

New Salesforce-Media-Cloud Test Sims | Salesforce-Media-Cloud Valid Dumps



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Our Salesforce-Media-Cloud exam materials are the product of this era, which conforms to the development trend of the whole era. It seems that we have been in a state of study and examination since we can remember, and we have experienced countless tests. In the process of job hunting, we are always asked what are the achievements and what certificates have we obtained? Therefore, we get the test Salesforce-Media-Cloud Certification and obtain the qualification certificate to become a quantitative standard, and our Salesforce-Media-Cloud learning guide can help you to prove yourself the fastest in a very short period of time.

Salesforce Salesforce-Media-Cloud Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Design: This section of the exam measures the skills of a Salesforce Media Cloud Consultant and covers the process of designing scalable and efficient Media Cloud solutions. It focuses on creating solution flows using ASM capabilities, applying best practices in solution architecture, recommending product model and pricing strategies, and aligning designs with the Media Cloud data model. It also evaluates the candidate's ability to set up sharing and permission sets, identify integration points, assess reporting needs, and determine deployment strategies that fit within a CI• CD environment.
Topic 2	<ul style="list-style-type: none">• Discovery: This section of the exam measures the skills of a Salesforce Solution Architect and covers the ability to assess business and technical requirements for implementing Media Cloud applications. It includes determining the technical scope for a statement of work (SOW), mapping use cases to Salesforce Media Cloud components, understanding how third-party systems integrate with the Media Cloud ecosystem, outlining system flows based on the existing business environment, and identifying relevant non-functional requirements based on customer needs.
Topic 3	<ul style="list-style-type: none">• Implement: This section of the exam measures skills of a Salesforce Solution Architect and focuses on implementing the Media Cloud solution based on business and technical requirements. It includes supporting CI• CD deployment processes, planning data migration with an understanding of the data model, selecting appropriate integration approaches for media-specific contexts, applying security settings to control data access, and ensuring performance outcomes align with defined KPIs and non-functional expectations.

Salesforce Salesforce-Media-Cloud Valid Dumps, Study Salesforce-Media-Cloud Plan

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Salesforce Media Cloud Accredited Professional (AP) Exam Sample Questions (Q21-Q26):

NEW QUESTION # 21

An Ad Ops team needs to ensure an order created by the Sales Executive is submitted to the downstream ad servers for fulfillment. Order items used within these orders are linked to commercial products and this entire order goes through the Industries Order Management process for fulfillment.

How should the Ad Ops team use the out-of-the-box product with product code: VPL-MEDIA-CLASS in this entire process?

- A. As Root product in a product bundle with child commercial products
- B. As Parent class of any commercial product
- **C. As corresponding technical product of a commercial product in a decomposition relationship**
- D. As Object type of a commercial product

Answer: C

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The product with code VPL-MEDIA-CLASS represents a technical product that corresponds to commercial products in a decomposition relationship. This enables the Order Management process to handle fulfillment through its association with commercial products.

Reference:

Media Cloud Product Hierarchies

Salesforce Industries Order Management

https://help.salesforce.com/s/articleView?id=sf.media_cloud_product_relationships.htm&type=5

NEW QUESTION # 22

A Sales Executive creates a quote. When the quote status is changed to Client Approved, it should automatically be submitted for approval. The approver needs to be a queue instead of an individual Salesforce user.

How can this be achieved in the system?

- A. Invoke Approval Process created on a custom object having lookup to Quote and keep Queue as Approver.
- **B. Invoke Approval Process on Quote and keep Queue as Approver.**
- C. Invoke Approval Process created on Opportunity linked to the Quote and keep Queue as Approver.
- D. Invoke Approval Process created on individual QuoteLineItem and keep Queue as Approver.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Approval processes on the Quote object can be configured to automatically submit for approval when status changes, and queues can be assigned as approvers. This is a standard Salesforce approval process setup and does not require custom objects or linked objects.

Reference:

Salesforce Approval Processes

https://help.salesforce.com/s/articleView?id=sf.approval_process.htm&type=5

NEW QUESTION # 23

A home store wants to advertise their products on a particular TV channel owned by a publishing company. Which channel should this media plan include?

- **A. Linear**
- B. Out Of Home (OOH)
- C. Print
- D. Digital

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Linear refers to traditional TV broadcasting channels where advertisements run in a scheduled, linear fashion. Since the home store wants to advertise on a TV channel, the media plan should include the Linear channel type. Digital refers to online channels, Print to newspapers/magazines, and OOH to outdoor advertising formats.

Reference:

Media Cloud Channel Definitions

Advertising Sales Management Media Types

https://help.salesforce.com/s/articleView?id=sf.media_cloud_channels.htm&type=5

NEW QUESTION # 24

Which core Salesforce object represents a media plan in Advertising Sales Management (ASM)?

- A. Proposal
- **B. Quote**
- C. Opportunity
- D. Media Plan

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

The Quote object serves as the core representation of a media plan in ASM. Quotes capture the details of proposed ad buys and are central to sales processes. The Media Plan object is more of an extension or custom entity, but Quotes remain the foundational object.

Reference:

Media Cloud ASM Data Model

https://help.salesforce.com/s/articleView?id=sf.media_cloud_asm_quote.htm&type=5

NEW QUESTION # 25

Media Campaign is a record type of which object?

- A. Account
- **B. Quote**
- C. Opportunity
- D. Campaign

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

In Media Cloud, Media Campaign is a record type under the Quote object, allowing specialized handling of media campaigns within the sales process framework.

Reference:

Media Cloud Quote Record Types

https://help.salesforce.com/s/articleView?id=sf.media_cloud_quote_record_types.htm&type=5

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