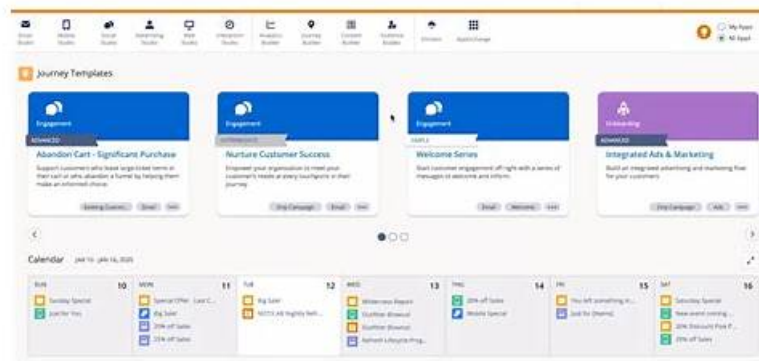


Salesforce Salesforce-Loyalty-Management인증덤프샘플 문제 & Salesforce-Loyalty-Management인기덤프공부



그 외, PassTIP Salesforce-Loyalty-Management 시험 문제집 일부가 지금은 무료입니다: <https://drive.google.com/open?id=1LdWWs5mrbKquZF60jSw2cYj5BiA2pSQg>

PassTIP는 고품질의 IT Salesforce Salesforce-Loyalty-Management시험공부자료를 제공하는 차별화 된 사이트입니다. PassTIP는Salesforce Salesforce-Loyalty-Management응시자들이 처음 시도하는Salesforce Salesforce-Loyalty-Management 시험에서의 합격을 도와드립니다. 가장 적은 시간은 투자하여 어려운Salesforce Salesforce-Loyalty-Management시험을 통과하여 자격증을 많이 취득하셔서 IT업계에서 자신만의 가치를 찾으세요.

Salesforce Salesforce-Loyalty-Management 시험요강:

주제	소개
주제 1	<ul style="list-style-type: none"> On-Going Loyalty Management: This section equips Salesforce Partners to sustain and optimize Loyalty solutions post-implementation. The topic includes leveraging analytics and dashboards, transitioning from sandbox to production, managing Loyalty campaigns, utilizing mobile app features, and resolving service-related issues.
주제 2	<ul style="list-style-type: none"> Loyalty Program and Process Configuration: This section focuses on configuring the foundational and advanced features of Loyalty Programs. Salesforce Partners learn to configure tier models, member and partner management, customer incentives, and experiential features in this topic. Sub-topics also include defining promotions, eligibility rules, and personalized Loyalty pages using Experience Cloud templates. Configuring complex processing rules, user access models, and analytics dashboards equips Salesforce Partners with the expertise to deliver scalable, customer-centric Loyalty solutions.
주제 3	<ul style="list-style-type: none"> Integration: Integration is crucial for a seamless Loyalty Management experience. In this topic, Salesforce Partners determine strategies for integrating Marketing Cloud, Commerce Cloud, Service Cloud, Salesforce CDP, and external systems using API templates and endpoints.
주제 4	<ul style="list-style-type: none"> Strategies and Design: Salesforce Partners learn how Loyalty Management aligns with customers' business needs, processes, data requirements, and program parameters. This section includes identifying the appropriate Loyalty architecture, defining points and redemptions processes, benefits types, and the promotion lifecycle. Best practices for implementing Loyalty Management are also covered, ensuring practical application to real-world scenarios.

>>> Salesforce Salesforce-Loyalty-Management인증덤프 샘플문제 <<<

Salesforce-Loyalty-Management인기덤프공부 & Salesforce-Loyalty-Management높은 통과율 시험덤프공부

PassTIP Salesforce인증Salesforce-Loyalty-Management시험덤프 구매전 구매사이트에서 무료샘플을 다운받아 PDF버

전 덤프내용을 우선 체험해보실수 있습니다. 무료샘플을 보시면PassTIP Salesforce인증Salesforce-Loyalty-Management 시험대비자료에 믿음이 갈것입니다.고객님의 이익을 보장해드리기 위하여PassTIP는 시험불합격시 덤프비용전액 환불을 무조건 약속합니다. PassTIP의 도움으로 더욱 많은 분들이 멋진 IT전문가로 거듭나기를 바라는바입니다.

최신 Loyalty Management Salesforce-Loyalty-Management 무료샘플문제 (Q34-Q39):

질문 # 34

A Loyalty Program Manager has proposed a new promotion with the following redemption requirements on their non-qualifying points for the two respective tiers.

- * for Gold-tier members, a single non-qualifying point is equal to \$2 if the total purchase value is \$200 or more.
- * for Gold-tier members, a single non-qualifying point is equal to \$1 if the total purchase value is less than \$200.
- * for Gold-tier members, a single non-qualifying point is equal to \$1, irrespective of the total value of the purchase.

Considering the above requirements, which three redemption rule options should be selected for the proposed promotion?

- A. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": non-qualifying point deduction = transaction amount / 2.
- B. "Blue" tier member with any transaction amount, then "Outcome": non-qualifying point deduction = transaction amount.
- C. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": tier-qualifying multiplier =2
- D. "Blue" tier member with any transaction amount is \leq \$200, then "Outcome"; non-qualifying point deduction = transaction amount.
- E. "Gold" tier member with the transaction amount is \geq \$200, then "Outcome": non-qualifying point deduction = transaction amount.

정답: A,B,E

질문 # 35

An upset customer calls Universal Containers about the free t-shirt they were supposed to receive when enrolling in its program. The support agent verifies that the t-shirt is out of stock and decides to compensate the customer with a 50% discount valid for one year. What should the agent do to ensure the customer receives the 50% discount?

- A. Use the "Issue Voucher" flow template.
- B. Assign a voucher definition from the customer's Loyalty Program Member.
- C. Use Issue voucher from the Loyalty Program Member page.
- D. Activate the voucher assignment batch.

정답: A

설명:

When a support agent needs to compensate a customer with a 50% discount for an out-of-stock item, such as the free t-shirt in this scenario, the best course of action within Salesforce Loyalty Management is to use the "Issue Voucher" flow template (A).

Use the "Issue Voucher" flow template: This flow template is designed to streamline the process of issuing vouchers directly to loyalty program members. It allows for the customization of the voucher's value, conditions, and validity, making it an ideal solution for offering a 50% discount valid for one year to the upset customer.

The options B, C, and D, such as activating the voucher assignment batch, issuing a voucher from the Loyalty Program Member page, or assigning a voucher definition from the customer's Loyalty Program Member page, are not as straightforward or appropriate for this specific customer service scenario. The "Issue Voucher" flow template is explicitly designed for such cases, providing a guided, efficient, and customer-centric approach to voucher issuance.

The official Salesforce documentation on Loyalty Management provides detailed instructions and best practices on using flow templates, including the "Issue Voucher" flow, to enhance customer experience and satisfaction within a loyalty program.

질문 # 36

An upset customer calls Universal Containers about the free t-shirt they were supposed to receive when enrolling in its program. The support agent verifies that the t-shirt is out of stock and decides to compensate the customer with a 50% discount valid for one year. What should the agent do to ensure the customer receives the 50% discount?

- A. Assign a voucher definition from the customer's Loyalty Program Member.
- B. Use the "Issue Voucher" flow template.

- C. Activate the voucher assignment batch.
- D. Use Issue voucher from the Loyalty Program Member page.

정답: D

질문 # 37

What is the most efficient way to automatically reset qualifying points for high volume Loyalty Programs?

- A. The reset period is defined at the Tier Group level; Loyalty Management will automatically process it every night to ensure efficient point calculation
- B. Create Schedule-Triggered Flow that to be executed every night This flow will scan the expired reset Period at the Group Level and rese the points using the out-of-the-box Reset point flow action
- C. Use the out-of-the-box 'Reset Qualifying Points' data processing engine and trigger its execution using, for instance, a Schedule-Triggered Flow.
- D. Develop an Apex Time Trigger to scan all Member Currencies and reset Qualifying points every time a reset period has expire

정답: C

질문 # 38

The VP of Loyalty at Northern Trail outfitters (NTO) Retailers has decided to implement a Loyalty program to increase customer spending and improve customer lifetime value.

Which two features should be configured in Salesforce Loyalty Management?

- A. Loyalty Tiers
- B. Loyalty product Pricing
- C. Member Rewards and Benefits
- D. Loyalty Segments

정답: A,C

설명:

When designing an experiential Loyalty Program, the recommended objects to use for tracking member activities with the program are:

Loyalty Ledger & Transaction Journal (A): The Loyalty Ledger tracks the overall balance of a member's points or currencies, while the Transaction Journal records all point-related transactions, including accruals, redemptions, and adjustments. Together, these objects provide a comprehensive view of a member's interactions and engagements with the loyalty program.

Journal Type & Journal Subtype (D): These objects allow for the categorization and sub-categorization of transactions within the Transaction Journal, making it possible to track different types of member activities and engagements within the program, such as event attendance, purchases, or other actions.

Options B (Loyalty Member Currency & Transaction Journal) and C (Transaction Journal Type & Transaction Journal Subtype) are partially correct but do not fully capture the recommended best practices for tracking member activities in an experiential loyalty program.

Salesforce documentation on Loyalty Management would detail the use of these objects and best practices for tracking and managing member activities within a loyalty program, ensuring a rich and engaging member experience.

질문 # 39

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만약 아직도Salesforce Salesforce-Loyalty-Management인증시험 위하여 많은 시간과 정력을 소모하며 열심히 공부하고 있습니까? 아직도 어떻게하면Salesforce Salesforce-Loyalty-Management인증시험을 빠르게 취득할 수 있는 방법을 못 찾고 계십니까? 지금PassTIP에서Salesforce Salesforce-Loyalty-Management인증시험을 안전하게 넘을 수 있도록 대책을 내드리겠습니다. 아주 신기한 효과가 있을 것입니다.

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