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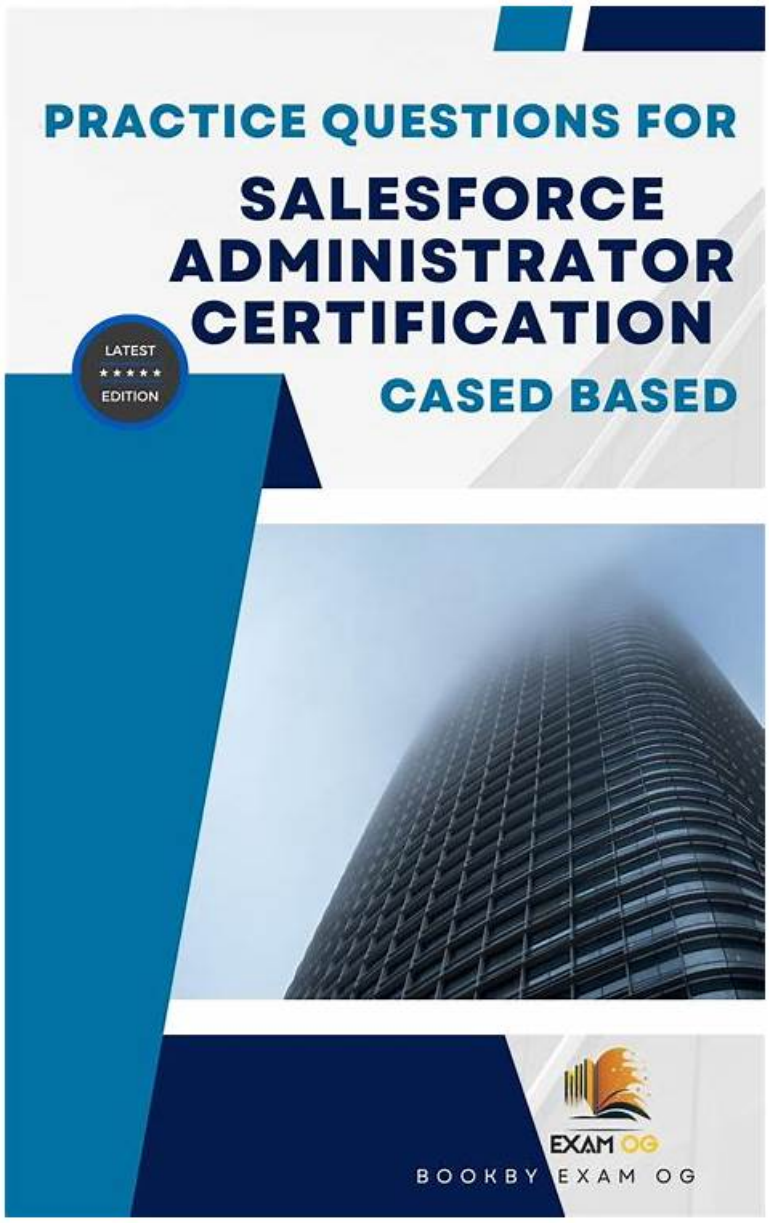

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Salesforce Analytics-Con-301 Exam Syllabus Topics:

Topic	Details

Topic 1	• IT Management: This domain measures skills related to managing Tableau environments. It includes planning server upgrades, recommending deployment solutions (on-premise or cloud), and ensuring alignment between technical and business requirements for analytics infrastructure. It also involves troubleshooting and optimizing system performance relevant to Tableau Server and Cloud deployments.
Topic 2	• Data Visualization: This section evaluates the Tableau Consultant's ability to design effective visual analytics solutions. It involves creating dashboards and visual reports that enhance user understanding, employing techniques like dynamic actions and advanced chart types, and ensuring performance optimization for an interactive user experience.
Topic 3	• Business Analysis: This section of the exam measures skills of Tableau Consultants focusing on evaluating the current state of analytics within an organization. It covers mapping business needs to Tableau capabilities, translating analytical requirements to best practices in Tableau, and recommending appropriate deployment options like Tableau Server or Tableau Cloud. It also includes evaluating existing data structures for supporting business needs and identifying performance risks and opportunities.
Topic 4	• Business Consulting: For Tableau Consultants, this section involves designing and troubleshooting calculations and workbooks to meet advanced analytical use cases. It covers selecting appropriate chart types, applying Tableau's order of operations in calculations, building interactivity into dashboards, and optimizing workbook performance by resolving resource-intensive queries and other design-related issues.

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Salesforce Certified Tableau Consultant Sample Questions (Q66-Q71):

NEW QUESTION # 66
A client is searching for ways to curate and document data in order to obtain data lineage. The client has a data source connected to a data lake.
Which tool should the consultant recommend to meet the client's requirements?

- A. Tableau Prep Conductor
- B. Tableau Catalog without Tableau Data Management Add-on
- C. Tableau Catalog with Tableau Data Management Add-on
- D. Tableau Catalog with Tableau Server Management Add-on

Answer: C

Explanation:
To effectively curate and document data for obtaining data lineage, particularly from a data source connected to a data lake, the recommended tool is:
Tableau Catalog with Tableau Data Management Add-on: This add-on enhances the capabilities of Tableau Catalog, providing extensive features for data management, including detailed data lineage, impact analysis, and metadata management.
Functionality: The Tableau Catalog with the Data Management Add-on allows users to see the full history and lineage of the data, trace its usage across all Tableau content, and understand dependencies. It also facilitates better governance and transparency in data handling.
Why Choose this Tool: For a client needing comprehensive data lineage and documentation capabilities, this add-on ensures that data stewards and users can maintain and utilize a well-managed data environment. It supports robust data governance practices necessary for large and complex data ecosystems like those typically associated with data lakes.

References
The recommendation is based on the functionalities offered by the Tableau Data Management Add-on, as described in Tableau's official documentation on managing and documenting data sources for enhanced governance and operational efficiency.

NEW QUESTION # 67
A client collects information about a web browser customers use to access their website. They then visualize the breakdown of web traffic by browser version.
The data is stored in the format shown below in the related table, with a NULL BrowserID stored in the Site Visitor Table if an unknown browser version accesses their website.
The client uses "Some Records Match" for the Referential Integrity setting because a match is not guaranteed.
The client wants to improve the performance of
the dashboard while also getting an accurate count of site visitors.
Which modifications to the data tables and join should the consultant recommend?

- A. Add an "Unknown" option to the Browser Table, reference its BrowserID in the Site Visitor Table, and leave the Referential Integrity set to
"Some Records Match."
- B. Continue to use NULL as the BrowserID in the Site Visitor Table and leave the Referential Integrity set to "Some Records Match."
- C. Continue to use NULL as the BrowserID in the Site Visitor Table and change the Referential Integrity to "All Records Match."
- D. Add an "Unknown" option to the Browser Table, reference its BrowserID in the Site Visitor Table, and change the Referential Integrity to "All Records Match."

Answer: D

Explanation:
To improve the performance of a Tableau dashboard while maintaining accurate counts, particularly when dealing with unknown or NULL BrowserIDs in the data tables, the following steps are recommended:
* Modify the Browser Table: Add a new row to the Browser Table labeled "Unknown," assigning it a unique BrowserID, e.g., 0 or 4.
* Update the Site Visitor Table: Replace all NULL BrowserID entries with the BrowserID assigned to the "Unknown" entry. This ensures every record in the Site Visitor Table has a valid BrowserID that corresponds to an entry in the Browser Table.
* Change Referential Integrity Setting: Change the Referential Integrity setting from "Some Records Match" to "All Records Match." This change assumes all records in the primary table have corresponding records in the secondary table, which improves query performance by allowing Tableau to make optimizations based on this assumption.
References:
Handling NULL Values: Replacing NULL values with a valid unknown option ensures that all data is included in the analysis, and integrity between tables is maintained, thereby optimizing the performance and accuracy of the dashboard.

NEW QUESTION # 68
A client calculates the percent of total sales for a particular region compared to all regions.
The Sales percentage is inadvertently recalculated each time the filter is applied to the Region.
Which calculation should fix the automatic recalculation on the % of total field?

- A. {FIXED [Region]: SUM([Sales])}
- B. {FIXED [Region]: SUM([Sales])} / {FIXED :SUM([Sales])}
- C. {FIXED [Region]: SUM([Sales])} / SUM([Sales])
- D. {FIXED [Region]: SUM([Sales])} / { [Sales] }

Answer: B

Explanation:
The problem:
The client wants:
Percent of total sales for each region compared to ALL regions,
even when Region is filtered.
However, the calculation currently behaves like a table calculation:

SUM([Sales]) / TOTAL(SUM([Sales]))
This recalculates the total after Region filters are applied, so removing a region changes the denominator.
Tableau Documentation - How to prevent recalculation:
To keep percent-of-total unchanged when filtering, Tableau's recommended method is to use FIXED LOD expressions to lock the granularity.
Two values must be fixed:
* Numerator: Sales for that specific region{ FIXED [Region] : SUM([Sales]) }
* Denominator: Total sales across all regions, independent of filters{ FIXED : SUM([Sales]) }(FIXED with no dimension = entire data set) Then compute the percentage:
{ FIXED [Region] : SUM([Sales]) } / { FIXED : SUM([Sales]) }
This ensures:
* The region sales remain accurate.
* The overall total remains constant, even if filters remove regions.
* Region filtering no longer recalculates percent-of-total.
Why the other options are incorrect:
A). {FIXED [Region]: SUM([Sales])} / SUM([Sales])
The denominator is still affected by filters # recalculates % of total.
B). {FIXED [Region]: SUM([Sales])} / { [Sales] }
{[Sales]} is not valid syntax and does not fix granularity.
D). {FIXED [Region]: SUM([Sales])}
This gives only the numerator - no percent-of-total calculation.
The only correct LOD solution is option C.
* Tableau LOD Expression Guide: FIXED for filter-independent calculations.
* Tableau Percent-of-Total Best Practices: use FIXED LOD to avoid recalculation when filters change.
* Order of Operations: FIXED LODs occur before dimension filters, keeping totals stable.

NEW QUESTION # 69

From the desktop, open the NYC Property Transactions workbook.
You need to record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook. Ensure that you start the recording as soon as you open the workbook. Open the Property Transactions dashboard, reset the filters on the dashboard to show all values, and stop the recording. Save the recording in C:\CC\Data\.
Create a new worksheet in the performance recording. In the worksheet, create a bar chart to show the elapsed time of each command name by worksheet, to show how each sheet in the Property Transactions dashboard contributes to the overall load time.
From the File menu in Tableau Desktop, click Save. Save the performance recording in C:\CC\Data\.

Answer:

Explanation:
See the complete Steps below in Explanation:
Explanation:
To record the performance of the Property Transactions dashboard in the NYC Property Transactions.twbx workbook and analyze it using a bar chart, follow these detailed steps:
* Open the NYC Property Transactions Workbook:
* From the desktop, double-click the NYC Property Transactions.twbx workbook to open it in Tableau Desktop.

* Start Performance Recording:
* Before doing anything else, navigate to the 'Help' menu in Tableau Desktop.
* Select 'Settings and Performance', then choose 'Start Performance Recording'.
* Open the Property Transactions Dashboard and Reset Filters:
* Navigate to the Property Transactions dashboard within the workbook.
* Reset all filters to show all values. This usually involves selecting the dropdown on each filter and choosing 'All' or using a 'Reset' button if available.
* Stop the Performance Recording:
* Go back to the 'Help' menu.
* Choose 'Settings and Performance', then select 'Stop Performance Recording'.
* Tableau will automatically open a new tab displaying the performance recording results.
* Save the Performance Recording:
* In the performance recording results tab, go to the 'File' menu.
* Click 'Save As' and navigate to the C:\CC\Data\ directory.
* Save the file, ensuring it is stored in the desired location.
* Create a New Worksheet for Performance Analysis:
* Return to the NYC Property Transactions workbook and create a new worksheet by clicking on the 'New Worksheet' icon.
* Drag the 'Command Name' field to the Columns shelf.
* Drag the 'Elapsed Time' field to the Rows shelf.
* Ensure that the 'Worksheet' field is also included in the analysis to break down the time by individual sheets within the dashboard.
* Choose 'Bar Chart' from the 'Show Me' options to display the data as a bar chart.
* Customize and Finalize the Bar Chart:
* Adjust the axes and labels to clearly display the information.
* Format the chart to enhance readability, applying color coding or sorting as needed to emphasize sheets with longer load times.
* Save Your Work:
* Once the new worksheet and the performance recording are complete, ensure all work is saved.
* Navigate to the 'File' menu and click 'Save', confirming that changes are stored in the workbook.
References:
Tableau Help Documentation: Provides guidance on how to start and stop performance recordings and analyze them.
Tableau Visualization Techniques: Offers tips on creating effective bar charts for performance data.
By following these steps, you have successfully recorded and analyzed the performance of the Property Transactions dashboard, providing valuable insights into how each component of the dashboard contributes to the overall load time. This analysis is crucial for optimizing dashboard performance and ensuring efficient data visualization.

NEW QUESTION # 70
A Tableau Server customer is interested in measuring content and platform usage. Which two features should the consultant use? Choose two.

- A. Admin Insights page
- B. Server Status page
- C. Tableau Pulse
- D. Tableau Server repository

Answer: A,D

Explanation:
Comprehensive and Detailed Explanation From Exact Extract:
Two Tableau Server features provide usage and adoption insights:
Tableau Server Repository
* Stores all metadata about:
* Workbooks
* Data sources
* User activity
* View traffic
* Can be queried directly for content usage and platform metrics.
Admin Insights Page
* Built-in dashboards showing:
* User activity
* Content usage
* Data source usage

* Performance metrics
* Designed specifically for monitoring platform adoption.
These two together give complete content and usage visibility.
Why A and D are incorrect:
A). Tableau Pulse
* Available only in Tableau Cloud, not Tableau Server.
* Focuses on personalized metric insights, not platform reporting.
D). Server Status Page
* Shows node health and process status, not content usage or adoption analytics.
Thus, correct answers are B and C.
* Tableau Server auditing and usage documentation describing repository tables.
* Admin Insights documentation describing built-in content and user monitoring.

NEW QUESTION # 71
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