

1Z0-340-25 Quiz Materials - 1Z0-340-25 Exam Guide & 1Z0-340-25 Exam Collection



This is a crucial part of your study to know your mistakes and overcome them before the Oracle 1Z0-340-25 final test. Customizable test sessions allow you to modify the setting of the 1Z0-340-25 mock test according to your training needs. Both Oracle 1Z0-340-25 Practice Tests desktop and web-based create a scenario that gives an exact feeling of the Oracle 1Z0-340-25 real test.

Our 1Z0-340-25 exam braindump is revised and updated according to the change of the syllabus and the latest development situation in the theory and the practice. The 1Z0-340-25 exam torrent is compiled elaborately by the experienced professionals and of high quality. The contents of 1Z0-340-25 guide questions are easy to master and simplify the important information. It conveys more important information with less answers and questions, thus the learning is easy and efficient. The language is easy to be understood makes any learners have no obstacles to study and pass the 1Z0-340-25 Exam.

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Oracle Eloqua Marketing 2025 Implementation Professional Sample Questions (Q99-Q104):

NEW QUESTION # 99

Which of the following user roles in Oracle Eloqua allows users to manage and customize the platform's settings and configurations?

- A. Sales User
- **B. Administrator**
- C. Analyst
- D. Marketing User

Answer: B

Explanation:

The user role of Administrator in Oracle Eloqua grants users the ability to manage and customize the platform's settings and configurations. Administrators have the highest level of access and can make changes to various aspects of the platform, such as creating and managing security groups, defining custom data fields, configuring integrations with other systems, and more.

NEW QUESTION # 100

Which of the following is a benefit of using a form on a customized landing page in Oracle Eloqua?

- A. Identifying anonymous visitors
- B. Capturing lead information
- C. Personalizing content based on visitor behavior
- **D. All of the above**

Answer: D

Explanation:

Using a form on a customized landing page in Oracle Eloqua offers several benefits. It allows you to identify anonymous visitors by capturing their contact information. It also enables you to capture lead information and track their engagement with your landing page. Additionally, the data collected through the form can be used to personalize content based on visitor behavior, enhancing the overall user experience and increasing conversion rates.

NEW QUESTION # 101

Which CRM integrations are supported by Oracle Eloqua Marketing 2023?

- A. SugarCRM, Sage CRM, Zoho CRM
- B. HubSpot, Pardot, Marketo
- C. SAP Hybris, Zoho CRM, Insightly
- **D. Salesforce, Microsoft Dynamics 365, Oracle Sales Cloud**

Answer: D

Explanation:

Oracle Eloqua Marketing 2023 supports integration with popular CRM systems such as Salesforce, Microsoft Dynamics 365, and Oracle Sales Cloud. These CRM integrations allow for seamless data synchronization between Eloqua and the CRM systems, enabling marketers to have a complete view of customer data and easily align marketing and sales activities. Integrating with these widely used CRM systems helps organizations streamline their marketing and sales efforts, improve lead management, and enhance overall customer experience. Note: While there may also be integration components available for other CRM systems mentioned in the options, the

NEW QUESTION # 102

How can you integrate Oracle Eloqua forms into a microsite?

- **A. By embedding HTML code provided by Eloqua into the microsite pages.**
- B. By manually creating the forms within the microsite elements.
- C. By importing a pre-designed form template into the microsite.
- D. By linking to external form builder tools.

Answer: A

Explanation:

To integrate Oracle Eloqua forms into a microsite, you need to embed the HTML code provided by Eloqua into the microsite's pages. This allows the form to be rendered and function within the microsite, capturing data and triggering marketing automation workflows. Remember, these practice

NEW QUESTION # 103

What is the purpose of the form processing step in a form configuration?

- A. To validate the form data submitted by the user.
- B. To redirect the user to a different webpage after form submission.
- **C. To store the form data in the Eloqua database.**
- D. To send an automated confirmation email to the user.

Answer: C

Explanation:

The form processing step in a form configuration is responsible for storing the form data in the Eloqua database. This allows marketers to access and analyze the data collected from the form submissions. The stored data can be used for various purposes like lead nurturing, segmentation, and campaign targeting.

