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About the Salesforce B2C Commerce Architect Credential

The Salesforce Certified B2C Commerce Architect credential is designed for individuals who have experience in designing global sites that support multiple brands and channels using standard design patterns.

This credential is targeted toward Salesforce customers, partners, and employees who want to demonstrate their knowledge and skills to do the following:

- Promote core architecture concepts like modularity, reusability, and designing future-proof components during SDLC across all the layers (client, server, CDN).
- Advise the development team on usage of B2C Commerce best practices throughout the SDLC to implement high performing and efficiently scaling sites.
- Design storefront integrations that make best use of the available data and technologies.
- Use best practices and standards as well as technical expertise to assist project management throughout the site development lifecycle.
- Knowledge of the commerce ecosystem and solution architecture including primary integrations for client business needs and process flows.
- Apply the standard design patterns to support multiple brands, internationalization, and multiple channels (mobile, tablet, etc.)

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To get all these benefits you must have to pass the Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) certification exam which is not an easy task. It is a difficult task but you can make Actual4test simple and quick. To do this you just visit Exams. Solutions provide updated, valid, and actual B2C-Commerce-Architect Exam Dumps that will assist you in Salesforce Certified B2C Commerce Architect (B2C-Commerce-Architect) exam preparation and you can easily get success in this challenging Salesforce Certified B2C Commerce Architect exam with flying colors.

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Salesforce Certified B2C Commerce Architect Sample Questions (Q47-Q52):

NEW QUESTION # 47

Northern Trail Outfitters (NTO) operate 200 physical stores. NTO has products that are available in some of the physical stores and not available in others. The closest physical store is determined based on customer's post zip code when they are shopping online. Only the products that are available in the customer's closest physical store should be presented to the customer to the search results.

What are the two feasible technical approaches to meet these requirements?

Choose 2 answers

- A. Create a separate pricebook per physical store. Use post/zip code to activate this pricebook through a customer group. Show only the products with price by applying price refinement.
- B. Create a separate category per physical store use post/Zip code with a mapping to determine the relevant category. Show only the products from this category.

- C. Create a separate site per physical store. Use post/zip code to redirect the customer to the relevant site. Show the products from the site navigation catalog.
- D. Create a separate shipping method per physical store. Use post/zip code to determine the applicable shipping method. Show only the products that are not excluded from the shipping method.

Answer: A,D

NEW QUESTION # 48

A B2C Commerce merchant has multiple live sites across different brands and geographies all supported by Service Cloud and Marketing Cloud. Unfortunately, the merchant is having customer service challenges caused by fragmented views of the customer. Customers occasionally use alternate email addresses, make purchases as guests, and contact customer service anonymously. The Success Manager believes that Customer 360 Data Manager could help them solve their problem. How should a Solution Architect describe the role of Customer 360 Data Manager in this context?

- A. Customer 360 Data Manager cannot be used across multiple brands within a single merchant environment because the customer as human view cannot support different accounts under separate brands.
- B. Customer 360 Data Manager can be used to recognize customers as humans and extend existing records related to that human across connected systems with a consistent Global Party ID.
- C. Customer 360 Data Manager can be used to identify multiple records within each separate system representing the same person and assigning them a consistent Global Party ID; additional custom development is then required to relate those IDs between systems.
- D. When Customer 360 Data Manager is provisioned, B2C Commerce, Service Cloud, and Marketing Cloud will automatically use a common core Customer Profile managed by Customer 360 Data Manager.

Answer: B

NEW QUESTION # 49

There is an issue with the site when the domain is opened from Google search results. After researching the problem, it turns out that the site returns a 404 page error when accessed with a parameter in the URL.

What should the Architect recommend to fix that issue?

- A. Add this snippet to the aliases configuration for the domain:
- B. Add dynamic catch-all rule to redirect to home page.
- C. Add this snippet to the aliases configuration for the domain
- D. Add dynamic redirect if the URL contains parameter to Home Show. Add this snippet to the aliases configuration for the domain

Answer: B

Explanation:

To address the issue of the site returning a 404 error when accessed with a parameter from Google search results, a dynamic catch-all rule to redirect such requests to the homepage is an effective solution (Answer A).

This approach ensures that users landing from external links with appended parameters, which might not match any configured route or alias, are redirected to a valid page instead of seeing an error page. This improves the user experience and minimizes potential bounce rates caused by broken links or outdated URLs.

NEW QUESTION # 50

To properly configure your service connection to Salesforce Marketing Cloud, you receive this configuration:

Timeout	3000 ms
Max calls	5 / second

After making a call to this service, you receive a ServiceUnavailableException. What could be the reason?

- A. Commerce Cloud IP not whitelisted on Marketing Cloud.
- B. Force PRD Behavior in Non-PRD Environments option in the service configuration is checked.

- C. Circuit Breaker is enabled on the service profile and max circuit breaker calls are reached in the allowed time interval.
- D. Rate Limit is reached.
- E. Service mode is Mocked.

Answer: C,D

NEW QUESTION # 51

During code review, the Architect found that there is a service call on every visit of the product detail woe (PDP).

What best practices should the Architect ensure are followed for the service configuration?

Choose 2 answers

- A. Service timeout is set.
- B. Service logging is disabled.
- C. Circuit breaker is enabled.
- D. Service mock up call is configured.

Answer: D

NEW QUESTION # 52

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