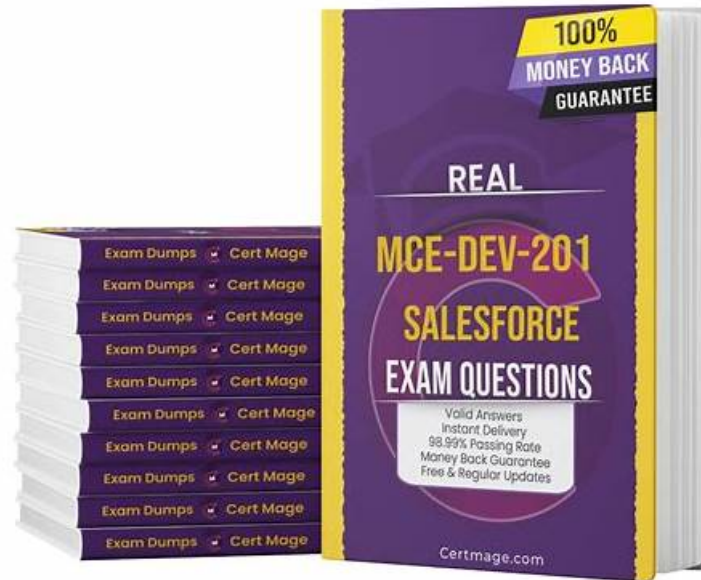


Pass Guaranteed Salesforce - Pass-Sure Latest MCE-Dev-201 Braindumps



P.S. Free 2026 Salesforce MCE-Dev-201 dumps are available on Google Drive shared by PrepAwayExam: <https://drive.google.com/open?id=10rv5hl94Y8q9FkMZY2C8aot3O23BpLP2>

All the materials in MCE-Dev-201 exam torrent can be learned online or offline. You can use your mobile phone, computer or print it out for review. With MCE-Dev-201 practice test, if you are an office worker, you can study on commute to work, while waiting for customers, and for short breaks after work. If you are a student, MCE-Dev-201 Quiz guide will also make your study time more flexible. With MCE-Dev-201 exam torrent, you don't need to think about studying at the time of playing. You can study at any time you want to study and get the best learning results with the best learning status.

Salesforce MCE-Dev-201 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> • Data Modeling: This domain covers structuring contact and subscriber data in Marketing Cloud including configuring the contact model understanding data extension types and uses managing contact records across channels and the contact deletion process.
Topic 2	<ul style="list-style-type: none"> • Security: This domain addresses data protection in Marketing Cloud including available security options and best practices for maintaining secure platform configurations.
Topic 3	<ul style="list-style-type: none"> • Programmatic Languages: This domain focuses on coding with AMPscript and Server-Side JavaScript including language syntax functions processing methods development best practices and programmatic subscriber exclusion during sends.
Topic 4	<ul style="list-style-type: none"> • API: This domain addresses interacting with Marketing Cloud through SOAP and REST APIs including API objects methods routes OAuth authentication flows with access tokens and handling API responses.

- Data Management: This domain covers importing data with various file formats writing SQL queries for data manipulation extracting data from Marketing Cloud applying SQL best practices managing send logs and understanding data impacts from contact deletion.

>> Latest MCE-Dev-201 Braindumps <<

Quiz Salesforce - Newest MCE-Dev-201 - Latest Salesforce Certified Marketing Cloud Engagement Developer Braindumps

What you can get from the MCE-Dev-201 certification? Of course, you can get a lot of opportunities to enter to the bigger companies. After you get more opportunities, you can make full use of your talents. You will also get more salary, and then you can provide a better life for yourself and your family. MCE-Dev-201 Exam Preparation is really good helper on your life path. Quickly purchase MCE-Dev-201 study guide and go to the top of your life!

Salesforce Certified Marketing Cloud Engagement Developer Sample Questions (Q147-Q152):

NEW QUESTION # 147

A developer wants to create a Synchronized Data Extension containing Lead data from Sales Cloud. They only want to include record which contain a phone number. Each of the following field contains this information per these rules: -Phone is not blank (Data Type = Phone) -PhoneExist is true (Data Type = Boolean) -ValidPhone is 'true' (Data Type = Formula(Boolean)) -ContactType equals 'Phone' (Data Type = Text). Which field could be used to select a subset of records in the synchronization configuration?

- A. PhoneExists
- B. ContactType
- C. Phone
- D. ValidPhone

Answer: D

Explanation:

To select a subset of records that contain a phone number, the field that ensures the phone number is valid and non-blank should be used.

* ValidPhone Field: The ValidPhone field is a formula field that evaluates to 'true' if the phone number is valid. This ensures that only records with a valid phone number are included in the synchronization.

Salesforce Data Synchronization

NEW QUESTION # 148

A developer is managing the data model programmatically and needs to access Attribute Group schema via the API. Which API should the developer use?

- A. REST
- B. XML
- C. Bulk
- D. SOAP

Answer: A

Explanation:

To manage the data model programmatically and access the Attribute Group schema, the REST API should be used. The REST API provides endpoints to interact with and retrieve information about Attribute Groups and their schemas.

Salesforce REST API

NEW QUESTION # 149

In what order is AMPscript evaluated before an email is sent?

- **A. Subject Line, HTML Body, Text Body**
- B. HTML Body, Text Body, Text Body
- C. HTML Body, Text Body, Subject Line
- D. Text Body, HTML Body, Subject Line

Answer: A

Explanation:

AMPscript is evaluated in the following order before an email is sent:

- * Subject Line: Evaluates AMPscript in the subject line first.
- * HTML Body: Evaluates AMPscript within the HTML body of the email.
- * Text Body: Evaluates AMPscript within the text body of the email.

This order ensures that any dynamic content or personalization logic is correctly applied in all parts of the email.

Salesforce AMPscript Evaluation Order

NEW QUESTION # 150

A developer wants to implement a newsletter registration form on NTO's website. Prior to form submission, an email address provided by the visitor should be validated. Which option could be used to support this scenario?

- A. SOAP API, Perform method with ValidationAction object
- B. REST API, /messaging/v1/domainverification route
- C. SOAP API, Describe method with EmailAddress object
- **D. REST API, /address/v1/validateEmail route**

Answer: D

Explanation:

To validate an email address prior to form submission, the REST API endpoint /address/v1/validateEmail can be used. This endpoint allows you to check if the email address is formatted correctly and potentially validate it against known email address patterns.

Salesforce REST API for Email Validation

NEW QUESTION # 151

A developer is configuring a File Drop Automation and wants to use a Filename Pattern to allow for timestamps on the file. The file name will always start with the month and day (e.g. MAY15) the file is dropped onto the SFTP site.

Which two configurations should be used for the automation to successfully start? Choose 2 answers

- **A. Begins With operator**
- **B. %%%Month%%%%Day%%**
- C. Ends With operator
- D. %%MMMMdd%%

Answer: A,B

Explanation:

To configure a File Drop Automation with a filename pattern that allows for timestamps and starts with the month and day, the developer should use:

- * Begins With operator (D) - This ensures that the automation triggers when the file name begins with the specified pattern.
- * %%%Month%%%%Day%% (C) - This is the correct syntax to match the month and day in the file name.

For example, if the file name is "MAY15", the pattern will be %%MMMM%%dd.

References:

Salesforce Marketing Cloud File Drop Automations

Automation Studio Filename Patterns

NEW QUESTION # 152

.....

