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The importance of cracking the Professional Salesforce Analytics-Con-301 Certification test is increasing, and almost everyone is taking it to validate their skills. Salesforce Certified Tableau Consultant (Analytics-Con-301) has tried its best to make this learning material the best and most user-friendly, so the candidates don't face excessive issues. The applicants can easily prepare from our real Salesforce Certified Tableau Consultant Exam QUESTIONS and clear test within a few days.

Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none">• Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 2	<ul style="list-style-type: none">• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 3	<ul style="list-style-type: none">• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Topic 4	<ul style="list-style-type: none"> • Data Analysis: This domain targets Tableau Consultants to plan and prepare data connections effectively. It includes recommending data transformation strategies, designing row-level security (RLS) data structures, and implementing advanced data connections such as Web Data Connectors and Tableau Bridge. Skills in specifying granularity and aggregation strategies for data sources across Tableau products are emphasized.
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Salesforce Certified Tableau Consultant Sample Questions (Q75-Q80):

NEW QUESTION # 75

A consultant migrated a data source to improve performance. The consultant wants to identify which workbooks need to be updated to point to the new data source.

Which Tableau tool should the consultant use?

- A. Prep Conductor
- B. Activity Log
- C. Data Management
- **D. Tableau Advanced Management**

Answer: D

Explanation:

To identify which workbooks need to be updated to point to a new data source after a migration, a consultant should use Tableau Advanced Management. This component of Tableau provides comprehensive management capabilities including the ability to track workbook dependencies and data source usage across your entire Tableau environment. Using Tableau Advanced Management allows consultants to assess the impact of changes in the data source on connected workbooks and efficiently manage updates.

NEW QUESTION # 76

Which technique should a Tableau consultant use to optimize workbook performance with a live data source?

- **A. Use numbers and Booleans instead of strings and dates.**
- B. Use larger sets of more granular records in Table Calculations instead of smaller sets of aggregated records.
- C. Use Compute Calculations Now for live data sources to materialize calculations.
- D. Use Custom SQL for Tableau query optimization.

Answer: A

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

When optimizing performance with live connections, Tableau documentation emphasizes minimizing the workload passed to the database. Key principles include:

- * Databases resolve numeric and Boolean fields significantly faster than strings and dates.
- * Using simpler data types reduces query parsing time and improves join and filter performance.
- * This is a standard Tableau recommendation for live query optimization.

Why the other answers are incorrect:

* B: Table calculations add workload on Tableau, but live performance depends on database efficiency; granular table calc processing worsens performance.

* C: Custom SQL often hurts performance because it disables query optimization, increases load times, and prevents Tableau from

generating efficient queries.

* D: Compute Calculations Now applies only to extracts, and has no effect on live connections.

Thus, the documented performance best practice for live sources is to use numbers and Booleans instead of strings and dates.

* Live connection optimization guidance: prefer numeric and Boolean fields over strings/dates.

* Best practices cautioning against Custom SQL for performance.

* Documentation stating Compute Calculations Now applies only to extracts.

NEW QUESTION # 77

Use the following login credentials to sign in to the virtual machine:

Username: Admin

Password:

The following information is for technical support purposes only:

Lab Instance: 40201223

To access Tableau Help, you can open the Help.pdf file on the desktop.

□ From the desktop, open the CC workbook.

Open the Categorical Sales worksheet.

You need to use table calculations to compute the following:

. For each category and year, calculate the average sales by segment.

. Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To compute the required calculations and update the worksheet in Tableau Desktop, follow these steps:

* Compute Average Sales by Segment for Each Category and Year:

* Open the CC workbook and navigate to the Categorical Sales worksheet.

* Drag the 'Sales' field to the Rows shelf if it's not already there.

* Drag the 'Segment' field to the Rows shelf as well, placing it next to 'Category' and 'Year'.

* Right-click on the 'Sales' field in the Rows shelf and select 'Quick Table Calculation' > 'Average'.

This will compute the average sales for each segment within each category and year.

* Create a Calculation for Year-over-Year Percentage Change:

* Right-click in the data pane and select 'Create Calculated Field'.

* Name the calculated field something descriptive, e.g., "YoY Sales Change".

* Enter the formula to calculate the year-over-year percentage change:

$$(ZN(SUM([Sales])) - LOOKUP(ZN(SUM([Sales])), -1)) / ABS(LOOKUP(ZN(SUM([Sales])), -1))$$

* Click 'OK' to save the calculated field.

* Replace the Original Measure with the Year-over-Year Percentage Change in the Crosstab:

* Remove the original 'Sales' measure from the view by dragging it off the Rows shelf.

* Drag the newly created "YoY Sales Change" calculated field to the Rows shelf where the 'Sales' field was originally.

* Format the "YoY Sales Change" field to display as a percentage. Right-click on the field in the Rows shelf, select 'Format', and adjust the number format to percentage.

* Save Your Changes:

* From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers guidance on creating calculated fields and using table calculations.

Tableau Desktop User Guide: Provides instructions on formatting and saving worksheets.

These steps allow you to manipulate data within Tableau effectively, using table calculations to analyze trends and changes in sales data by category and segment over years.

NEW QUESTION # 78

A client's fiscal calendar runs from February 1 through January 31.

How should the consultant configure Tableau to use the client's fiscal calendar when building date charts?

- A. Edit the data source and set the Fiscal Year in the data preview window.
- B. Right click on the Date axis in charts and select Use Fiscal Calendar.
- C. Create Calculated Fields using the FISCALQUARTER() and FISCALYEAR() functions.
- **D. Edit the data source Date Properties, then update the Default Properties of the Date Fields.**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau allows fiscal calendars to be defined at the data source level, affecting how all date fields behave across the workbook.

According to Tableau documentation:

- * Fiscal calendars must be set using Data Source Date Properties.
- * Once set, this becomes a default property for all date fields unless overridden.
- * This allows charts, hierarchies, and date parts to automatically follow the fiscal year starting in February.

Correct procedure:

- * Go to Data Source.
- * Open Date Properties.
- * Set Fiscal Year Start = February.
- * (Optional) Adjust Date Field Default Properties.

This ensures all charts and date hierarchies use the fiscal calendar automatically.

Why the other options are incorrect:

A). Right-click on axis # Use Fiscal Calendar

This option does not exist in Tableau.

B). Set Fiscal Year in Data Preview

Not supported; fiscal configuration isn't made in the preview window.

C). Use FISCALYEAR() / FISCALQUARTER()

This is manual, requires custom fields, and does not configure Tableau's built-in fiscal calendar system.

This is more work and not the correct method.

Only Option D configures the fiscal calendar globally and correctly.

- * Tableau Date Properties documentation specifying fiscal year settings.
- * Default Properties configuration for date fields.
- * Official guidance for implementing fiscal calendars.

NEW QUESTION # 79

A client wants to grant a user access to a data source hosted on Tableau Server so that the user can create new content in Tableau Desktop. However, the user should be restricted to seeing only a subset of approved data.

How should the client set up the filter before publishing the hyper file so that the Desktop user follows the same row-level security (RLS) as viewers of the end content?

- A. Apply Filter to All Using Related Data Sources
- **B. Data Source Filter**
- C. Context Filter
- D. Extract Filter

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's row-level security (RLS) is applied at the data source level so that all users who connect to the data source-whether through Tableau Desktop, Server, or Cloud-see only the data they are permitted to see.

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