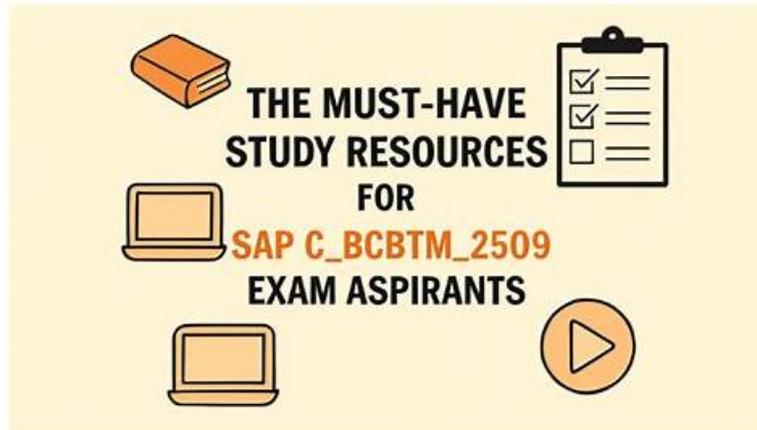


Exam C-BCBTM-2509 Preparation, Official C-BCBTM-2509 Study Guide



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SAP C-BCBTM-2509 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Understanding Business Transformation: This section of the exam evaluates the abilities of Business Transformation Advisors and covers the fundamental principles of business transformation in the digital age. It emphasizes recognizing transformation drivers, defining strategic objectives, and integrating technological innovations into organizational change processes. Candidates are expected to understand how SAP tools and methodologies enable efficient transformation planning, execution, and sustainability across various industries.
Topic 2	<ul style="list-style-type: none"> Positioning SAP Business Transformation Management Solutions: This section of the exam measures the skills of SAP Solution Consultants and focuses on understanding how to position SAP Business Transformation Management solutions within diverse enterprise environments. It covers identifying the value proposition of these solutions, aligning them with customer transformation strategies, and demonstrating how they support business agility and operational excellence through data-driven insights and process optimization.
Topic 3	<ul style="list-style-type: none"> Understanding WalkMe: This section of the exam evaluates the competencies of Digital Adoption Specialists and covers the role of WalkMe within the SAP ecosystem. It focuses on how WalkMe enhances user experience, drives digital adoption, and simplifies workflows across SAP solutions. Candidates learn how WalkMe guidance and automation tools support end-users in navigating complex SAP applications, ultimately improving productivity, engagement, and system utilization.
Topic 4	<ul style="list-style-type: none"> Understanding SAP Signavio and SAP LeanIX Solutions: This section of the exam measures the expertise of Enterprise Architects and focuses on the core concepts of SAP Signavio and SAP LeanIX. It includes understanding how these solutions enhance enterprise architecture management, process intelligence, and business process transformation. Learners explore how SAP Signavio provides visibility into business processes and how SAP LeanIX supports IT landscape transparency, allowing organizations to improve alignment between business goals and IT systems.

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SAP Certified Associate - Positioning SAP Business Transformation Management Solutions Sample Questions (Q22-Q27):

NEW QUESTION # 22

What are the key functional categories of WalkMe's capabilities in the new pricing model?

- A. Content Creation, Deployment, Analytics & Insights
- B. Workflow Automation, User Engagement, Security & Privacy
- C. Digital Adoption, Process Optimization, Compliance Management
- **D. Data & Analytics, Action & Experience, Platform & Admin**

Answer: D

Explanation:

In WalkMe's new pricing and capability model, its platform capabilities are structured into three primary functional categories: Data & Analytics, Action & Experience, and Platform & Admin.

These categories align with WalkMe's enterprise focus on digital adoption, measurement, and governance.

"WalkMe's new pricing model organizes core capabilities into Data & Analytics, Action & Experience, and Platform & Admin, ensuring clarity, scalability, and measurable outcomes for enterprise customers." Reference:

Data & Analytics provide insights into user behavior and adoption.

Action & Experience focuses on guidance, automation, and in-app user experiences.

Platform & Admin manages security, governance, and deployment administration.

"These capability pillars ensure organizations can measure adoption, act to improve user journeys, and govern platform usage effectively." Incorrect Options:

A: Content creation and deployment are part of "Action & Experience," but not the complete categorization.

C & D: These describe solution outcomes, not the functional capability categories.

Verified Correct answer: B: Data & Analytics, Action & Experience, Platform & Admin.

NEW QUESTION # 23

How can organizations leverage SAP Business Transformation Management solutions to address challenges in a transformation?

- A. By providing limited transparency and access to relevant process data.
- **B. By offering tailored recommendations and leveraging data-driven insights for process improvement.**
- C. By avoiding collaboration with stakeholders and external experts.
- D. By limiting communication and feedback channels within the organization.

Answer: B

Explanation:

SAP Business Transformation Management (BTM) Solutions - including SAP Signavio, SAP LeanIX, and WalkMe - are built to tackle transformation challenges by providing data-driven insights, personalized recommendations, and collaboration tools.

"SAP BTM solutions enable organizations to leverage analytics, benchmarking, and AI-driven recommendations to overcome transformation challenges and improve process performance." Reference:

These tools help organizations identify inefficiencies, model target states, and manage change efficiently. They also enable data transparency across business processes and IT systems, supporting faster, evidence-based decisions.

"By combining data-driven insights with tailored recommendations, SAP BTM helps organizations continuously improve their transformation outcomes." Incorrect Options:

A, B, and C describe obstacles that BTM solutions are designed to eliminate - not promote.
Verified Correct answer: D: By offering tailored recommendations and leveraging data-driven insights

NEW QUESTION # 24

What primary issue does WalkMe's solution aim to solve for customers?

- A. Need for upgrading physical infrastructure in organizations
- **B. Challenges in adopting and effectively using digital tools**
- C. Difficulty in maintaining accurate financial records
- D. High employee turnover rates

Answer: B

Explanation:

The WalkMe Digital Adoption Platform (DAP), which is integrated into SAP's Business Transformation Management (BTM) solutions, primarily addresses the challenge of digital adoption - helping users effectively utilize enterprise software and workflows. "WalkMe is designed to eliminate user friction with digital systems by providing contextual, in-application guidance and automation that accelerates digital adoption." Reference:

The main problem WalkMe solves is difficulty in adopting and effectively using digital tools, which directly impacts productivity, process efficiency, and transformation success.

"Organizations struggle with the complexity of modern applications; WalkMe's solution enables users to navigate and complete digital processes successfully without training dependency." Options B, C, and D do not represent the platform's focus:

WalkMe is not an HR solution to reduce turnover (B).

It does not manage physical infrastructure (C).

It does not handle financial record accuracy (D).

The central goal, as reinforced in SAP BTM documentation, is to bridge the gap between technology implementation and effective user adoption - making A the correct and verified answer.

NEW QUESTION # 25

What is the primary function of SAP Signavio Process Intelligence?

- **A. A process mining solution that provides process analytics and insights.**
- B. An ERP system for managing financial transactions.
- C. A cloud-based process modeling tool for documenting workflows.
- D. A collaboration platform for managing business decisions.

Answer: A

Explanation:

SAP Signavio Process Intelligence is the process mining and analytics component of the SAP Signavio Business Transformation Suite. It allows organizations to analyze real process data to identify inefficiencies and improvement opportunities.

"SAP Signavio Process Intelligence is a process mining solution that enables customers to analyze and visualize process flows, uncovering performance issues and improvement opportunities." Reference:

It connects to operational systems, extracts event logs, and reconstructs end-to-end business processes to deliver data-driven process insights.

"The solution provides process analytics and actionable insights by comparing actual process execution data against designed models." Incorrect Options:

A: Refers to SAP Signavio Process Manager, not Process Intelligence.

B: SAP Signavio is not an ERP; it integrates with SAP ERP systems for analysis.

C: Collaboration capabilities are provided via SAP Signavio Collaboration Hub, not Process Intelligence.

Therefore, the verified and correct answer based on SAP's official documentation is:

D: A process mining solution that provides process analytics and insights.

NEW QUESTION # 26

What measures does WalkMe take to enhance data security for enterprise customers?

(Note: There are 3 correct answers to this question.)

- A. Utilizing advanced encryption methods to protect sensitive data
- B. Following international privacy regulations to ensure compliance
- C. Modifying user environments for additional data privacy
- D. Integrating multi-factor authentication for added security layers
- E. Offering localized data storage options based on regional requirements

Answer: A,B,D

Explanation:

WalkMe, as part of the SAP Business Transformation Management (BTM) ecosystem, follows strict enterprise-grade data protection standards. SAP and WalkMe both adhere to GDPR, SOC 2 Type II, and ISO 27001 compliance frameworks to ensure secure handling of enterprise and user data.

"WalkMe employs advanced encryption protocols, multi-factor authentication, and compliance with global privacy standards such as GDPR and SOC 2 to protect customer data." Reference:

Advanced Encryption Methods (Answer A):

WalkMe uses AES-256 and TLS encryption standards to safeguard sensitive data both at rest and in transit.

"Customer data in WalkMe's systems is protected using industry-standard AES-256 encryption, ensuring data confidentiality and integrity." Multi-Factor Authentication (Answer B):

WalkMe provides multi-factor authentication (MFA) to add additional layers of protection for user access and administrative functions.

"Multi-factor authentication provides enhanced protection for access to WalkMe's administrative environments." Compliance with International Privacy Regulations (Answer D):

WalkMe aligns with international laws such as GDPR, CCPA, and SOC 2, ensuring that customer data is processed and stored securely.

"WalkMe complies with international privacy and data protection regulations to guarantee enterprise-level security compliance."

Incorrect Options:

C: Localized storage is not a standard feature; WalkMe uses globally compliant cloud infrastructure.

E: Modifying user environments is not part of WalkMe's data protection strategy.

Verified Correct Answers: A, B, and D

NEW QUESTION # 27

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