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SAP C-BCBTM-2509 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> Understanding SAP Signavio and SAP LeanIX Solutions: This section of the exam measures the expertise of Enterprise Architects and focuses on the core concepts of SAP Signavio and SAP LeanIX. It includes understanding how these solutions enhance enterprise architecture management, process intelligence, and business process transformation. Learners explore how SAP Signavio provides visibility into business processes and how SAP LeanIX supports IT landscape transparency, allowing organizations to improve alignment between business goals and IT systems.
Topic 2	<ul style="list-style-type: none"> Understanding WalkMe: This section of the exam evaluates the competencies of Digital Adoption Specialists and covers the role of WalkMe within the SAP ecosystem. It focuses on how WalkMe enhances user experience, drives digital adoption, and simplifies workflows across SAP solutions. Candidates learn how WalkMe guidance and automation tools support end-users in navigating complex SAP applications, ultimately improving productivity, engagement, and system utilization.
Topic 3	<ul style="list-style-type: none"> Understanding Business Transformation: This section of the exam evaluates the abilities of Business Transformation Advisors and covers the fundamental principles of business transformation in the digital age. It emphasizes recognizing transformation drivers, defining strategic objectives, and integrating technological innovations into organizational change processes. Candidates are expected to understand how SAP tools and methodologies enable efficient transformation planning, execution, and sustainability across various industries.
Topic 4	<ul style="list-style-type: none"> Positioning SAP Business Transformation Management Solutions: This section of the exam measures the skills of SAP Solution Consultants and focuses on understanding how to position SAP Business Transformation Management solutions within diverse enterprise environments. It covers identifying the value proposition of these solutions, aligning them with customer transformation strategies, and demonstrating how they support business agility and operational excellence through data-driven insights and process optimization.

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SAP Certified Associate - Positioning SAP Business Transformation Management Solutions Sample Questions (Q22-Q27):

NEW QUESTION # 22

What is one of WalkMe's differentiators when compared to other Digital Adoption Platforms (DAP)?

- A. Exclusive focus on customer experience workflows
- **B. Offering a combination of guidance tools and actionable analytics**
- C. Limited scalability for smaller businesses
- D. Ability to operate without integrating into other software

Answer: B

Explanation:

WalkMe's Digital Adoption Platform (DAP) stands out in the market for its unique combination of real-time user guidance, workflow automation, and actionable analytics. This blend allows organizations to measure and improve digital adoption and employee productivity.

"WalkMe differentiates itself by combining in-app guidance, automation, and actionable analytics that empower organizations to monitor and improve digital adoption at scale." Reference:

Through its AI-driven DeepUI technology, WalkMe provides contextual insights and user behavior analytics to continuously optimize business processes and adoption success.

"The WalkMe platform unifies guidance, engagement, and analytics capabilities - enabling enterprises to measure user experience and optimize adoption journeys." Incorrect Options:

A: WalkMe does integrate with enterprise applications; it overlays them for contextual guidance.

B: Its focus is not exclusive to customer experience workflows; it supports all enterprise systems, including SAP S/4HANA, SuccessFactors, and Ariba.

C: WalkMe is highly scalable and used by global enterprises; it's not limited to small businesses.

Therefore, the correct answer based on SAP BTM and WalkMe documentation is:

D: Offering a combination of guidance tools and actionable analytics.

NEW QUESTION # 23

What is the primary purpose of WalkMe's Digital Adoption Platform (DAP)?

- **A. To reduce digital friction and guide users through complex software**
- B. To manage payroll systems efficiently
- C. To automate recruitment processes
- D. To implement advanced hardware solutions

Answer: A

Explanation:

The WalkMe Digital Adoption Platform (DAP) is designed to improve the user experience by reducing friction when interacting with digital systems. It provides on-screen guidance, automation, and analytics that help users complete tasks accurately and efficiently.

"The primary purpose of WalkMe's Digital Adoption Platform is to reduce digital friction and guide users through complex software environments using AI-powered, context-aware assistance." Reference:

The platform enhances employee productivity, adoption success, and process efficiency across SAP and third-party applications by simplifying navigation and ensuring process compliance.

"WalkMe DAP provides contextual guidance directly within applications, enabling users to execute digital workflows with minimal errors or training." Incorrect Options:

A: WalkMe is software-based, not a hardware solution.

B: Recruitment automation is part of SAP SuccessFactors, not WalkMe.

D: Payroll management is unrelated to WalkMe's purpose.

Verified Correct answer: C: To reduce digital friction and guide users through complex software.

NEW QUESTION # 24

What are the key functional categories of WalkMe's capabilities in the new pricing model?

- A. Content Creation, Deployment, Analytics & Insights
- B. Workflow Automation, User Engagement, Security & Privacy
- C. Data & Analytics, Action & Experience, Platform & Admin
- D. Digital Adoption, Process Optimization, Compliance Management

Answer: C

Explanation:

In WalkMe's new pricing and capability model, its platform capabilities are structured into three primary functional categories: Data & Analytics, Action & Experience, and Platform & Admin.

These categories align with WalkMe's enterprise focus on digital adoption, measurement, and governance.

"WalkMe's new pricing model organizes core capabilities into Data & Analytics, Action & Experience, and Platform & Admin, ensuring clarity, scalability, and measurable outcomes for enterprise customers." Reference:

Data & Analytics provide insights into user behavior and adoption.

Action & Experience focuses on guidance, automation, and in-app user experiences.

Platform & Admin manages security, governance, and deployment administration.

"These capability pillars ensure organizations can measure adoption, act to improve user journeys, and govern platform usage effectively." Incorrect Options:

A: Content creation and deployment are part of "Action & Experience," but not the complete categorization.

C & D: These describe solution outcomes, not the functional capability categories.

Verified Correct answer: B: Data & Analytics, Action & Experience, Platform & Admin.

NEW QUESTION # 25

What are modules of the SAP Signavio Transformation Suite?

(Note: There are 3 correct answers to this question.)

- A. Application Lifecycle Manager
- B. Collaboration Hub
- C. Process Intelligence
- D. Process Insights
- E. Business Process Modeling Notation

Answer: B,C,D

Explanation:

The SAP Signavio Business Transformation Suite (also called the Transformation Suite) comprises integrated modules that work together to help organizations understand, model, and optimize their business processes. The main modules are:

SAP Signavio Process Insights

SAP Signavio Collaboration Hub

SAP Signavio Process Intelligence

SAP Signavio Process Manager

"The SAP Signavio Transformation Suite includes Process Insights, Collaboration Hub, Process Intelligence, and Process Manager, delivering end-to-end process transformation capabilities." Reference:

Process Insights (Answer A):

Enables real-time monitoring and benchmarking of business process performance directly from SAP systems.

"Process Insights provides data-driven visibility into SAP ERP and S/4HANA processes, identifying quick wins for optimization."

Collaboration Hub (Answer D):

Acts as a central collaboration layer, allowing teams to access, share, and discuss process data organization-wide.

"The Collaboration Hub serves as the single source of truth for process-related information, enabling collaboration across departments." Process Intelligence (Answer E):

Performs process mining and analytics, uncovering inefficiencies and providing actionable insights.

"Process Intelligence uses event data to analyze and visualize how processes are executed in reality, identifying bottlenecks and improvement opportunities." Incorrect Options:

B: "Business Process Modeling Notation" (BPMN) is a modeling standard, not a suite module.

C: "Application Lifecycle Manager" belongs to SAP Solution Manager, not SAP Signavio.

Verified Correct Answers: A: Process Insights, D: Collaboration Hub, and E: Process Intelligence.

NEW QUESTION # 26

How does the SAP Signavio Process Collaboration Hub help organizations?

- A. By creating marketing strategies based on customer feedback.
- B. By automatically generating legal compliance reports and enabling collaboration.
- **C. By providing transparency into processes and enabling collaboration.**
- D. By replacing existing process modeling tools with AI-driven automation.

Answer: C

Explanation:

The SAP Signavio Process Collaboration Hub is designed to make business processes transparent and accessible across the organization while fostering collaboration among stakeholders.

"The SAP Signavio Process Collaboration Hub provides a central entry point for all users to access, share, and collaborate on process-related information, offering transparency across business processes." Reference:

It allows employees, analysts, and management to view, discuss, and contribute to process improvement initiatives, supporting collaborative transformation and process governance.

"It enables everyone in the organization to access process information, provide feedback, and collaborate for continuous improvement." Options A, C, and D are incorrect:

A: Compliance reporting is not a function of Collaboration Hub.

C: Marketing strategy and customer feedback analysis are outside its purpose.

D: It does not replace modeling tools; it integrates with Process Manager and Process Intelligence.

Thus, the correct and SAP-verified answer is B: By providing transparency into processes and enabling collaboration.

NEW QUESTION # 27

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