Exam Marketing-Cloud-Developer Forum - Marketing-Cloud-Developer Latest Mock Exam

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Salesforce Marketing-Cloud-Developer (Salesforce Certified Marketing Cloud Developer) Certification Exam is a highly respected certification program that has been designed to test the candidate's knowledge and skills related to the implementation of Salesforce's Marketing Cloud. Salesforce Certified Marketing Cloud Developer Exam certification exam is intended for those individuals who are interested in designing and developing applications in the Marketing Cloud environment. Marketing-Cloud-Developer exam is designed to test the candidate's understanding of various Marketing Cloud features, including email marketing, mobile messaging, social media marketing, and data management.

Salesforce Marketing-Cloud-Developer Exam consists of 60 multiple-choice questions that must be completed within 105 minutes. Marketing-Cloud-Developer exam covers a wide range of topics, including Marketing Cloud data architecture, email marketing best practices, automation workflows, and integration with other Salesforce products. Candidates must score at least 68% to pass the exam and obtain the Salesforce Certified Marketing Cloud Developer certification.

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Marketing-Cloud-Developer Latest Mock Exam - New Marketing-Cloud-Developer Exam Format

TestKingIT has many Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) practice questions that reflect the pattern of the real Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam. TestKingIT allows you to create a Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam dumps according to your preparation. It is easy to create the Salesforce Marketing-Cloud-Developer practice questions by following just a few simple steps. Our Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam dumps are customizable based on the time and type of questions. You have the option to change the topic and set the time according to the actual Salesforce Certified Marketing Cloud Developer Exam (Marketing-Cloud-Developer) exam.

Salesforce Marketing-Cloud-Developer Certification is designed for professionals who specialize in executing and developing marketing automation solutions using the Salesforce Marketing Cloud platform. Salesforce Certified Marketing Cloud Developer Exam certification validates your knowledge of Marketing Cloud tools, including email marketing, social media, mobile marketing, and lead generation. It also highlights your skills in designing and implementing data-driven marketing campaigns and managing customer journeys.

Salesforce Certified Marketing Cloud Developer Exam Sample Questions

(Q51-Q56):

NEW QUESTION # 51
A developer wants to design a custom subscription center in CloudPages.The developer prefers to code in AMPscript, but is also skilled in Server-Side JavaScript. While the developer is confident their code is of high quality, they would still like to handle unexpected errors gracefully to ensure the best user experience. Which feature should handle this scenario?

- A. Wrapping the code in a Server-Side JavaScript Try/Catch block
- B. Marketing Cloud automatically handles any error scenario that may occur
- C. Wrapping thecode in a AMPscript HandleError block
- D. Using RaiseError AMPscript function when an error occurs

Answer: A

NEW QUESTION # 52
Adeveloper is working on cross-channel campaign functions for the email team at Northern Trail Outfitters.
They are reviewing available APIs for the different Marketing Cloud applications to determine the most appropriate solution for each.
Which application utilizes the REST API?

- A. Classic Content
- B. Content Builder
- C. Automation Studio

Answer: B

Explanation:
Content Builder uses the REST API to manage content within Salesforce Marketing Cloud. The REST API allows developers to create, update, retrieve, and delete content assets, making it suitable for cross-channel campaign functions.

NEW QUESTION # 53
Northern Trails Outfitters (NTO)has a sendable data extension with 1,500,000 contact records they want to delete.
Which step is required before deleting the contacts?

- A. Navigate to Email Studio and delete the data extension
- B. Query the records into a new sendable data extension and delete it
- C. Navigate to Contact Builder and delete the dataextension
- D. Divide the records in half and delete each resulting data extension

Answer: C

Explanation:
Before deleting a sendable data extension that contains a large number of contact records, it is important to manage the contact deletion through Contact Builder. Deleting the data extension from Contact Builder ensures that all related contact information is also removed from the contact model.

NEW QUESTION # 54
Certification Aid wants to create a file drop automation with a filename pattern. An import file is placed daily on the Marketing Cloud Enhanced FTP server, and the file name always starts with the current month and day (e.g. OCT26). How should the filename pattern be defined? Choose 2.

- A. %%MMDD%%
- B. Ends With operator
- C. Begins With operator
- D. %%Month%%%%Day%%

Answer: C,D

NEW QUESTION # 55

A developer is managing the data model programmatically and needs to access Attribute Group schema via the API. Which API should the developer use?

- A. SOAP
- B. XML
- C. Bulk
- D. REST

Answer: D

Explanation:
To manage the data model programmatically and access the Attribute Group schema, the REST API should be used. The REST API provides endpoints to interact with and retrieve information about Attribute Groups and their schemas.

NEW QUESTION # 56

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