

# Perfect WGU - Data-Driven-Decision-Making - Exam VPC2Data-Driven Decision MakingC207 Braindumps

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## WGU C207 DATA DRIVEN DECISION MAKING (A NEW UPDATED VERSION) WITH ACTUAL EXAM QUESTIONS AND CORRECT DETAILED ANSWERS (VERIFIED ANSWERS) LATEST UPDATE 2024-2025 | ALREADY GRADED A+

What is quality management? - answer-an approach to uncover customer needs and expectations and to adjust work to meet those needs to the highest extent possible

What is the PDCA cycle used for? - answer-to gather information and test options on a small scale before implementing changes on a large scale

Why is it helpful for an organization to use a process approach in managing its quality activities? - answer-It helps to create consistent, predictable outcomes.

A Pareto chart is a type of \_\_\_\_\_. - answer-Bar Chart

The relationship between several independent variables and one dependent variable is shown using \_\_\_\_\_. - answer-multiple linear regression

Company A sells its 12,000th unit of the year. With that sale, the company's revenue and cost curves meet. What is this point called? - answer-breakeven point

Cluster analysis: - answer-determines groups of terms or values based on different classification models.

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## **WGU VPC2Data-Driven Decision MakingC207 Sample Questions (Q20-Q25):**

### **NEW QUESTION # 20**

How should a marketing consulting firm perform a cluster analysis for a new granola bar?

- A. Determine the different segments or groups to target
- B. Determine competitor benchmarks and forecasts for comparison
- C. Determine the reasons for consumer granola bar purchases
- D. Determine whether there are any granola bar sales trends

#### **Answer: A**

Explanation:

Cluster analysis is an unsupervised learning technique used to group observations based on similarity. In data-driven decision making, it is commonly used for market segmentation, allowing firms to identify distinct customer groups with similar preferences or behaviors.

For a new granola bar, cluster analysis helps determine which consumer segments exist, such as health-conscious buyers, convenience-focused consumers, or price-sensitive shoppers. This enables targeted marketing strategies and product positioning. Understanding reasons for purchase requires survey or causal analysis, not clustering. Competitor benchmarking and trend analysis involve different analytical techniques.

Therefore, the correct answer is B, determining different segments or groups to target.

### **NEW QUESTION # 21**

A nonprofit organization is asking for donations. It hopes to design an email campaign that will ensure it receives at least \$50,000. The campaign will reach 10,000 donors and receive donations with a mean of \$10 and a standard deviation of \$5.

Which measure should be used to determine the probability of the campaign receiving \$50,000?

- A. T-statistic
- B. Z-score
- C. R-squared
- D. Median

#### **Answer: B**

Explanation:

To determine the probability of achieving a specific monetary threshold, data-driven decision making relies on standardization using the z-score. A z-score measures how many standard deviations a value is from the mean and allows analysts to calculate probabilities using the normal distribution.

In this scenario, the nonprofit wants to assess the likelihood that total donations will reach at least \$50,000 given a known mean and standard deviation. The z-score enables conversion of the donation target into a standardized value, which can then be evaluated using probability tables or statistical software.

R-squared measures model fit in regression, the t-statistic is used in hypothesis testing, and the median does not support probability calculations. Therefore, the appropriate measure for determining probability in this context is the z-score, making option B correct.

### **NEW QUESTION # 22**

What is the purpose of the quality management principle of dedication to fact-based decision-making?

- A. Reduce bias driven by increased trust in plans.
- B. Eliminate anything that does not add value.
- C. Increase the effectiveness from quality practices.
- D. Increase loyalty from customers and suppliers.

**Answer: A**

Explanation:

The principle of fact-based decision-making emphasizes using reliable data and objective analysis rather than intuition or opinion. In data-driven decision making, this principle exists primarily to reduce bias and increase trust in organizational plans and decisions. When decisions are grounded in verified data, assumptions are challenged, personal biases are minimized, and outcomes are more predictable. This builds confidence among stakeholders and supports transparency and accountability. Customer loyalty, waste elimination, and quality effectiveness may be indirect benefits, but the core purpose is ensuring that decisions are objective, defensible, and evidence-based. Therefore, the correct answer is D.

**NEW QUESTION # 23**

Amusement Park W is in California. Amusement Park X is in Texas. A survey asks 1,000 people living in California if they prefer Amusement Park W or X.

Which problem exists with this survey?

- A. Measurement bias
- B. Information bias
- C. **Systematic error**
- D. Random error

**Answer: C**

Explanation:

The primary problem with this survey is systematic error, which occurs when the data collection process consistently favors certain outcomes due to flawed design. In data-driven decision making, systematic error arises when a sampling method introduces bias that skews results in a predictable direction.

In this scenario, surveying only people living in California creates a location-based bias. Respondents are far more likely to prefer Amusement Park W because it is geographically closer, more familiar, and more accessible than Amusement Park X in Texas. This bias does not occur randomly; instead, it systematically influences responses toward one option, making the results unreliable for comparing overall preferences between the two parks.

Random error would involve unpredictable variation, which is not the issue here. Measurement bias relates to how questions are asked or measured, and information bias concerns inaccurate or misleading data reporting.

The core issue is the non-representative sample, which violates the principle of unbiased data collection.

Data-driven decision making emphasizes that valid conclusions require representative samples. Because the survey design inherently favors one outcome, the results cannot be generalized, making systematic error the correct answer.

**NEW QUESTION # 24**

A county government must increase trust among voters that their tallying machines are accurately calibrated to count their votes.

Each department is tasked with creating an online marketing campaign; however, the budget for these campaigns is limited.

How can the county apply data analytic approaches to allocate funds to each department?

- A. By benchmarking the voter turnout rates in each county
- B. **By measuring the number of voter complaints per department**
- C. By surveying employees on polling strategies
- D. By surveying the county controllers

**Answer: B**

Explanation:

Allocating limited resources effectively requires identifying where needs and risks are greatest. In data-driven decision making, measuring voter complaints per department provides a direct, objective indicator of trust issues and communication gaps. Departments with higher complaint volumes may require greater outreach to restore voter confidence. Using this metric allows funds to be allocated where they will have the greatest impact. Benchmarking turnout rates does not isolate departmental needs, and surveys of controllers or employees introduce subjectivity rather than evidence-based prioritization. Therefore, the correct answer is A.

**NEW QUESTION # 25**

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