

# Salesforce Plat-Arch-201 Exam Vce - Plat-Arch-201 Detail Explanation



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## Salesforce Plat-Arch-201 Exam Syllabus Topics:

| Section                         | Weight | Objectives                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|---------------------------------|--------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Topic 1: Data Integration       | 20%    | <ul style="list-style-type: none"><li>- Data synchronization and consistency<ul style="list-style-type: none"><li>• 1. Conflict resolution, data consistency and idempotency</li></ul></li><li>- Integration patterns and technologies<ul style="list-style-type: none"><li>• 1. APIs, middleware and external systems integration</li><li>• 2. Synchronous vs asynchronous, batch vs real-time</li></ul></li><li>- External data sources<ul style="list-style-type: none"><li>• 1. External Objects, OData and virtual data access</li></ul></li></ul> |
| Topic 2: Data Migration         | 15%    | <ul style="list-style-type: none"><li>- Migration strategy and planning<ul style="list-style-type: none"><li>• 1. Assessment, mapping, validation and rollback planning</li></ul></li><li>- Migration execution and tools<ul style="list-style-type: none"><li>• 1. Data loader, ETL tools and bulk API usage</li></ul></li><li>- Data quality and validation<ul style="list-style-type: none"><li>• 1. Cleaning, deduplication and post-migration verification</li></ul></li></ul>                                                                     |
| Topic 3: Master Data Management | 5%     | <ul style="list-style-type: none"><li>- Golden record and system of truth<ul style="list-style-type: none"><li>• 1. Establishing single source of truth in single org</li></ul></li><li>- MDM implementation approaches<ul style="list-style-type: none"><li>• 1. Canonical modeling and hierarchy management</li><li>• 2. Harmonization, consolidation, survivorship rules and thresholds</li></ul></li></ul>                                                                                                                                          |

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|------------------------------------------------|-----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Topic 4: Data Modeling and Database Design     | 25% | <ul style="list-style-type: none"> <li>- Metadata management <ul style="list-style-type: none"> <li>• 1. Business dictionary, data lineage, taxonomy and classification</li> </ul> </li> <li>- Data skew prevention <ul style="list-style-type: none"> <li>• 1. Avoid record locking, sharing issues and excessive parent-child relationships</li> </ul> </li> <li>- Object type selection <ul style="list-style-type: none"> <li>• 1. Standard/custom objects vs Big Objects: use cases, pros and cons</li> </ul> </li> <li>- Data model design for Customer 360 <ul style="list-style-type: none"> <li>• 1. Objects, fields, relationships and object features</li> <li>• 2. Scalable design aligned with security and sharing model</li> </ul> </li> </ul> |
| Topic 5: Data Governance, Quality and Security | 15% | <ul style="list-style-type: none"> <li>- Data security and compliance <ul style="list-style-type: none"> <li>• 1. Access control, encryption, compliance and audit</li> </ul> </li> <li>- Data governance framework <ul style="list-style-type: none"> <li>• 1. Policies, standards, ownership and stewardship</li> </ul> </li> <li>- Data quality management <ul style="list-style-type: none"> <li>• 1. Profiling, monitoring, cleansing and enrichment</li> </ul> </li> </ul>                                                                                                                                                                                                                                                                              |
| Topic 6: Large Data Volumes and Performance    | 20% | <ul style="list-style-type: none"> <li>- LDV architecture design <ul style="list-style-type: none"> <li>• 1. Data distribution, archiving and partitioning strategies</li> </ul> </li> <li>- Storage and scalability planning <ul style="list-style-type: none"> <li>• 1. Data volume growth planning and storage limits</li> </ul> </li> <li>- Query and performance optimization <ul style="list-style-type: none"> <li>• 1. Indexing, selective queries and avoiding performance bottlenecks</li> </ul> </li> </ul>                                                                                                                                                                                                                                        |

>> Salesforce Plat-Arch-201 Exam Vce <<

## Plat-Arch-201 Exam Vce & Correct Plat-Arch-201 Detail Explanation Spend You Little Time and Energy to Prepare

You don't have to install excessive plugins or software to attempt this Salesforce Plat-Arch-201 practice test. This version of Plat-Arch-201 practice exam is supported by these operating systems: Windows, Mac, iOS, Linux, and Android. It is a customizable Salesforce Plat-Arch-201 Practice Exam. It means takers can change its duration and Plat-Arch-201 practice test question numbers. The actual Salesforce Plat-Arch-201 exam environment that the practice exam creates is beneficial to counter Salesforce Certified Platform Data Architect (Plat-Arch-201) exam anxiety.

## Salesforce Certified Platform Data Architect Sample Questions (Q253-Q258):

### NEW QUESTION # 253

What is an advantage of using Custom metadata type over Custom setting?

- A. Custom metadata records are editable in Apex.
- B. Custom metadata types are available for reporting.
- C. Custom metadata records are deployable using packages.

- D. Custom metadata records are not copied from production to sandbox.

**Answer: C**

Explanation:

Custom metadata records are deployable using packages, which makes them easier to migrate from one environment to another. Custom settings records are not deployable using packages, and they are copied from production to sandbox. Custom metadata types are not available for reporting, and custom metadata records are not editable in Apex.

#### NEW QUESTION # 254

UC has a classic encryption for Custom fields and is leveraging weekly data reports for data backups. During the data validation of exported data UC discovered that encrypted field values are still being exported as part of data exported. What should a data architect recommend to make sure decrypted values are exported during data export?

- A. Set a standard profile for Data Migration user, and assign view encrypted data
- B. Set up a custom profile for data migration user and assign view encrypted data.
- C. Create another field to copy data from encrypted field and use this field in export
- D. Leverage Apex class to decrypt data before exporting it.

**Answer: C**

Explanation:

The best solution to make sure decrypted values are exported during data export is to create another field to copy data from encrypted field and use this field in export. This is because classic encryption does not support exporting decrypted values of encrypted fields. The view encrypted data permission only allows users to view decrypted values in the user interface, but not in reports or data exports. Therefore, a workaround is to create a formula field or a workflow field update that copies the value of the encrypted field to another field, and use that field for data export. However, this solution has some drawbacks, such as exposing sensitive data in plain text and consuming extra storage space. A better solution would be to use Shield Platform Encryption, which supports exporting decrypted values of encrypted fields with the Export Encrypted Data permission

#### NEW QUESTION # 255

Universal Containers is integrating a new Opportunity engagement system with Salesforce.

According to their Master Data Management strategy, Salesforce is the system of record for Account, Contact, and Opportunity data. However, there does seem to be valuable Opportunity data in the new system that potentially conflicts with what is stored in Salesforce. What is the recommended course of action to appropriately integrate this new system?

- A. The Opportunity engagement system should become the system of record for Opportunity records.
- B. A policy should be adopted so that the system whose record was most recently updated should prevail in conflicts.
- C. Stakeholders should be brought together to discuss the appropriate data strategy moving forward.
- D. The MDM strategy defines Salesforce as the system of record, so Salesforce Opportunity values prevail in all conflicts.

**Answer: C**

Explanation:

The recommended course of action to appropriately integrate the new Opportunity engagement system with Salesforce is to bring the stakeholders together to discuss the appropriate data strategy moving forward. This is because there may be valuable data in both systems that need to be reconciled and harmonized, and the Master Data Management (MDM) strategy may need to be revised or updated to accommodate the new system. The other options are not recommended, as they may result in data loss, inconsistency, or duplication.

#### NEW QUESTION # 256

Northern Trail Outfitters (NTO) has implemented Salesforce for its sales users. The opportunity management in Salesforce is implemented as follows:

1. Sales users enter their opportunities in Salesforce for forecasting and reporting purposes.
  2. NTO has a product pricing system (PPS) that is used to update the Opportunity Amount field on opportunities on a daily basis.
  3. PPS is the trusted source within NTO for Opportunity Amount.
  4. NTO uses Opportunity Forecast for its sales planning and management.
- Sales users have noticed that their updates to the Opportunity Amount field are overwritten when PPS updates their opportunities.

How should a data architect address this overwriting issue?

- A. Create a custom field for Opportunity amount that sales users update separating the field that PPS updates.
- B. Change PSS integration to update only Opportunity Amount field when the value is null.
- C. Create a custom field for Opportunity amount that PSS updates separating the field sales user updates.
- **D. Change Opportunity Amount field access to Read Only for sales users field-level security.**

**Answer: D**

Explanation:

Changing Opportunity Amount field access to Read Only for sales users field-level security (option C) is the best way to address the overwriting issue, as it prevents sales users from updating the field that is controlled by PPS, and ensures data consistency and accuracy.

#### NEW QUESTION # 257

DreamHouse Realty has a Salesforce deployment that manages Sales, Support, and Marketing efforts in a multi-system ERP environment. The company recently reached the limits of native reports and dashboards and needs options for providing more analytical insights. What are two approaches an Architect should recommend? (Choose two.)

- A. Weekly Snapshots
- **B. Einstein Analytics**
- **C. AppExchange Apps**
- D. Setup Audit Trails

**Answer: B,C**

Explanation:

Einstein Analytics can provide more analytical insights than native reports and dashboards by allowing users to explore data from multiple sources, create interactive visualizations, and apply AI-powered features. AppExchange Apps can also provide more analytical insights by offering pre-built solutions or integrations with external tools that can enhance the reporting and analytics capabilities of Salesforce.

#### NEW QUESTION # 258

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