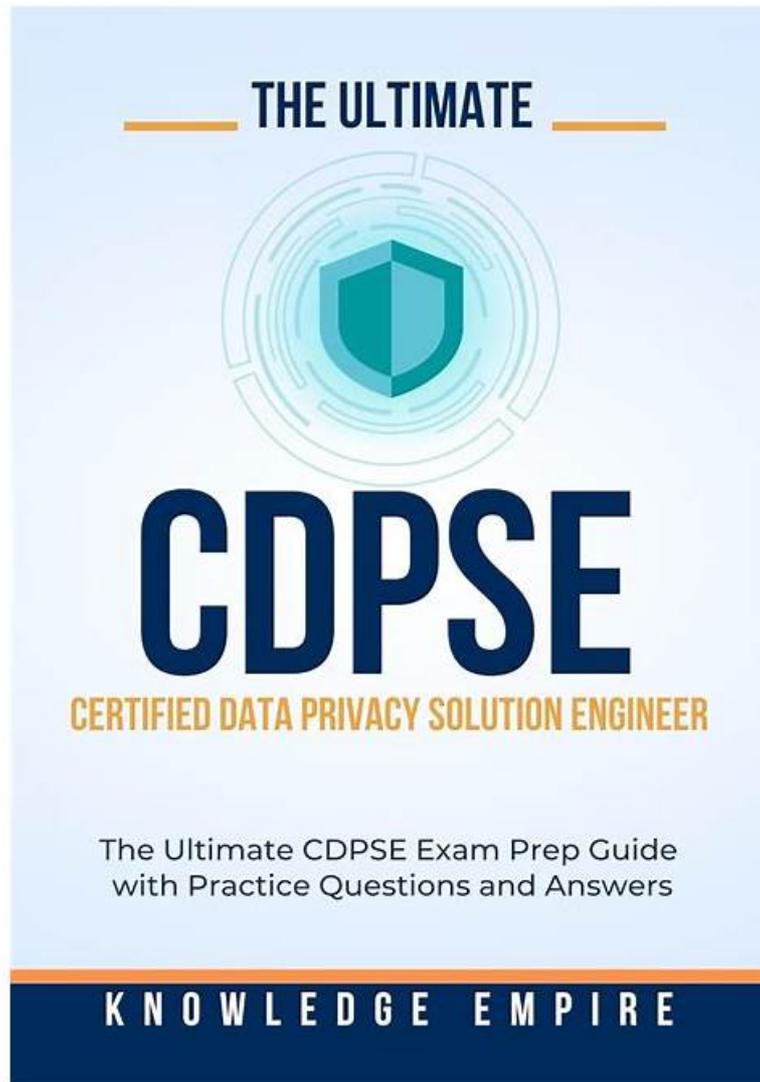


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The world is becoming increasingly digital, with advancements in technology transforming the way we live and work. As we continue to rely on technology for daily tasks, there is a growing concern for the privacy and security of personal data. This is where the ISACA CDPSE Certification comes in, providing individuals with the knowledge and skills necessary to implement data privacy solutions in their organizations.

ISACA Certified Data Privacy Solutions Engineer Sample Questions (Q71-Q76):

NEW QUESTION # 71

An organization uses analytics derived from archived transaction data to create individual customer profiles for customizing product and service offerings. Which of the following is the IT privacy practitioner's BEST recommendation?

- A. Implement strong access controls.
- B. Anonymize personal data.
- C. Discontinue the creation of profiles.
- D. Encrypt data at rest.

Answer: B

Explanation:

Explanation

Anonymization is a technique that removes or modifies all identifiers in a data set to prevent or limit the identification of the data subjects. Anonymization is the IT privacy practitioner's best recommendation for an organization that uses analytics derived from archived transaction data to create individual customer profiles for customizing product and service offerings, as it would protect the privacy of the customers by reducing the linkability of the data set with their original identity, and also comply with the data minimization principle that requires limiting the collection, storage and processing of personal data to what is necessary and relevant for the intended purposes. Anonymization would also preserve some characteristics or patterns of the original data that can be used for analysis or customization purposes, without compromising the accuracy or quality of the results. The other options are not as effective as anonymization in this situation. Discontinuing the creation of profiles is not a feasible or desirable option, as it would prevent the organization from achieving its business objectives and providing value to its customers. Implementing strong access controls is a security measure that restricts who can access, view or modify the data, but it does not address the issue of collecting or retaining more personal data than necessary or relevant. Encrypting data at rest is a security measure that transforms plain text data into cipher text using an algorithm and a key, making it unreadable by unauthorized parties, but it does not address the issue of collecting or retaining more personal data than necessary or relevant, and may require additional security measures to protect the encryption keys or certificates1, p. 75-76

References: 1:

CDPSE Review Manual (Digital Version)

NEW QUESTION # 72

Which of the following is the PRIMARY reason that organizations need to map the data flows of personal data?

- A. To evaluate effectiveness of data controls
- B. To comply with regulations
- C. To determine data integration gaps
- D. To assess privacy risks

Answer: D

NEW QUESTION # 73

Which of the following is MOST likely to present a valid use case for keeping a customer's personal data after contract termination?

- A. For the purpose of medical research
- B. Ease of onboarding when the customer returns
- C. A forthcoming campaign to win back customers
- D. A required retention period due to regulations

Answer: D

NEW QUESTION # 74

To ensure effective management of an organization's data privacy policy, senior leadership MUST define:

- A. metrics and outcomes recommended by external agencies.
- **B. roles and responsibilities of the person with oversight.**
- C. the scope and responsibilities of the data owner.
- D. training and testing requirements for employees handling personal data.

Answer: B

NEW QUESTION # 75

When tokenizing credit card data, what security practice should be employed with the original data before it is stored in a data lake?

- **A. Encryption**
- B. Backup
- C. Encoding
- D. Classification

Answer: A

Explanation:

Reference:

Encryption is a security practice that transforms data into an unreadable format using a secret key or algorithm. Encryption protects the confidentiality and integrity of data, especially when they are stored in a data lake or other cloud-based storage systems.

Encryption ensures that only authorized parties can access and use the original data, while unauthorized parties cannot decipher or modify the data without the key or algorithm. Encryption also helps to comply with data protection laws and regulations, such as the General Data Protection Regulation (GDPR) or the California Consumer Privacy Act (CCPA), which require data controllers and processors to implement appropriate technical and organizational measures to safeguard personal data.

The other options are less effective or irrelevant for securing the original data before storing them in a data lake. Encoding is a process of converting data from one format to another, such as base64 or hexadecimal. Encoding does not protect the data from unauthorized access or use, as it can be easily reversed without a key or algorithm. Backup is a process of creating a copy of data for recovery purposes, such as in case of data loss or corruption. Backup does not protect the data from unauthorized access or use, as it may create additional copies of sensitive data that need to be secured. Classification is a process of assigning labels or categories to data based on their sensitivity, value or risk level, such as public, confidential or restricted. Classification helps to identify and manage the data according to their security requirements, but it does not protect the data from unauthorized access or use by itself.

Tokenization: Your Secret Weapon for Data Security? - ISACA, section 2: "Encryption is one of the most effective security controls available to enterprises, but it can be challenging to deploy and maintain across a complex enterprise landscape." Credit Card Tokenization: What It Is, How It Works - NerdWallet, section 2: "Encrypting personal data automatically before sending them through email, using encryption standards and algorithms that are compliant with data protection laws and regulations." Tokenized Credit Card Data: Everything You Need to Know - Koombea, section 3: "The sensitive card data itself is stored on a server with much higher security." What is Data Tokenization and Why is it Important? | Immuta, section 2: "Tokenization replaces the original sensitive data with randomly generated, nonsensitive substitute characters as placeholder data."

NEW QUESTION # 76

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