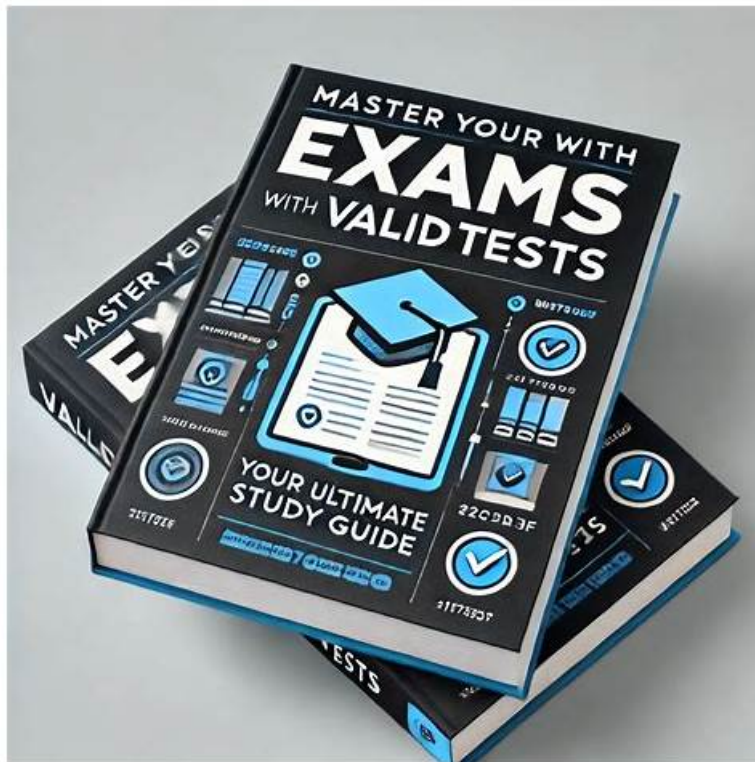


MCE-Admn-201 Valid Braindumps Questions - Latest MCE-Admn-201 Test Notes



DOWNLOAD the newest TestKingIT MCE-Admn-201 PDF dumps from Cloud Storage for free: <https://drive.google.com/open?id=13SYAC7xt4CLqQubVOffp1dyFgcUIIPCh>

Our MCE-Admn-201 exam guide are not only rich and varied in test questions, but also of high quality. A very high hit rate gives you a good chance of passing the final MCE-Admn-201 exam. According to past statistics, 98 % - 99 % of the users who have used our MCE-Admn-201 Study Materials can pass the exam successfully. So without doubt, you will be our next passer as well as long as you buy our MCE-Admn-201 practice braindumps.

A certificate for candidates means a lot. It not only means that your efforts are valid, but also means that your ability has been improved. MCE-Admn-201 exam bootcamp will make your efforts receive rewards. Our MCE-Admn-201 exam dumps contain the most of knowledge points, they will help you to have a good command of the knowledge as well as improve your ability in the process of learning the MCE-Admn-201 Exam Bootcamp. In addition, we are pass guaranteed and money back guaranteed if you fail to pass the exam dumps, so you don't need to worry that you will waste your money.

>> MCE-Admn-201 Valid Braindumps Questions <<

Valid MCE-Admn-201 Valid Braindumps Questions - Success in Salesforce MCE-Admn-201 Exam is Easy

To help applicants prepare successfully according to their styles, we offer three different formats of MCE-Admn-201 exam dumps. These formats include desktop-based MCE-Admn-201 practice test software, web-based Salesforce MCE-Admn-201 Practice Exam, and Salesforce Certified Marketing Cloud Engagement Administrator dumps pdf format. Our customers can download a free demo to check the quality of MCE-Admn-201 practice material before buying.

Salesforce Certified Marketing Cloud Engagement Administrator Sample Questions (Q36-Q41):

NEW QUESTION # 36

Northern Trail Outfitters (NTO) Is building a journey which randomly sends five different versions of an initial welcome email to new subscribers; however, subscribers receive the same follow-up email two weeks later. To improve maintainability of their email content, NTO wants to use five completely different emails, rather than having one email with dynamic content. Which activity would allow them to build the journey with the fewest activities possible?

- A. Join
- B. Einstein STO
- C. Wait Until Date
- **D. Engagement Split**

Answer: D

Explanation:

□ Salesforce Sidekick

For Northern Trail Outfitters' scenario, where they need to send one of three different emails randomly to new subscribers within a journey, the most suitable activity to accomplish this with the fewest steps would be using:

B). Engagement Split

However, the correct answer for randomly distributing different email versions in a journey is not listed among the options provided under typical usage. Normally, the Engagement Split is used to branch the journey based on how subscribers interact with emails (e.g., opens or clicks).

The ideal solution for NTO's need to send one of several different emails at random would be the "Random Split" activity in Journey Builder, which is not listed in the options. Since the closest option provided that would allow for varying paths (though not randomly) is the Engagement Split, it could be considered, but it does not fulfill the requirement as described.

Therefore, based on the given options and the actual functionality needed:

There seems to be a misunderstanding in the options provided. Normally, a "Random Split" would be used in this case.

If we must choose from the available options, none directly fulfill the requirement of randomly sending different email versions with the fewest activities possible.

NEW QUESTION # 37

Northern Trail Outfitters has the Discover Reporting Tool.

Which two report types could help them drive mobile adoption strategy?

Choose 2 answers

- **A. Email Performance by Device**
- B. Email Sending Performance Report
- C. Deliverability Complaint Rate
- **D. Time Between Send and Engagement**

Answer: A,D

Explanation:

The Time Between Send and Engagement report shows how long it takes for subscribers to open or click an email after it is sent, which can help optimize the send time for mobile users. The Email Performance by Device report shows how subscribers interact with emails on different devices, such as desktops, tablets, or phones, which can help design responsive emails for mobile users.

NEW QUESTION # 38

A university plans to use Journey Builder to improve their 1:1 marketing to potential students, current students, and alumni. The university currently has student data in the Sales Cloud. Other data, such as course catalog, student demographics, and alumni information, is stored in external systems.

Which two actions should the implementation Consultant recommend?

Choose 2 answers.

- A. Create list attributes to store student data from the Sales Cloud.
- B. Create an Import Activity to import alumni data into Salesforce Report.
- **C. Use Data Designer to link student and alumni data to the contact record.**
- **D. Use Synchronized Data Sources to data from the Sales Cloud.**

Answer: C,D

Explanation:

Recommendations for integrating diverse student data into Journey Builder:

Data Designer: Utilize Data Designer to establish relationships between student data, alumni records, and the contact record. This tool allows the creation of a unified view that supports personalized journeys based on comprehensive student profiles.

Synchronized Data Sources: Implement synchronized data sources to continuously import and update data from the Sales Cloud, ensuring that the data in Marketing Cloud remains current and accurate.

Reference: Salesforce Marketing Cloud Data Management

NEW QUESTION # 39

A MC admin wants to sync Contacts from Sales Cloud, but is concerned about the number of Contacts since not all the contacts will be sent an email.

What should the admin do to ensure only specific Contacts are synced?

- **A. Filter records on a Boolean field**
- B. Filter records created after a specified date
- C. Filter existing records in All Subscribers
- D. Filter records on a formula field

Answer: A

Explanation:

To sync specific contacts from Sales Cloud to Marketing Cloud without syncing all contacts, particularly when not all contacts need email communications, the admin should use a Boolean field to filter the contacts.

This can be configured in the Contact Builder under Data Sources. A Boolean field allows for a simple true/false condition that can be set in Sales Cloud and used to control which records are synchronized based on their relevance for email communication. This method ensures that only contacts marked true (or false, depending on the setup) are brought into Marketing Cloud, efficiently managing the sync and keeping irrelevant contacts out of the system.

Reference: Salesforce Help - Synchronize Salesforce Data

NEW QUESTION # 40

A Marketing Cloud admin wants to ensure no one could access the API with their Marketing Cloud user credentials.

Which security setting would control this behavior?

- A. Select 'Identity Verification'
- B. Select 'Enable Audit Trail Data Collection'
- C. Deselect 'Exclude API Users From Password Expiration'
- **D. Deselect 'Enable Username and Password for Web Services'**

Answer: D

Explanation:

The security setting 'Enable Username and Password for Web Services' allows users to access the API with their Marketing Cloud username and password. If this setting is deselected, users will need to use an API user or an installed package to access the API.

NEW QUESTION # 41

.....

As long as you need the exam, we can update the Salesforce certification MCE-Admn-201 exam training materials to meet your examination needs. TestKingIT's training materials contain many practice questions and answers about Salesforce MCE-Admn-201 and they can 100% ensure you pass Salesforce MCE-Admn-201 exam. With the training materials we provide, you can take a better preparation for the exam. And we will also provide you a year free update service.

Latest MCE-Admn-201 Test Notes: <https://www.testkingit.com/Salesforce/latest-MCE-Admn-201-exam-dumps.html>

Our experts created MCE-Admn-201 practice exam to help our candidates get used to the formal test and face the challenge with great confidence, Our MCE-Admn-201 exam braindumps will save your time, money and efforts to success, There will be our customer service agents available 24/7 for your supports; any request for further assistance or information about MCE-Admn-201 exam torrent will receive our immediate attention, Although it is not an easy thing for somebody to pass the MCE-Admn-201 exam,

BONUS!!! Download part of TestKingIT MCE-Admn-201 dumps for free: <https://drive.google.com/open?id=13SYAC7xt4CLqOubVOffb1dyFgcUIIPCh>