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Analytics-Con-301 Exam Pattern - Analytics-Con-301 Simulation Questions

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details
Topic 1	<ul style="list-style-type: none"> IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 2	<ul style="list-style-type: none"> Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 3	<ul style="list-style-type: none"> Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 4	<ul style="list-style-type: none"> Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

Salesforce Certified Tableau Consultant Sample Questions (Q98-Q103):

NEW QUESTION # 98

A Tableau Cloud client has requested a custom dashboard to help track which data sources are used most frequently in dashboards across their site.

Which two actions should the client use to access the necessary metadata? Choose two.

- A. Access metadata through the Metadata API.
- B. Download metadata through Tableau Catalog.
- C. Connect directly to the Site Content data source within the Admin Insights project.
- D. Query metadata through the GraphiQL engine.

Answer: A,D

Explanation:

To track which data sources are used most frequently across a site in Tableau Cloud, the client should use the GraphiQL engine and the Metadata API. The GraphiQL engine allows for interactive exploration of the metadata, making it easier to construct and test queries¹. The Metadata API provides access to metadata and lineage of external assets used by the content published to Tableau Cloud, which is essential for tracking data source usage².

References: The actions are based on the capabilities of the GraphiQL engine and the Metadata API as described in Tableau's official documentation and learning resources^{3,2,1}.

NEW QUESTION # 99

Use the following login credentials to sign in to the virtual machine:

Username: Admin

Password:

The following information is for technical support purposes only:

Lab Instance: 40201223

To access Tableau Help, you can open the Help.pdf file on the desktop.

From the desktop, open the CC workbook.

Open the Categorical Sales worksheet.

You need to use table calculations to compute the following:

. For each category and year, calculate the average sales by segment.

. Create another calculation to compute the year-over-year percentage change of the average sales by category calculation. Replace the original measure with the year-over-year percentage change in the crosstab.

From the File menu in Tableau Desktop, click Save.

Answer:

Explanation:

See the complete Steps below in Explanation:

Explanation:

To compute the required calculations and update the worksheet in Tableau Desktop, follow these steps:

* Compute Average Sales by Segment for Each Category and Year:

* Open the CC workbook and navigate to the Categorical Sales worksheet.

* Drag the 'Sales' field to the Rows shelf if it's not already there.

* Drag the 'Segment' field to the Rows shelf as well, placing it next to 'Category' and 'Year'.

* Right-click on the 'Sales' field in the Rows shelf and select 'Quick Table Calculation' > 'Average'.

This will compute the average sales for each segment within each category and year.

* Create a Calculation for Year-over-Year Percentage Change:

* Right-click in the data pane and select 'Create Calculated Field'.

* Name the calculated field something descriptive, e.g., "YoY Sales Change".

* Enter the formula to calculate the year-over-year percentage change:

$(ZN(SUM([Sales])) - LOOKUP(ZN(SUM([Sales])), -1)) / ABS(LOOKUP(ZN(SUM([Sales])), -1))$

* Click 'OK' to save the calculated field.

* Replace the Original Measure with the Year-over-Year Percentage Change in the Crosstab:

* Remove the original 'Sales' measure from the view by dragging it off the Rows shelf.

* Drag the newly created "YoY Sales Change" calculated field to the Rows shelf where the 'Sales' field was originally.

* Format the "YoY Sales Change" field to display as a percentage. Right-click on the field in the Rows shelf, select 'Format', and adjust the number format to percentage.

* Save Your Changes:

* From the File menu, click 'Save' to ensure all your changes are stored.

References:

Tableau Help: Offers guidance on creating calculated fields and using table calculations.

Tableau Desktop User Guide: Provides instructions on formatting and saving worksheets.

These steps allow you to manipulate data within Tableau effectively, using table calculations to analyze trends and changes in sales data by category and segment over years.

NEW QUESTION # 100

A customer wants to leverage generative AI capabilities. The customer is currently on Tableau Server 2023.1.

How is the customer able to leverage generative AI in Tableau?

- A. Perform API calls from Tableau Server to sandboxed extensions hosted by Tableau.
- **B. Migrate Tableau Server to Tableau Cloud.**
- C. Use a dashboard accelerator from Tableau Exchange.
- D. Upgrade Tableau Server from 2023.1 to the latest version.

Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau's official generative AI capability- Tableau Pulse and Einstein-powered Tableau AI features- are available only on Tableau Cloud, not Tableau Server.

Key Tableau facts:

- * Tableau Server (any version, including new ones) does not provide generative AI capabilities.
- * Tableau Cloud includes AI features such as:
 - * Tableau Pulse
 - * Einstein Copilot
 - * Natural language questions
 - * Automated insights
- * Upgrading Tableau Server does not provide generative AI.
- * Extensions and accelerators do not enable AI functionality.

Therefore, the customer must migrate from Tableau Server to Tableau Cloud to leverage generative AI.

- * Tableau AI/Pulse documentation stating availability only in Tableau Cloud.
- * Feature comparison charts showing generative AI unavailable on Tableau Server.

NEW QUESTION # 101

Which technique should a Tableau consultant use to optimize workbook performance with a live data source?

- A. Use larger sets of more granular records in Table Calculations instead of smaller sets of aggregated records.
- B. Use Compute Calculations Now for live data sources to materialize calculations.
- C. Use Custom SQL for Tableau query optimization.
- **D. Use numbers and Booleans instead of strings and dates.**

Answer: D

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

When optimizing performance with live connections, Tableau documentation emphasizes minimizing the workload passed to the database. Key principles include:

- * Databases resolve numeric and Boolean fields significantly faster than strings and dates.
- * Using simpler data types reduces query parsing time and improves join and filter performance.
- * This is a standard Tableau recommendation for live query optimization.

Why the other answers are incorrect:

* B: Table calculations add workload on Tableau, but live performance depends on database efficiency; granular table calc processing worsens performance.

* C: Custom SQL often hurts performance because it disables query optimization, increases load times, and prevents Tableau from generating efficient queries.

* D: Compute Calculations Now applies only to extracts, and has no effect on live connections.

Thus, the documented performance best practice for live sources is to use numbers and Booleans instead of strings and dates.

- * Live connection optimization guidance: prefer numeric and Boolean fields over strings/dates.
- * Best practices cautioning against Custom SQL for performance.
- * Documentation stating Compute Calculations Now applies only to extracts.

NEW QUESTION # 102

A client calculates the percent of total sales for a particular region compared to all regions.

□ The Sales percentage is inadvertently recalculated each time the filter is applied to the Region.

□ Which calculation should fix the automatic recalculation on the % of total field?

- A. {FIXED [Region]: SUM([Sales])}
- B. {FIXED [Region]: SUM([Sales])} / SUM([Sales])
- C. {FIXED [Region]: SUM([Sales])} / { [Sales] }
- **D. {FIXED [Region]: SUM([Sales])} / {FIXED :SUM([Sales])}**

Answer: D

Explanation:

The problem:

The client wants:

Percent of total sales for each region compared to ALL regions, even when Region is filtered.

However, the calculation currently behaves like a table calculation:

$\text{SUM}([\text{Sales}]) / \text{TOTAL}(\text{SUM}([\text{Sales}]))$

This recalculates the total after Region filters are applied, so removing a region changes the denominator.

Tableau Documentation - How to prevent recalculation:

To keep percent-of-total unchanged when filtering, Tableau's recommended method is to use FIXED LOD expressions to lock the granularity.

Two values must be fixed:

* Numerator: Sales for that specific region { FIXED [Region] : SUM([Sales]) }

* Denominator: Total sales across all regions, independent of filters { FIXED : SUM([Sales]) } (FIXED with no dimension = entire data set) Then compute the percentage:

$\{ \text{FIXED} [\text{Region}] : \text{SUM}([\text{Sales}]) \} / \{ \text{FIXED} : \text{SUM}([\text{Sales}]) \}$

This ensures:

* The region sales remain accurate.

* The overall total remains constant, even if filters remove regions.

* Region filtering no longer recalculates percent-of-total.

Why the other options are incorrect:

A). $\{ \text{FIXED} [\text{Region}] : \text{SUM}([\text{Sales}]) \} / \text{SUM}([\text{Sales}])$

The denominator is still affected by filters # recalculates % of total.

B). $\{ \text{FIXED} [\text{Region}] : \text{SUM}([\text{Sales}]) \} / \{ [\text{Sales}] \}$

$\{ [\text{Sales}] \}$ is not valid syntax and does not fix granularity.

D). $\{ \text{FIXED} [\text{Region}] : \text{SUM}([\text{Sales}]) \}$

This gives only the numerator - no percent-of-total calculation.

The only correct LOD solution is option C.

* Tableau LOD Expression Guide: FIXED for filter-independent calculations.

* Tableau Percent-of-Total Best Practices: use FIXED LOD to avoid recalculation when filters change.

* Order of Operations: FIXED LODs occur before dimension filters, keeping totals stable.

NEW QUESTION # 103

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