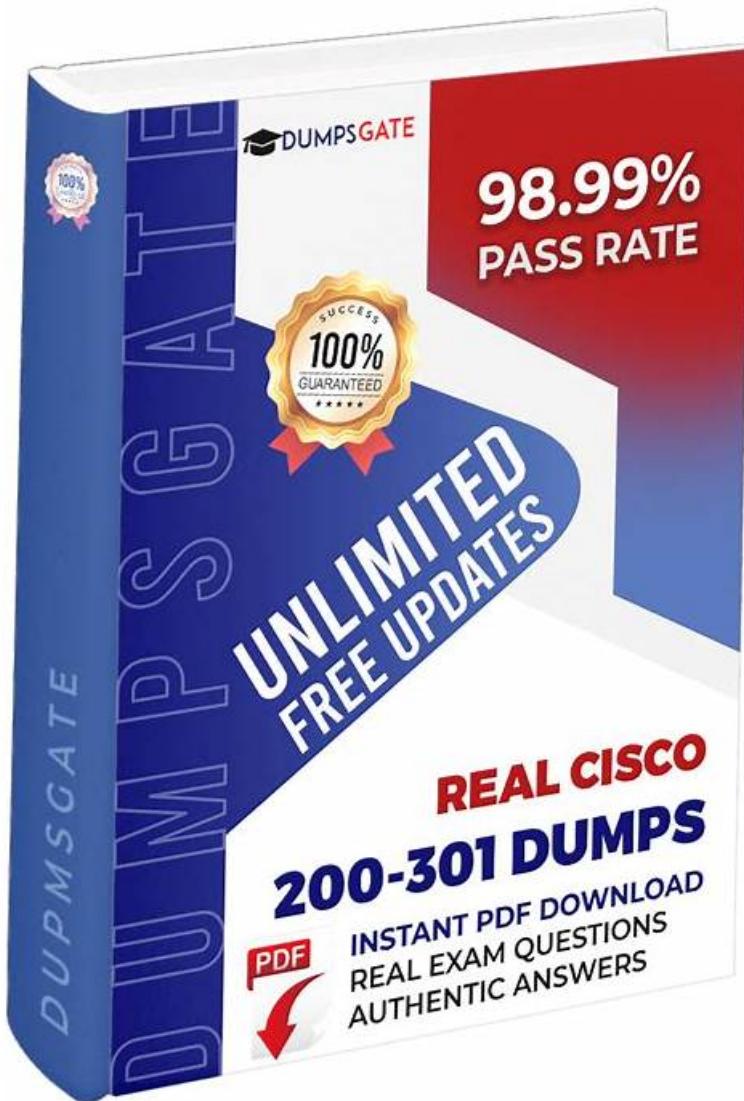


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### **Salesforce Certified Tableau Consultant Sample Questions (Q24-Q29):**

#### **NEW QUESTION # 24**

A client has a large data set that contains more than 10 million rows.

A consultant wants to calculate a profitability threshold as efficiently as possible. The calculation must classify the profits by using the following specifications:

- . Classify profit margins above 50% as Highly Profitable.
- . Classify profit margins between 0% and 50% as Profitable.
- . Classify profit margins below 0% as Unprofitable.

Which calculation meets these requirements?

- A. IF [ProfitMargin]>=0.50 Then 'Highly Profitable'  
ELSEIF [ProfitMargin]>=0 Then 'Profitable'  
ELSE 'Unprofitable'  
END
- B. IF [ProfitMargin]>0.50 Then 'Highly Profitable'  
ELSEIF [ProfitMargin]>=0 Then 'Profitable'  
ELSEIF [ProfitMargin] <0 Then 'Unprofitable' END
- C. IF([ProfitMargin]>=0.50,'Highly Profitable', 'Profitable')ELSE 'Unprofitable'END
- D. IF [ProfitMargin]>0.50 Then 'Highly Profitable'  
ELSEIF [ProfitMargin]>=0 Then 'Profitable'  
ELSE 'Unprofitable'  
END

#### **Answer: A**

Explanation:

The correct calculation for classifying profit margins into categories based on specified thresholds involves the use of conditional statements that check ranges in a logical order:

\* Highly Profitable Classification: The first condition checks if the profit margin is 50% or more. This must use the ">=" operator to include exactly 50% as "Highly Profitable".

\* Profitable Classification: The next condition checks if the profit margin is between 0% and 50%.

Since any value falling at or above 50% is already classified, this condition only needs to check for values greater than or equal to 0%.

\* Unprofitable Classification: The final condition captures any remaining scenarios, which would only be values less than 0%.

References:

Logical Order in Conditional Statements: It is crucial in programming and data calculation to ensure that conditions in IF statements are structured in a logical and non-overlapping manner to accurately categorize all possible values.

#### **NEW QUESTION # 25**

##### **SIMULATION**

From the desktop, open the CC workbook.

Open the Manufacturers worksheet.

The Manufacturers worksheet is used to analyze the quantity of items contributed by each manufacturer.

You need to modify the Percent

Contribution calculated field to use a Level of Detail (LOD) expression that calculates the percentage contribution of each

manufacturer to the total quantity. Enter the percentage for Newell to the nearest hundredth of a percent into the Newell % Contribution parameter. From the File menu in Tableau Desktop, click Save.

**Answer:**

Explanation:

See the complete Steps below in Explanation

Explanation:

To modify the Percent Contribution calculated field to use a Level of Detail (LOD) expression and accurately calculate the percentage contribution of each manufacturer to the total quantity, follow these steps:

Open the CC Workbook and Access the Worksheet:

Double-click on the CC workbook from the desktop to open it in Tableau Desktop.

Navigate to the Manufacturers worksheet by selecting its tab at the bottom of the window.

Modify the Percent Contribution Calculated Field:

Navigate to the Data pane and find the "Percent Contribution" calculated field.

Right-click on the "Percent Contribution" field and select 'Edit'.

Modify the formula to incorporate an LOD expression that calculates the total quantity across all manufacturers and the specific quantity per manufacturer:

$\{\text{FIXED} [\text{Manufacturer}]: \text{SUM}([\text{Quantity}])\} / \{\text{SUM}([\text{Quantity}])\} \text{Quantity}\}$

This formula uses  $\{\text{FIXED} [\text{Manufacturer}]: \text{SUM}([\text{Quantity}])\}$  to compute the total quantity contributed by each manufacturer, regardless of other dimensions in the view. The total quantity  $\{\text{SUM}([\text{Quantity}])\}$  calculates the grand total across all manufacturers. The division calculates the percentage contribution.

Click 'OK' to save the updated calculated field.

Enter Percentage for Newell:

With the updated "Percent Contribution" field, drag it onto the view to update the chart or table.

Identify the value corresponding to 'Newell' in the updated visualization.

Round this value to the nearest hundredth of a percent as required.

Enter this value into the "Newell % Contribution" parameter. To do this, locate the parameter in the Data pane or on the dashboard, right-click it, and choose 'Edit'. Enter the calculated percentage for Newell.

Save Your Changes:

From the File menu, click 'Save' to store all the modifications you have made to the workbook.

References:

Tableau Help: Offers detailed guidance on using LOD expressions for precise and context-independent aggregations.

Tableau Desktop User Guide: Provides comprehensive instructions on managing calculated fields and parameters, ensuring accurate data analysis.

By following these steps, you will have successfully updated the calculation for percent contribution using LOD expressions, providing a more accurate analysis of each manufacturer's contribution to the total quantity. Moreover, updating the parameter with Newell's specific contribution rounds out the task by reflecting precise data inputs for reporting or further analysis.

## NEW QUESTION # 26

A client has many published data sources in Tableau Server. The data sources use the same databases and tables. The client notices different departments give different answers to the same business questions, and the departments cannot trust the data. The client wants to know what causes data sources to return different data.

Which tool should the client use to identify this issue?

- A. Ask Data
- **B. Tableau Catalog**
- C. Tableau Prep Conductor
- D. Tableau Resource Monitoring Tool

**Answer: B**

Explanation:

The Tableau Catalog is part of the Tableau Data Management Add-on and is designed to help users understand the data they are using within Tableau. It provides a comprehensive view of all the data assets in Tableau Server or Tableau Online, including databases, tables, and fields. It can help identify issues such as data quality, data lineage, and impact analysis. In this case, where

different departments are getting different answers to the same business questions, the Tableau Catalog can be used to track down inconsistencies and ensure that everyone is working from the same, reliable data source.

References: The recommendation for using Tableau Catalog is based on its features that support data discovery, quality, and governance, which are essential for resolving data inconsistencies across different departments<sup>12</sup>.

When different departments report different answers to the same business questions using the same databases and tables, the issue often lies in how data is being accessed and interpreted differently across departments. Tableau Catalog, a part of Tableau Data Management, can be used to solve this problem:

Visibility: Tableau Catalog gives visibility into the data used in Tableau, showing users where data comes from, where it's used, and who's using it.

Consistency and Trust: It helps ensure consistency and trust in data by providing detailed metadata management that can highlight discrepancies in data usage or interpretation.

Usage Metrics and Lineage: It offers tools for tracking usage metrics and understanding data lineage, which can help in identifying why different departments might see different results from the same underlying data.

References:

Tableau Catalog Usage: The Catalog is instrumental in providing a detailed view of the data environment, allowing organizations to audit, track, and understand data discrepancies across different users and departments.

## NEW QUESTION # 27

A client has a Tableau Cloud deployment. Currently, dashboards are available only to internal users.

The client needs to embed interactive Tableau visualizations on their public website.

Data is < 5,000 rows, updated infrequently via manual refresh.

Cost is a priority.

Which product should the client use?

- A. Tableau Embedded Analytics
- B. **Tableau Public**
- C. Tableau Cloud licensed per user
- D. Tableau Server licensed per core

### Answer: B

Explanation:

Comprehensive and Detailed Explanation From Exact Extract:

Tableau documentation explains:

Tableau Public

\* Free platform

\* Allows public sharing and embedding of fully interactive dashboards.

\* Ideal for small datasets and infrequent updates.

\* Does not require user-based licensing.

\* Embedding is unrestricted because all content is publicly visible.

This perfectly matches the scenario:

# Public-facing website

# Low cost priority

# Small dataset

# Manual, infrequent updates

Why the other options are incorrect:

A). Tableau Cloud (per user)

\* Requires paid licenses.

\* Does not allow unrestricted public embedding without expensive add-ons.

\* Designed for secure internal use, not public web-wide embedding.

C). Tableau Embedded Analytics

\* A paid embedding solution requiring proper licensing.

\* Designed for large-scale, secure, programmatic embedding - too costly for this use case.

D). Tableau Server (per core)

\* Requires server infrastructure & licensing.

\* Far more expensive than Tableau Public.

Thus, Tableau Public is the correct, cost-effective solution.

\* Tableau Public documentation describing free embedding for public websites.

\* Comparison guides showing Tableau Cloud/Server require licensing for embedding.

\* Public vs. Enterprise Tableau deployment best practices.

## NEW QUESTION # 28

A client currently has a workbook with the table shown below.

Category	Sub-Category	Sales	Total Sales Value	
Furniture	Bookcases	\$115,361	\$2,326,534	Abc
	Chairs	\$335,768	\$2,326,534	Abc
	Furnishings	\$95,598	\$2,326,534	Abc
	Tables	\$208,020	\$2,326,534	Abc
Office Supplies	Appliances	\$108,213	\$2,326,534	Abc
	Art	\$27,659	\$2,326,534	Abc
	Binders	\$207,355	\$2,326,534	Abc
	Envelopes	\$16,528	\$2,326,534	Abc
	Fasteners	\$8,532	\$2,326,534	Abc
	Labels	\$12,695	\$2,326,534	Abc
	Paper	\$79,541	\$2,326,534	Abc
	Storage	\$224,645	\$2,326,534	Abc
Technology	Supplies	\$46,725	\$2,326,534	Abc
	Accessories	\$167,380	\$2,326,534	Abc
	Copiers	\$150,745	\$2,326,534	Abc
	Machines	\$189,925	\$2,326,534	Abc
	Phones	\$331,843	\$2,326,534	Abc

Which method will produce the output for the Total Sales Value field for all the categories shown in the table?

- A. Level of Detail (LOD) Calculation
- B. A Window Function
- C. MAX() Function
- D. Quick Table Calculation

### Answer: A

Explanation:

To calculate the Total Sales Value for all categories as displayed in the table, an LOD expression is ideal. An LOD calculation in Tableau allows you to compute values at the data level that is different from the view level. In this case, since the Total Sales Value appears consistent across different sub-categories within each category, an LOD expression can be used to fix the Total Sales Value irrespective of the sub-category detail. Here's how to set it up:

Go to the Calculations area by right-clicking in the data pane and selecting "Create Calculated Field".

Enter a name for the calculation, such as "Total Sales Value".

Enter the LOD expression: { FIXED [Category] : SUM([Sales]) }. This calculation fixes the total sales to the category level, effectively summing sales for all sub-categories within each category, irrespective of how the data is broken down in the view.

Drag this new calculated field into your visualization alongside the existing measures.

This method ensures that the Total Sales Value reflects the total for each category across all its sub-categories, matching the uniform values shown across different rows for each category in your table.

### References

The explanation utilizes the concept of Level of Detail calculations in Tableau, which allows for advanced aggregations independent of the view level details. This concept is covered extensively in Tableau's official documentation and relevant training materials such as Tableau's online help resources.

## NEW QUESTION # 29

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