

Plat-UX-102試験攻略 & Plat-UX-102技術問題



Salesforce

Plat-UX-102

Salesforce Certified Platform Strategy
Designer Exam Dumps

QUESTION & ANSWERS

<https://www.dumpscore.com/salesforce/Strategy-Designer-braindumps>

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>> Plat-UX-102試験攻略 <<

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Salesforce Certified Platform Strategy Designer 認定 Plat-UX-102 試験問題 (Q12-Q17):

質問 # 12

A strategy designer is seeing signals of success with a new product that is driving brand loyalty and decreasing consumers' environmental impact. How should a business case be built for continuing sustainable innovation through a view of a full product lifecycle?

- A. Extend customer journey maps to pre and post purchase.
- B. Purchase carbon offsets for energy used in manufacturing.
- C. Source cheaper, locally-grown raw materials.

正解: A

解説:

A business case for sustainable innovation should demonstrate how the product creates value for both the company and the customers throughout its lifecycle, from pre-purchase to post-purchase. Extending customer journey maps to include these stages can help identify opportunities and challenges for enhancing the product experience and reducing environmental impact. Purchasing carbon offsets or sourcing cheaper materials may reduce some costs or emissions, but they do not address the full product lifecycle or the customer perspective.

質問 # 13

Cloud Kicks (CK) has just added sustainability as a corporate value. CK has assigned a strategy designer to partner with the manufacturing team to look for opportunities to improve on its sustainability goals. What should the designer do to build and rationalize a case with this new team?

- A. Present research on climate change to the manufacturing team
- B. Meet with the manufacturing team and give them feasible solutions.
- C. Analyze internal systems through the lens of environmental risk.

正解: C

解説:

The best way to build and rationalize a case with a new team on sustainability goals is to analyze internal systems through the lens of environmental risk, as this helps identify opportunities and challenges for improvement and aligns with the corporate value of sustainability. Meeting with the team and giving them feasible solutions or presenting research on climate change may not be persuasive or relevant enough for the team.

質問 # 14

At a project kickoff, the strategy designer wants to get ideas from all stakeholders to use as hypotheses. The designer runs a sketching activity with the multi-disciplinary group, asking everyone to sketch. They give everyone fat markers and sticky notes, and set a timer for 5 minutes of sketching. What is the reason why marker choice is important?

- A. They enable stakeholders to focus on generating ideas rather than detailing UI.
- B. They anonymize the sketches so that stakeholders cannot judge others' drawing abilities.
- C. They ensure stakeholders can fit detailed sketches on a sticky note in the allotted time.

正解: A

解説:

The reason why marker choice is important is that they enable stakeholders to focus on generating ideas rather than detailing UI. Fat markers are thick pens that limit the level of detail that can be drawn on a sticky note. They help stakeholders concentrate on the concept or idea behind the sketch, rather than the user interface or visual design.

<https://trailhead.salesforce.com/en/content/learn/modules/salesforce-strategy-designer-certification-prep/sketch-with-fat-markers>

質問 # 15

Cloud Kicks' (CK) stakeholders have some concerns about a newly created CX vision because they struggle with imagining how it will impact CK's current product.

What should a strategy designer do to alleviate the stakeholders' concerns?

- A. Organize a brainstorming session to provide stakeholders with a chance to reassess the vision.
- **B. Prototype an aspect of the vision that interact with the current product and share insights**
- C. Share associated Objectives & Key with stakeholders to put the vision in a business context.

正解: B

解説:

A CX vision is a statement that describes the desired future state of the customer experience. It should be inspiring, aspirational, and feasible. To alleviate stakeholders' concerns about how it will impact the current product, a strategy designer should prototype an aspect of the vision that interacts with the current product and share insights with stakeholders. This can help them visualize and understand how the vision can be realized and what benefits it can bring. A brainstorming session may not be helpful if the stakeholders are already skeptical about the vision. Sharing objectives and key results may provide some context, but they do not show how the vision will affect the product.

質問 # 16

A strategy designer is working on a project with budget constraints. Many of the variables and decisions are unclear in the early stages of design. What should be their approach in terms of bringing skills and talent?

- A. Staff heavily from the development phase until they go to market phase.
- B. Define additional leads for each functional area.
- **C. Bring in team members with strong problem solving skills.**

正解: C

解説:

The best approach in terms of bringing skills and talent for a project with budget constraints and unclear variables and decisions is to bring in team members with strong problem solving skills, as this helps tackle ambiguity and uncertainty, and generate creative and effective solutions. Defining additional leads for each functional area or staffing heavily from the development phase may not be feasible or optimal for the project.

質問 # 17

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Plat-UX-102技術問題: https://www.jpexam.com/Plat-UX-102_exam.html

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