New CRT-550 Mock Test - Training CRT-550 Tools

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Candidates who pass CRT-550 Certification prove their worth in the Salesforce field. The Preparing for your Salesforce Certified Marketing Cloud Consultant Exam certification is proof of their competence and skill. This skill is highly useful in big Salesforce companies that facilitate a candidate's career. To get certified, it is very important that you pass the Preparing for your Salesforce Certified Marketing Cloud Consultant Exam certification exam to prove your skills to the tech company. For this task, you require high-quality and accurate prep material to help you out. And many people don't get reliable material and ultimately fail. Failure leads to a loss of time and money.

Salesforce Certified Marketing Cloud Consultant Exam (CRT-550) is a certification exam that is designed to test your knowledge and skills in the Salesforce Marketing Cloud. CRT-550 exam is intended for consultants who are responsible for implementing and managing marketing campaigns using the Salesforce Marketing Cloud platform. Preparing for your Salesforce Certified Marketing Cloud Consultant Exam certification exam covers various topics, including email marketing, mobile marketing, social media marketing, data management, and analytics.

Salesforce CRT-550 Exam covers a variety of topics that include Marketing Cloud Connect, Email Studio, Journey Builder, Advertising Studio, Mobile Studio, Social Studio, and Einstein. It evaluates the candidate's understanding of the basic concepts, features, and functionality of the Salesforce Marketing Cloud platform. CRT-550 exam consists of 60 multiple-choice questions and takes 90 minutes to complete. The passing score for the exam is 68%.

>> New CRT-550 Mock Test <<

Updated New CRT-550 Mock Test – Practical Training Tools Provider for CRT-550

To choose the IT industry is to choose a high salary and a brighter future. And few people can resist the temptation. So, more and more people are interested in the certification exams. Salesforce CRT-550 Certification is growing popular among IT fields. ValidExam gives the candidates to provide the exam materials with best price and high quality practice tests. Our products are cost-effective and we will provide free updates for a year. Our certification training materials are available. We ValidExam is a leading supplier of answer's dumps providing with the most accurate training materials --- questions and answers.

Salesforce Certified Marketing Cloud Consultant certification is a must-have for anyone who wants to excel in the field of marketing automation. The Salesforce CRT-550 exam is designed to test the knowledge and skills of candidates in Marketing Cloud implementation, configuration, and management. Passing CRT-550 Exam will not only demonstrate your expertise in marketing automation but also increase your chances of getting hired or promoted in the industry.

Salesforce Preparing for your Salesforce Certified Marketing Cloud Consultant Exam Sample Questions (Q88-Q93):

NEW QUESTION # 88

For security reasons, Northern Trail Outfitters indicates they cannot store PII directly within their Marketing Cloud account. They are considering implementing Tokenized Sending to pull PII from their data warehouse at send time. They indicate they send several large, time-sensitive emails per year.

Which two considerations should be made about Tokenized Sending? (Choose 2 answers)

- A. Personalization Strings still allow PII to be displayed within an email.
- B. Service Level Agreements for email sends are unsupported with the inclusion of outside servers.
- C. Tokenized Sending should be combined with field-level data encryption for additional security.
- D. Journey Builder Decision Splits provide a method to access data of Tokenized data natively.

Answer: A,B

NEW QUESTION # 89

A customer's web developer team is creating a form that will leverage a Marketing Cloud REST API endpoint to upsert rows into a data extension.

How should the consultant create an installed package in Marketing Cloud to facilitate this functionality?

- A. Ensure the package scope includes Read and Write permissions for data extensions.
- B. Enable the package for all business units in the Marketing Cloud account.
- C. Create a separate installed package for each individual web form.
- D. Instruct the web team to store the client ID and secret in the client-side code.

Answer: A

NEW QUESTION # 90

Northern Trail Outfitters wants to target all customer who have registered to receive Push Notifications. Their app uses the Mobile Push multiple with Mobile Push SDK.

In which two ways should this segment be created?

- A. Using Automation Studio, query the_MobilePushDemographics Data View and saved this to a data extension.
- B. Using Journey Builder, target the entire customer database then filter using MobilePush Demographics attribute group.
- C. Using Contact Builder, create a Filtered Data Extension from All Contact where there is a record in MobilePush Demographics.
- D. Using Mobile Studio, create a Mobile Push Filtered List filter on the MobilePush Demographics attribute group.

Answer: B

NEW QUESTION # 91

A B2B customer has customized journeys they want to use for several key accounts they are trying to sell into.

How could Marketing Cloud Connect be used to initiate these sends when contacts for select accounts are created?

- A. Salesforce Data Entry Source on the Account Object
- B. Welcome Email Configuration on the Account Object
- C. Salesforce Campaign Entry Source on the Lead Object
- D. Salesforce Data Entry Source on the Contact Object

Answer: D

Explanation:
Explanation
To initiate sends when contacts for select accounts are created, Northern Trail Outfitters should use a Salesforce Data Entry Source on the Contact Object. A Salesforce Data Entry Source is a feature that allows marketers to inject contacts into a journey based on changes or events in Sales Cloud objects, such as contacts or accounts. Using a Salesforce Data Entry Source on the Contact Object will allow Northern Trail Outfitters to trigger sends when a contact record is created for a specific account.
References:https://help.salesforce.com/s/articleView?id=sf.mc_jb_salesforce_data_event.htm&type=5

NEW QUESTION # 92

An entertainment customer has added a new business unit for one of its record labels. It has also purchased a Sender Authentication Package (SAP) and owns the branded domain.
What is necessary to complete SAP setup?

- A. Delegate a specific subdomain to the Marketing Cloud name servers.
- B. Configure custom Reply Mail Management for the business unit's subdomain.
- C. Configure link wrapping to redirect to the business unit's subdomain.
- D. Route the domain through an IP address unique to the business unit.

Answer: B

NEW QUESTION # 93

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