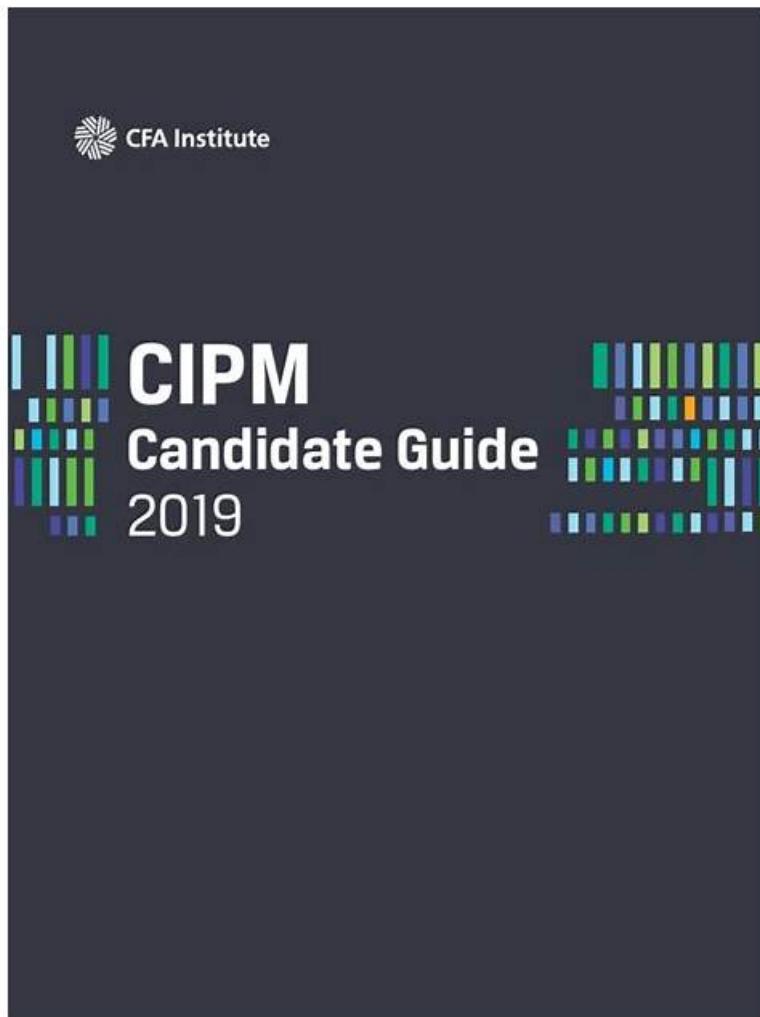


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IAPP Certified Information Privacy Manager (CIPM) Sample Questions

(Q218-Q223):

NEW QUESTION # 218

SCENARIO

Please use the following to answer the next QUESTION:

Paul Daniels, with years of experience as a CEO, is worried about his son Carlton's successful venture, Gadgo.

A technological innovator in the communication industry that quickly became profitable, Gadgo has moved beyond its startup phase. While it has retained its vibrant energy, Paul fears that under Carlton's direction, the company may not be taking its risks or obligations as seriously as it needs to. Paul has hired you, a Privacy Consultant, to assess the company and report to both father and son. "Carlton won't listen to me," Paul says,

"but he may pay attention to an expert."

Gadgo's workplace is a clubhouse for innovation, with games, toys, snacks, espresso machines, giant fish tanks and even an iguana who regards you with little interest. Carlton, too, seems bored as he describes to you the company's procedures and technologies for data protection. It's a loose assemblage of controls, lacking consistency and with plenty of weaknesses. "This is a technology company," Carlton says. "We create. We innovate. I don't want unnecessary measures that will only slow people down and clutter their thoughts." The meeting lasts until early evening. Upon leaving, you walk through the office it looks as if a strong windstorm has recently blown through, with papers scattered across desks and tables and even the floor. A

"cleaning crew" of one teenager is emptying the trash bins. A few computers have been left on for the night, others are missing. Carlton takes note of your attention to this: "Most of my people take their laptops home with them, or use their own tablets or phones. I want them to use whatever helps them to think and be ready day or night for that great insight. It may only come once!"

What would be the best kind of audit to recommend for Gadgo?

- A. A supplier audit.
- B. A self-certification.
- C. An internal audit.
- D. A third-party audit.

Answer: D

Explanation:

Explanation

This answer is the best kind of audit to recommend for Gadgo, as it can provide an independent and objective assessment of the company's privacy program and practices, as well as identify any gaps, weaknesses or risks that need to be addressed or improved. A third-party audit is conducted by an external auditor who has the necessary expertise, experience and credentials to evaluate the company's compliance with the applicable laws, regulations, standards and best practices for data protection. A third-party audit can also help to enhance the company's reputation and trust among its customers, partners and stakeholders, as well as demonstrate its commitment and accountability for privacy protection. References: IAPP CIPM Study Guide, page 881; ISO/IEC 27002:2013, section 18.2.1

NEW QUESTION # 219

All of the following should be mandatory in the contract for the outsourced vendor EXCEPT?

- A. Cyber insurance.
- B. Information security controls.
- C. Generation of reports and metrics.
- D. Liability for data breach.

Answer: A

Explanation:

Step-by-Step Comprehensive Detailed Explanation with All Information Privacy Manager CIPM Study Guide References When creating contracts for outsourced vendors, it is critical to include clauses that protect the organization's interests, especially regarding privacy and data security. Let's analyze each option:

A . Generation of reports and metrics:

Reports and metrics help monitor compliance and performance of the vendor. They are vital for ensuring the vendor meets agreed-upon privacy standards and obligations.

B . Information security controls:

Specific security controls are essential to mitigate risks associated with data breaches or unauthorized access to personal data. These should be explicitly included to protect sensitive information.

C . Liability for data breach:

This clause ensures the vendor is accountable for any harm caused by a data breach under their control. It is critical to hold vendors liable to safeguard the organization.

D . Cyber insurance:

While important for managing overall risk, cyber insurance is typically a broader organizational risk management tool and not a mandatory element of every vendor contract. Including such a requirement may not be applicable or enforceable universally.

CIPM Study Guide References:

Privacy Program Operational Life Cycle - "Maintain" phase discusses vendor management and contractual requirements.

Key contractual elements in vendor agreements highlight essential components such as liability, security controls, and reporting.

NEW QUESTION # 220

What is a key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST)?

- A. It can be tailored to an organization's particular needs.
- B. It is updated annually to reflect changes in government policy.
- C. It provides suggestions about how to collect and measure data.
- D. It is focused on organizations that do business internationally.

Answer: A

Explanation:

Explanation

A key feature of the privacy metric template adapted from the National Institute of Standards and Technology (NIST) is that it can be tailored to an organization's particular needs. The privacy metric template is a tool that helps organizations measure their privacy performance and outcomes based on their own goals and objectives⁷. The template consists of four components: privacy objective, privacy outcome category, privacy outcome statement, and privacy metric statement. The template allows organizations to customize each component according to their specific context, scope, scale, and level of detail⁸. The template also provides examples and guidance on how to use it effectively and consistently⁹. The other options are not key features of the privacy metric template adapted from NIST. The template does not provide suggestions on how to collect and measure data, but rather focuses on defining what data to collect and measure based on the desired privacy outcomes. The template is not updated annually to reflect changes in government policy, but rather reflects a general framework that can be applied across different sectors and jurisdictions. The template is not focused on organizations that do business internationally, but rather can be used by any organization regardless of its geographic scope or location. References: 7: Privacy Framework | NIST; 8: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0; 9: NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management Version 1.0

NEW QUESTION # 221

SCENARIO

Please use the following to answer the next QUESTION:

As the company's new chief executive officer, Thomas Goddard wants to be known as a leader in data protection. Goddard recently served as the chief financial officer of Hoopy.com, a pioneer in online video viewing with millions of users around the world. Unfortunately, Hoopy is infamous within privacy protection circles for its ethically questionable practices, including unauthorized sales of personal data to marketers. Hoopy also was the target of credit card data theft that made headlines around the world, as at least two million credit card numbers were thought to have been pilfered despite the company's claims that "appropriate" data protection safeguards were in place. The scandal affected the company's business as competitors were quick to market an increased level of protection while offering similar entertainment and media content. Within three weeks after the scandal broke, Hoopy founder and CEO Maxwell Martin, Goddard's mentor, was forced to step down.

Goddard, however, seems to have landed on his feet, securing the CEO position at your company, Medialite, which is just emerging from its start-up phase. He sold the company's board and investors on his vision of Medialite building its brand partly on the basis of industry-leading data protection standards and procedures. He may have been a key part of a lapsed or even rogue organization in matters of privacy but now he claims to be reformed and a true believer in privacy protection. In his first week on the job, he calls you into his office and explains that your primary work responsibility is to bring his vision for privacy to life. But you also detect some reservations. "We want Medialite to have absolutely the highest standards," he says. "In fact, I want us to be able to say that we are the clear industry leader in privacy and data protection. However, I also need to be a responsible steward of the company's finances. So, while I want the best solutions across the board, they also need to be cost effective." You are told to report back in a week's time with your recommendations. Charged with this ambiguous mission, you depart the executive suite, already considering your next steps.

The CEO likes what he's seen of the company's improved privacy program, but wants additional assurance that it is fully compliant with industry standards and reflects emerging best practices. What would best help accomplish this goal?

- A. Creation of a self-certification framework based on company policies
- **B. An external audit conducted by a panel of industry experts**
- C. Revision of the strategic plan to provide a system of technical controls
- D. An internal audit team accountable to upper management

Answer: B

Explanation:

This approach provides an independent, unbiased review of the company's privacy program. External experts can assess the company's processes and controls against industry standards, benchmarks, and emerging best practices. This will not only provide the desired assurance but also potentially enhance the company's credibility in the eyes of stakeholders, as it shows a willingness to be transparent and undergo external scrutiny.

NEW QUESTION # 222

SCENARIO

Please use the following to answer the next QUESTION:

Amira is thrilled about the sudden expansion of NatGen. As the joint Chief Executive Officer (CEO) with her long-time business partner Sadie, Amira has watched the company grow into a major competitor in the green energy market. The current line of products includes wind turbines, solar energy panels, and equipment for geothermal systems. A talented team of developers means that NatGen's line of products will only continue to grow.

With the expansion, Amira and Sadie have received advice from new senior staff members brought on to help manage the company's growth. One recent suggestion has been to combine the legal and security functions of the company to ensure observance of privacy laws and the company's own privacy policy. This sounds overly complicated to Amira, who wants departments to be able to use, collect, store, and dispose of customer data in ways that will best suit their needs. She does not want administrative oversight and complex structuring to get in the way of people doing innovative work.

Sadie has a similar outlook. The new Chief Information Officer (CIO) has proposed what Sadie believes is an unnecessarily long timetable for designing a new privacy program. She has assured him that NatGen will use the best possible equipment for electronic storage of customer and employee data. She simply needs a list of equipment and an estimate of its cost. But the CIO insists that many issues are necessary to consider before the company gets to that stage.

Regardless, Sadie and Amira insist on giving employees space to do their jobs. Both CEOs want to entrust the monitoring of employee policy compliance to low-level managers. Amira and Sadie believe these managers can adjust the company privacy policy according to what works best for their particular departments.

NatGen's CEOs know that flexible interpretations of the privacy policy in the name of promoting green energy would be highly unlikely to raise any concerns with their customer base, as long as the data is always used in course of normal business activities. Perhaps what has been most perplexing to Sadie and Amira has been the CIO's recommendation to institute a privacy compliance hotline. Sadie and Amira have relented on this point, but they hope to compromise by allowing employees to take turns handling reports of privacy policy violations. The implementation will be easy because the employees need no special preparation. They will simply have to document any concerns they hear.

Sadie and Amira are aware that it will be challenging to stay true to their principles and guard against corporate culture strangling creativity and employee morale. They hope that all senior staff will see the benefit of trying a unique approach.

Based on the scenario, what additional change will increase the effectiveness of the privacy compliance hotline?

- A. Strict communication channels.
- B. Outsourcing the hotline.
- C. An ethics complaint department.
- **D. A system for staff education.**

Answer: D

Explanation:

Based on the scenario, an additional change that will increase the effectiveness of the privacy compliance hotline is a system for staff education. A privacy compliance hotline is a mechanism for employees, customers, or other stakeholders to report any concerns or violations of the company's privacy policy or applicable laws. However, a hotline alone is not sufficient to ensure a robust and compliant privacy program.

Employees also need to be educated and trained on the importance of privacy, the company's privacy policy and procedures, their roles and responsibilities, and the consequences of non-compliance. A system for staff education can help raise awareness, foster a culture of privacy, and prevent or mitigate potential risks. References: [Privacy Compliance Hotline], [Staff Education]

NEW QUESTION # 223

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