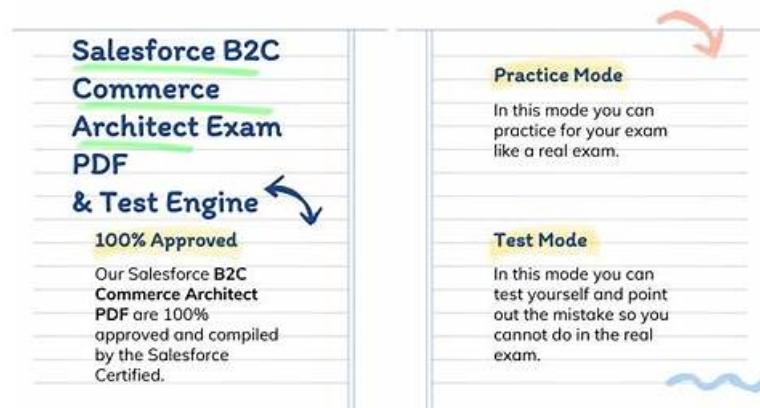


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Salesforce B2C-Commerce-Architect Certification Exam is designed for professionals who want to demonstrate their expertise in designing and implementing eCommerce solutions on the Salesforce B2C Commerce platform. Salesforce Certified B2C Commerce Architect certification is ideal for architects, developers, and solution designers who are responsible for creating complex eCommerce solutions that meet the unique needs of their clients. By passing B2C-Commerce-Architect Exam, you can prove your proficiency in designing and implementing solutions that meet industry standards and best practices.

## Salesforce Certified B2C Commerce Architect Sample Questions (Q66-Q71):

#### NEW QUESTION # 66

Given a website launched to production, the Architect can rely on several SFCC Business Manager tools that provide an automatic notification feature.

Which three tools have such a feature and do not require to be monitored manually?

Choose 3 answers

- A. Job Schedules
- B. Analytics Conversion Reports
- C. Pipeline Profiler
- D. Custom Log Settings
- E. Quota Status

**Answer: A,C,E**

Explanation:

The Salesforce B2C Commerce Business Manager tools that feature automatic notifications are:

Option A (Job Schedules): Business Manager can send notifications based on job schedules, alerting users when a scheduled job has completed, failed, or met specific conditions. This feature helps in monitoring automated processes without manual oversight.

Option D (Pipeline Profiler): This tool provides automatic notifications regarding the performance of different pipelines, allowing architects and developers to monitor site performance and troubleshoot issues proactively.

Option E (Quota Status): Automatically notifies administrators when certain quotas are reached or exceeded, such as API call limits or data storage limits, which is crucial for maintaining site stability and performance.

These tools are essential for proactive site management, ensuring that administrators can address potential issues before they affect the site's operation.

#### NEW QUESTION # 67

A company is beginning a multi-cloud implementation involving B2C Commerce and Service Cloud. The company wants to trace configuration and code changes as much as possible and ensure basic standards for code quality.

Which three options should a Solution Architect recommend to help the company with this goal?

Choose 3 answers

- A. Salesforce DX
- B. CI/CD Pipelines
- C. GIT Repository
- D. Smoke testing
- E. Static Code Analysis tools

**Answer: B,C,E**

#### NEW QUESTION # 68

The Architect has been presented with a requirement from the business to implement a new LINK cartridge.

The current site is built on the Storefront Reference Architecture, and the LINK cartridge is certified for Pipelines and Controllers.

On review, the Architect notes that the Jobs are all created in Pipelines.

How should the Architect implement that cartridge to make sure the required jobs runs property?

- A. The Job Pipelines must be updated to use SiteGenesis Controllers.
- B. The job Pipelines must be updated to use SFRA Controllers.
- C. The job Pipelines must be removed and recreated with scripts.
- D. The job Pipelines must be updated to work as custom job steps.

**Answer: C**

#### NEW QUESTION # 69

An Architect has been asked by the Business to integrate a newpayment LINK cartridge. As part of the integration, the Architect has created four new services to access various endpoints in the integration.

How can the Architect move the new services to Production when the integration is ready for launch?

- A. The new services will be moved to Production with a Code Replication.

- B. The new services will be moved to production with a Site Import.
- C. The new services will be moved to Production with a Data Replication.
- D. The new services must be manually exported from staging and Imported into Production.

**Answer: A**

Explanation:

For deploying new services related to a payment LINK cartridge to Production, the correct method is through Code Replication (D). This approach ensures that all new code changes, including the integration services, are consistently applied across different environments. Code replication covers deploying all changes made in code, scripts, and service configurations from a staging or development environment to the production environment. This process ensures that all new functionalities are tested in a controlled environment before being moved to production, reducing the risk of errors affecting the live site.

#### NEW QUESTION # 70

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- B. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.
- C. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.
- D. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.

**Answer: C,D**

Explanation:

For Northern Trail Outfitters to ensure that only products available in a customer's closest physical store are shown:

\* Option B is effective because it organizes inventory by store-specific categories, which can then be dynamically linked to a customer's location via their postal/zip code. This allows the system to filter search results based on the relevant category that corresponds to the closest store.

\* Option D leverages separate pricebooks that are specific to each store, enabling product availability to be managed through price refinements. This method also uses the customer's zip code to activate the appropriate pricebook, ensuring that only products priced (and thus available) in the nearest store are displayed.






Both methods are scalable and integrate seamlessly with the existing infrastructure of the Salesforce B2C Commerce platform.

#### NEW QUESTION # 71

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