidelines.

Topic 3	<ul style="list-style-type: none"> Privacy Program Operational Life Cycle: Sustaining Program Performance: This topic gives knowledge about metrics to measure the performance of the privacy program. The topic also covers the audit of the privacy program and management of continuous assessment of the privacy program.
Topic 4	<ul style="list-style-type: none"> Privacy Program Operational Life Cycle: Responding to Requests and Incidents: This section enables the Information Privacy Manager to handle data subject access requests, ensure privacy rights compliance, and follow organizational incident response procedures. Evaluating and refining incident response plans equips managers with the expertise to address incidents effectively.
Topic 5	<ul style="list-style-type: none"> Privacy Program Operational Life Cycle: Assessing Data: The topic prepares the Information Privacy Manager to document data governance systems and evaluate technical, physical, and environmental controls. It covers assessing processors, third-party vendors, and risks linked to mergers, acquisitions, and divestitures.

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The CIPM certification is an essential credential for professionals in the privacy management field. It demonstrates a thorough understanding of privacy laws and regulations, and an ability to effectively manage privacy risks and compliance within an organization. With the demand for privacy professionals on the rise, obtaining a CIPM Certification can help individuals advance in their careers and make valuable contributions to their organizations.

IAPP Certified Information Privacy Manager (CIPM) Sample Questions (Q48-Q53):

NEW QUESTION # 48

SCENARIO

Please use the following to answer the next QUESTION:

Penny has recently joined Ace Space, a company that sells homeware accessories online, as its new privacy officer. The company is based in California but thanks to some great publicity from a social media influencer last year, the company has received an influx of sales from the EU and has set up a regional office in Ireland to support this expansion. To become familiar with Ace Space's practices and assess what her privacy priorities will be, Penny has set up meetings with a number of colleagues to hear about the work that they have been doing and their compliance efforts.

Penny's colleague in Marketing is excited by the new sales and the company's plans, but is also concerned that Penny may curtail some of the growth opportunities he has planned. He tells her "I heard someone in the breakroom talking about some new privacy laws but I really don't think it affects us. We're just a small company. I mean we just sell accessories online, so what's the real risk?" He has also told her that he works with a number of small companies that help him get projects completed in a hurry. "We've got to meet our deadlines otherwise we lose money. I just sign the contracts and get Jim in finance to push through the payment. Reviewing the contracts takes time that we just don't have." In her meeting with a member of the IT team, Penny has learned that although Ace Space has taken a number of precautions to protect its website from malicious activity, it has not taken the same level of care of its physical files or internal infrastructure. Penny's colleague in IT has told her that a former employee lost an encrypted USB key with financial data on it when he left. The company nearly lost access to their customer database last year after they fell victim to a phishing attack. Penny is told by her IT colleague that the IT team

"didn't know what to do or who should do what. We hadn't been trained on it but we're a small team though, so it worked out OK in the end." Penny is concerned that these issues will compromise Ace Space's privacy and data protection.

Penny is aware that the company has solid plans to grow its international sales and will be working closely with the CEO to give the organization a data "shake up". Her mission is to cultivate a strong privacy culture within the company.

Penny has a meeting with Ace Space's CEO today and has been asked to give her first impressions and an overview of her next steps.

What is the best way for Penny to understand the location, classification and processing purpose of the personal data Ace Space has?

- A. Review all cloud contracts to identify the location of data servers used
- B. Conduct a Privacy Impact Assessment for the company
- **C. Analyze the data inventory to map data flows**
- D. Audit all vendors' privacy practices and safeguards

Answer: C

Explanation:

The best way for Penny to understand the location, classification and processing purpose of the personal data Ace Space has is to analyze the data inventory to map data flows. A data inventory is a comprehensive record of the personal data that an organization collects, stores, uses and shares. It helps to identify the sources, categories, locations, recipients and retention periods of personal data. A data flow map is a visual representation of how personal data flows within and outside an organization. It helps to identify the data transfers, processing activities, legal bases, risks and safeguards of personal data.

By analyzing the data inventory and mapping the data flows, Penny can gain a clear picture of the personal data lifecycle at Ace Space and identify any gaps or issues that need to be addressed. For example, she can determine whether Ace Space has a lawful basis for processing personal data of EU customers, whether it has adequate security measures to protect personal data from unauthorized access or loss, whether it has appropriate contracts with its vendors and cloud providers to ensure compliance with applicable laws and regulations, and whether it has mechanisms to respect the rights and preferences of its customers.

The other options are not the best way for Penny to understand the location, classification and processing purpose of the personal data Ace Space has. Auditing all vendors' privacy practices and safeguards (B) is an important step to ensure that Ace Space's third-party processors are complying with their contractual obligations and legal requirements, but it does not provide a comprehensive overview of Ace Space's own personal data processing activities. Conducting a Privacy Impact Assessment (PIA) for the company (C) is a useful tool to assess the privacy risks and impacts of a specific project or initiative involving personal data, but it does not provide a baseline understanding of the existing personal data landscape at Ace Space.

Reviewing all cloud contracts to identify the location of data servers used (D) is a relevant aspect of understanding the location of personal data, but it does not cover other aspects such as classification and processing purpose.

References:

CIPM Body of Knowledge Domain I: Privacy Program Governance - Task 1: Establish privacy program vision and strategy - Subtask 1: Identify applicable privacy laws, regulations and standards CIPM Body of Knowledge Domain II: Privacy Program Operational Life Cycle - Task 1: Assess current state of privacy in an organization - Subtask 1: Conduct gap analysis CIPM Study Guide - Chapter 2: Privacy Program Governance - Section 2.1: Data Inventory CIPM Study Guide - Chapter 2: Privacy Program Governance - Section 2.2: Data Flow Mapping

NEW QUESTION # 49

Read the following steps:

- * Perform frequent data back-ups.
- * Perform test restorations to verify integrity of backed-up data.
- * Maintain backed-up data offline or on separate servers.

These steps can help an organization recover from what?

- A. Authorization errors
- B. Phishing attacks
- **C. Ransomware attacks**
- D. Stolen encryption keys

Answer: C

Explanation:

Explanation

NEW QUESTION # 50

SCENARIO

Please use the following to answer the next QUESTION:

For 15 years, Albert has worked at Treasure Box - a mail order company in the United States (U.S.) that used to sell decorative candles around the world, but has recently decided to limit its shipments to customers in the 48 contiguous states. Despite his years of experience, Albert is often overlooked for managerial positions. His frustration about not being promoted, coupled with his recent interest in issues of privacy protection, have motivated Albert to be an agent of positive change.

He will soon interview for a newly advertised position, and during the interview, Albert plans on making executives aware of lapses in the company's privacy program. He feels certain he will be rewarded with a promotion for preventing negative consequences

resulting from the company's outdated policies and procedures.

For example, Albert has learned about the AICPA (American Institute of Certified Public Accountants)/CICA (Canadian Institute of Chartered Accountants) Privacy Maturity Model (PMM). Albert thinks the model is a useful way to measure Treasure Box's ability to protect personal data. Albert has noticed that Treasure Box fails to meet the requirements of the highest level of maturity of this model; at his interview, Albert will pledge to assist the company with meeting this level in order to provide customers with the most rigorous security available.

Albert does want to show a positive outlook during his interview. He intends to praise the company's commitment to the security of customer and employee personal data against external threats. However, Albert worries about the high turnover rate within the company, particularly in the area of direct phone marketing. He sees many unfamiliar faces every day who are hired to do the marketing, and he often hears complaints in the lunch room regarding long hours and low pay, as well as what seems to be flagrant disregard for company procedures.

In addition, Treasure Box has had two recent security incidents. The company has responded to the incidents with internal audits and updates to security safeguards. However, profits still seem to be affected and anecdotal evidence indicates that many people still harbor mistrust. Albert wants to help the company recover. He knows there is at least one incident the public is unaware of, although Albert does not know the details. He believes the company's insistence on keeping the incident a secret could be a further detriment to its reputation. One further way that Albert wants to help Treasure Box regain its stature is by creating a toll-free number for customers, as well as a more efficient procedure for responding to customer concerns by postal mail.

In addition to his suggestions for improvement, Albert believes that his knowledge of the company's recent business maneuvers will also impress the interviewers. For example, Albert is aware of the company's intention to acquire a medical supply company in the coming weeks.

With his forward thinking, Albert hopes to convince the managers who will be interviewing him that he is right for the job.

On which of the following topics does Albert most likely need additional knowledge?

- A. The requirements for a managerial position with privacy protection duties
- B. The possibility of delegating responsibilities related to privacy
- **C. The necessary maturity level of privacy programs**
- D. The role of privacy in retail companies

Answer: C

Explanation:

The topic that Albert most likely needs additional knowledge on is the necessary maturity level of privacy programs. Albert thinks that the AICPA/CICA Privacy Maturity Model (PMM) is a useful way to measure Treasure Box's ability to protect personal data, and that the company should aim to meet the highest level of maturity of this model. However, Albert may not realize that the PMM is not a prescriptive or definitive standard for privacy programs, but rather a descriptive and flexible tool for self-assessment and improvement. The PMM does not require or expect organizations to achieve the highest level of maturity for all privacy practices, as this may not be feasible, realistic, or appropriate for their specific context, objectives, and risks. The PMM recognizes that different levels of maturity may be suitable for different organizations or different aspects of their privacy programs, depending on their needs and circumstances. Therefore, Albert should not assume that the highest level of maturity is always the best or the most rigorous option for privacy protection. Albert should learn more about how to use the PMM effectively and appropriately, and how to determine the optimal level of maturity for Treasure Box's privacy program.

The other options are not topics that Albert most likely needs additional knowledge on. Albert seems to have a good understanding of the role of privacy in retail companies, as he is aware of the importance of protecting customer and employee personal data, as well as complying with relevant laws and regulations. Albert also seems to have a good understanding of the possibility of delegating responsibilities related to privacy, as he plans to assist the company with meeting its privacy obligations and goals. Albert also seems to have a good understanding of the requirements for a managerial position with privacy protection duties, as he intends to demonstrate his knowledge, skills, and experience in this area during his interview. Reference: [AICPA/CICA Privacy Maturity Model]; [Privacy Maturity Model: How Mature Is Your Privacy Program?]

NEW QUESTION # 51

SCENARIO

Please use the following to answer the next question:

Paul Daniels, with years of experience as a CEO, is worried about his son Carlton's successful venture, Gadgo.

A technological innovator in the communication industry that quickly became profitable, Gadgo has moved beyond its startup phase. While it has retained its vibrant energy, Paul fears that under Carlton's direction, the company may not be taking its risks or obligations as seriously as it needs to. Paul has hired you, a privacy Consultant, to assess the company and report to both father and son. "Carlton won't listen to me," Paul says, "but he may pay attention to an expert."

Gadgo's workplace is a clubhouse for innovation, with games, toys, snacks, espresso machines, giant fish tanks and even an iguana who regards you with little interest. Carlton, too, seems bored as he describes to you the company's procedures and technologies

for data protection. It's a loose assemblage of controls, lacking consistency and with plenty of weaknesses. "This is a technology company," Carlton says. "We create. We innovate. I don't want unnecessary measures that will only slow people down and clutter their thoughts." The meeting lasts until early evening. Upon leaving, you walk through the office. It looks as if a strong windstorm has recently blown through, with papers scattered across desks and tables and even the floor. A "cleaning crew" of one teenager is emptying the trash bins. A few computers have been left on for the night; others are missing. Carlton takes note of your attention to this: "Most of my people take their laptops home with them, or use their own tablets or phones. I want them to use whatever helps them to think and be ready day or night for that great insight. It may only come once!" What would be the best kind of audit to recommend for Gadgo?

- A supplier audit
- An internal audit
- **C. A third-party audit**
- A self-certification

Answer: C

NEW QUESTION # 52

Privacy/security questionnaires are used primarily to do what?

- A. Determine access controls.
- **B. Assess vendor risk.**
- C. Comply with contractual requirements.
- D. Map data flows.

Answer: B

NEW QUESTION # 53

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