

Exam MKT-101 Flashcards, Reliable MKT-101 Dumps



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ExamCost has made the Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) exam dumps after consulting with professionals and getting positive feedback from customers. The team of ExamCost has worked hard in making this product a successful Salesforce MKT-101 Study Material. So we guarantee that you will not face issues anymore in passing the Salesforce MKT-101 certification test with good grades.

Earning the Salesforce MKT-101 certification can help you stand out in a competitive job market and demonstrate your expertise in Marketing Cloud. Build and Analyze Customer Journeys using Marketing Cloud certification is recognized by employers around the world and is a valuable addition to any marketing or sales professional's resume. Whether you're looking to advance your career or simply want to deepen your knowledge of Marketing Cloud, the MKT-101 exam is an excellent way to demonstrate your skills and expertise in this powerful marketing automation platform.

To pass the Salesforce MKT-101 exam, candidates need to have a thorough understanding of Marketing Cloud and its features. They should be familiar with customer journey creation and analysis, email marketing, mobile marketing, advertising, and social media marketing. Additionally, they should have experience working with Marketing Cloud and have hands-on experience with the platform.

Salesforce MKT-101 is an exam designed to measure your knowledge and proficiency in building and analyzing customer journeys using Marketing Cloud. Build and Analyze Customer Journeys using Marketing Cloud certification program includes various topics, such as creating emails, building landing pages, segmentation, and automating customer journeys through Salesforce Marketing Cloud.

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The emerging Salesforce field creates a space for Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) certification exam holders to accelerate their careers. Many unfortunate candidates don't get the Salesforce MKT-101 certification because they prepare for its Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) exam questions from a Salesforce MKT-101 exam that dumps outdated material. It results in a waste of time and money. You can develop your skills and join the list of experts by earning this Build and Analyze Customer Journeys using Marketing Cloud (MKT-101) certification exam.

Salesforce Build and Analyze Customer Journeys using Marketing Cloud Sample Questions (Q88-Q93):

NEW QUESTION # 88

Northern Trail Outfitters (NTO) is launching a post-purchase campaign that email customers to ask for feedback on their most recent shopping experience.

What should the NTO marketing team include in the email design to encourage a high response rate?

- A. An Interactive Email Form that links to a confirmation page
- B. An all-to-action button that links to the feedback form
- C. A Salesforce Survey block called in by an AMP script function

Answer: A

NEW QUESTION # 89

What are data extension data retention policies?

- A. Settings to control when a data extension creates a back-up of the data it contains.
- B. Settings to "soft" delete all data in a Data Extension so there is no data loss.
- C. Settings to prevent users from deleting a Data Extension created by another user.
- D. Settings to define when a data extension or the data within the data extension is deleted.

Answer: D

NEW QUESTION # 90

Northern Trail Outfitter (NTO) is warning up a new IP address primarily for a new product line. Initially, NTO wants to move some of its lower-volume transactional sends onto this new IP.

Where should NTO update the IP configured for these sends?

- A. From Address Management
- B. Sender Profile
- C. Delivery Profile

Answer: C

NEW QUESTION # 91

A marketer wants to overwrite the data in a data extension on a daily basis using Automation Studio. What can the marketer do to accomplish this task?

- A. Create an Import Activity to use in a workflow in Automation Studio.
- B. Create an import using the Import Wizard in Automation Studio.
- C. Create an import using the Import Wizard in the Email Application.
- D. Create an Import Activity and execute it manually.

Answer: A

NEW QUESTION # 92

Northern Trail Outfitters wants to know the number of Contacts in their account. This information needs to be emailed to their Chief Marketing Officer on a weekly basis.

What could be configured to meet this request?

- A. Query the _Contact Data View and transfer it weekly
- B. Configure the Contact Extract Activity in Automation Studio
- C. Query the _Subscriber Data View and Extract it weekly
- D. Schedule the Contacts Counts Standard Report

Answer: D

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